

Press Release

Paris, February 4, 2025

Rétromobile 2025: A Signature Event by CAR LOVERS and Its Unique Universes



The European automotive distribution group Car Lovers, through its EF Schumacher sports label, once again makes its mark on the French Rétromobile show with a standout automotive event.

An iconic and must-attend gathering for automotive history enthusiasts, this edition is the perfect occasion to celebrate heritage and innovation.

Maserati Schumacher Paris, Dallara Stradale Paris, and Porsche Classic Rouen will be the stars of this major event, showcased in exhibits that blend tradition, innovation, and technology.

Through Maserati Schumacher Paris and Dallara Stradale Paris, the group highlights two emblematic figures of the Italian automotive industry. Meanwhile, with Porsche Classic Rouen, the only official Porsche Classic Center in France, the company showcases its expertise in restoration, supporting Porsche France with the legendary 2.8 RSR.

As part of its bold vision, the group embarks on a journey through time, incorporating cutting-edge technology into its exhibits. The E-MOTION network of Sim Centers, in partnership with the THE GRID championship, aims to identify and nurture future racing talents, making motorsport more accessible to all.

Maserati Schumacher Paris: A Tradition of Excellence and Performance

Under the spotlight at Rétromobile 2025, three prestigious Maserati Trident models will be showcased at Stand B062, Pavilion 2: The legendary MC12 Corsa Blu Victory, the brand-new GT2 Stradale, an exclusive MC20 Cielo Blu Victory.

Dallara Stradale Paris: Cutting-Edge Italian Engineering

A tribute to Dallara's engineering excellence, a key player in top-tier motorsport, Dallara Stradale Paris invites visitors to admire: the Dallara Stradale 50th Anniversary Edition, the Dallara Stradale rolling chassis, a Dallara F1 chassis, showcasing the brand's expertise in single-seater engineering (Stand B062, Pavilion 2).

Porsche Classic Rouen: Showcasing Expert Craftsmanship

Porsche Classic Rouen, alongside Schumacher IMSA Racing Team, will exhibit an iconic 2.8 RSR that competed four times at the 24 Hours of Le Mans (Stand G064, Pavilion 1).

E-MOTION & THE GRID: From Virtual to Real Motorsport

E-MOTION is the first network of Sim Centers, with its flagship location opening in Paris in March 2025. This Car Lovers project is built on social, community, and environmental values, with a mission to bridge the gap between virtual training and real-life racing.

Beyond being a training tool, these simulators play a crucial role in talent scouting, particularly through THE GRID championship.

THE GRID is a sports championship and a talent development ecosystem, offering career opportunities in various motorsport fields—including drivers, technicians, engineers, and mechanics.

Exciting Technology at Rétromobile 2025 : Formula 1-style Racing Simulator – Maserati Schumacher Paris & Dallara Stradale Paris (Stand B062, Pavilion 2)
Professional Driving Simulator featuring: 991 GTS initiation course, hot lap experience in a 992 on the legendary Spa circuit



About Car Lovers

Founded in 1963, Car Lovers is a leading European automotive distribution group with 1,800 employees, 55,000 vehicles sold annually, 300,000 service operations per year, €1.7 billion in revenue, 80 dealerships in France and Italy. The company specializes in high-performance and luxury cars under its EF SCHUMACHER label, representing Alpine, Maserati, Porsche, Lamborghini, McLaren, Dallara, and Bugatti. A long-time partner of Renault, Volkswagen, Toyota, and Volvo, Car Lovers brings together real and virtual automotive passions, both on the road and on the racetrack. Through its Schumacher Racing Teams, the group competes at the highest levels in European Porsche, Lamborghini, and Alpine championships, with teams Schumacher CLRT, Schumacher GP, and Schumacher IMSA.

www.car-lovers.com

Event Details: Rétromobile 2025

Dates: February 4-9, 2025

Location: Paris Expo Porte de Versailles, Hall 1 & 2

Stands: Maserati Schumacher Paris & Dallara Stradale Paris, Porsche Classic

Press Contact : Laetitia POUILLARD – Laetitia.pouillard@car-lovers.com - +33 6 23 57 76 89