



PRESS RELEASE

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PARIS EXPO PORTE DE VERSAILLES

## **RUOTE DA SOGNO**

### **Where Passion goes Red and meets Black Elegance**

**Ruote da Sogno** continues to establish itself as an international icon in buying and selling of classic cars and motorcycles, combining passion, professionalism, and an unyielding pursuit of perfection.

Founded in 2016 in Reggio Emilia, at the heart of the vibrant **Motor Valley**, **Stefano Aleotti's** company has become a point of reference for collectors and enthusiasts, offering exclusive services such as events, gatherings, scouting, consulting, financing, consignment sales, and transactions.

In 2025, **Ruote da Sogno** returns to **Salon RétroMobile** in Paris with a renewed presence, choosing a new stage that matches its prestige. **A new space, a new vision, the same timeless passion.**

### **STAND M097 – Where Passion goes Red and Meets Black Elegance**

This year, **Ruote da Sogno** is moving to an even more prestigious location, a place that best celebrates its evolution. A step forward, a setting that amplifies the experience, a new way to tell the myth.

For 2025, the stand takes on an even more scenographic aura: a concept entirely **Made in Italy**, where red becomes the color of absolute emotion, framed by total black elegance that echoes **Ruote da Sogno's** distinctive identity.

The red of speed meets the black of allure, giving life to an installation that is more than just a stand: it is a love declaration to Italian motoring.

## The Red Queens on Four Wheels

At the heart of this exclusive space stands the eternal legend: the **Ferrari F40**, the ultimate icon of speed and the Ferrari dream. Next to it, the **Lamborghini Countach 25° Anniversary**, a masterpiece of design and engineering that redefined the supercar concept.

**Ruote da Sogno** also showcases the **Lamborghini Diablo VT**, the first all-wheel-drive model from the brand, combining the untamed spirit of Sant'Agata with unprecedented road usability.

From the Scorpion's stable, here comes the **Fiat Abarth 2000 Sport Tipo SE 10**, the only one to have participated in a rally at the behest of Cesare Fiorio, driven by Munari, and the **Fiat Abarth 1300 OT**, small but relentless, the perfect embodiment of the Abarth philosophy.

Elegance on four wheels is represented by the **Ferrari 166 Panoramica Zagato**, a moving sculpture that blends sportiness and refinement in a timeless design. The **Lamborghini Aventador SV**, the last naturally aspirated V12 supercar without electrification, is a symphony of power and style.

To close the selection, the extraordinary **Fiat Abarth 1000 SP**, a racing barchetta with irresistible charm, ready to deliver all the thrill of historic competitions.

## Two Wheels, Same Passion

The spirit of **Ruote da Sogno** also dominates the world of motorcycles, with an exclusive selection of unique pieces. Starting with the **Ducati 916 30° Anniversario**, an absolute icon that redefined the concept of the sportbike, to the **Ducati Desmosedici**, the MotoGP bike par excellence brought to the street, symbolizing extreme engineering and breathtaking performance.

**MV Agusta** joins the celebration with two spectacular models: the **MV Agusta Superveloce 1000 Serie Oro**, a perfect mix of heritage and innovation, and the **MV Agusta Rush**, an extreme, bold, and uncompromising hypernaked.

## The Italian Dream Takes Shape and Dresses in Red

**Ruote da Sogno** does not just display cars and motorcycles: it creates experiences. **Where Passion goes Red and Meets Black Elegance** is not just a stand; it's a style manifesto, a celebration of Italian motoring in its purest and most captivating form.

The date is set: **Salon RétroMobile 2025, Stand M097, Paris Expo Porte de Versailles**.

Let yourself be captivated by the red of passion and the black of elegance.

**The Italian dream is ready to become reality.**

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## **RUOTE DA SOGNO**

Founded in 2016 in Reggio Emilia by Stefano Aleotti, Ruote da Sogno is one of the leading European players in the classic and youngtimer car market and the absolute leader in the vintage motorcycle segment. In its 10,000+ square meter atelier, featuring an elegant industrial design, visitors can admire and purchase over 250 cars and 400 motorcycles from all eras and brands. Affiliated with the Motor Valley brand, it has exhibited for years at the world's most prestigious international car and motorcycle shows.

Ruote da Sogno is also an innovative multifunctional venue suitable for all types of events, both corporate and private.

Since May 2023, Ruote da Sogno has opened its first branch in Florence, in Bagno a Ripoli – Loc. Vallina.

Since June 2023, Ruote da Sogno has launched a corner inside the Misano World Circuit in collaboration with Garage 51.

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