


# Presse Release

Cap Spiruline | 21 to 23 Febuary 2026

SALON INTERNATIONAL DE L'AGRICULTURE

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## Cap Spiruline: a new agricultural and agritourism dynamic in the Var region in 2026

Cap Spiruline, an artisanal spirulina producer based in the Var region since 2019, will relocate in 2026 to a new site in Le Pradet after several years of operation in La Garde. This move marks a major milestone, with the acquisition of permanent agricultural land and the installation of 700 m² of spirulina ponds to increase production and meet growing demand.



### A strengthened agricultural foothold

The acquisition of agricultural land in Le Pradet enables Cap Spiruline not only to consolidate its production but also to diversify its crops, with the cultivation of Var peonies and the development of an orchard area (peach, apricot and cherry trees), thereby enhancing the local agricultural heritage.

True to its commitment to sustainable agriculture, Cap Spiruline grows its spirulina without pesticides or preservatives, using low-temperature drying to preserve its nutritional qualities. Selected by the Sud Region, Mathieu will be present at the International Agricultural Show for the first three days on the Regional stand.



### An artisanal, committed and high-quality production serving agritourism in the Var

The farm will soon develop a direct sales shop, educational visits and agritourism activities, in line with the departmental strategy to promote local products and sustainable tourism. Cap Spiruline thus represents an innovative and committed farm, a major asset for agriculture and tourism in the Var region.




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**www.capspiruline.com**