

International Experts Visit Youyu as Thornvita Supports the 41-Year Seabuckthorn Innovation Forum

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On September 5 and 6, 2025, international experts and representatives visited Youyu, Shanxi, for a forum marking 41 years of innovation-driven seabuckthorn development. The event included expert presentations, visits to seabuckthorn resources and processing facilities, and in-depth exchanges on scientific research, industrialization, and international collaboration.



Representatives from the International Seabuckthorn Association and global research communities observed local seabuckthorn resources and learned about the region's modern processing capabilities. The

visit strengthened dialogue between Youyu's industry base and global seabuckthorn experts, opening new space for technical cooperation, market expansion, and category education.



For Thornvita, the forum reinforced the company's commitment to origin-based innovation. By linking Youyu's ecological resources with advanced processing, research collaboration, and international market needs, Thornvita aims to provide global buyers with seabuckthorn materials that are traceable, functional, and commercially dependable.

