



Press release • Agricultural Show • 07/02/2025 • Coulans Sur Gée 07/07/2022

## The Loué Farmers at the 2025 Agricultural Show: an unmissable event!

As every year, the Loué Farmers invite lovers of agriculture and French local produce to the International Agricultural Show on February 22 until March 2. The emblematic Loué stand which, for almost 30 years, has attracted young and old for a unique immersion in the world of the Loué Farmers.



### An authentic and educational experience

A true meeting and exchange place, the Fermiers de Loué stand offers a rich experience to amaze and inform visitors. Highlights include:



- **Live chick hatching.** Obviously, the long-awaited moment of chick hatching remains one of the highlights of our presence at the Show. As every year, young and old will be able to witness the birth of many chicks throughout the show and thus discover what the precious "diamond" is for. A moment that is always moving and fascinating!

- **Meeting with the Loué breeders.** Who better than a Loué breeder himself to share his profession, his daily life and his know-how? During these 10 days, nearly 40 breeders will take turns at the Agricultural Show to meet visitors.



VOLAILLES ET ŒUFS FERMIERES



- **Special meetings with our partners.** The Agricultural Show is also an opportunity to develop and strengthen our ties with our distributor partners, restaurateurs, etc.

## Loué poultry, a recognized and guaranteed quality



The guarantee of the Farmers of Loué is based on strong commitments:

- Free-range breeding on wooded grounds, guaranteeing animal well-being
- Local and responsible food, made up of locally produced cereals



Quality is also ensured by rigorous controls:

- At least 3 checks per batch in each farm - 12 unannounced visits per year to ensure compliance with standards - 25 specifications and 350 criteria meticulously verified



These labels are the guarantee of offering consumers exceptional products, from sustainable and controlled breeding.

## A strong commitment to responsible agriculture

Les Fermiers de Loué, a leader in free-range farming, has always advocated environmentally friendly production and animal welfare. This show is the ideal opportunity to share with the public the values that drive our cooperative.



We look forward to seeing you **from February 22 to March 2, 2025, at Porte de Versailles in Paris**, for an immersion in the heart of the land and farming know-how.

The Farmers of Loué at the Agricultural Show  
From February 22 to March 2, 2025  
Hall 1 - Aisle H - Stand 138

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