

CRETAN HERITAGE - OUR COMPANY'S VALUE

# At Cretan Heritage, value is not measured in awards or certifications alone — it is measured in truth.

We are **producers**, not traders.

We work **with our own hands**, and we control every step of the process.

We do not negotiate on quality — **we guarantee it.**



Our value is rooted in:

- **Place** (Kissamos – a region of unique terroir)
- **Variety** (rare, native Cretan olives)
- **Quality** (direct oversight from tree to bottle)
- **Storytelling** (this is not a “brand” — it’s a rooted identity)

We offer a product that is not merely made —  
it is born from a way of life that has never been interrupted.

