



Pitalia



PITALIA S.A.

Pitalia S.A. was founded in 2016 as a company under Costa Rica's free trade zone regime. It is a sister company of Agrícola Industrial La Lydia S.A., which specializes in dehydrating fruits and cheeses.

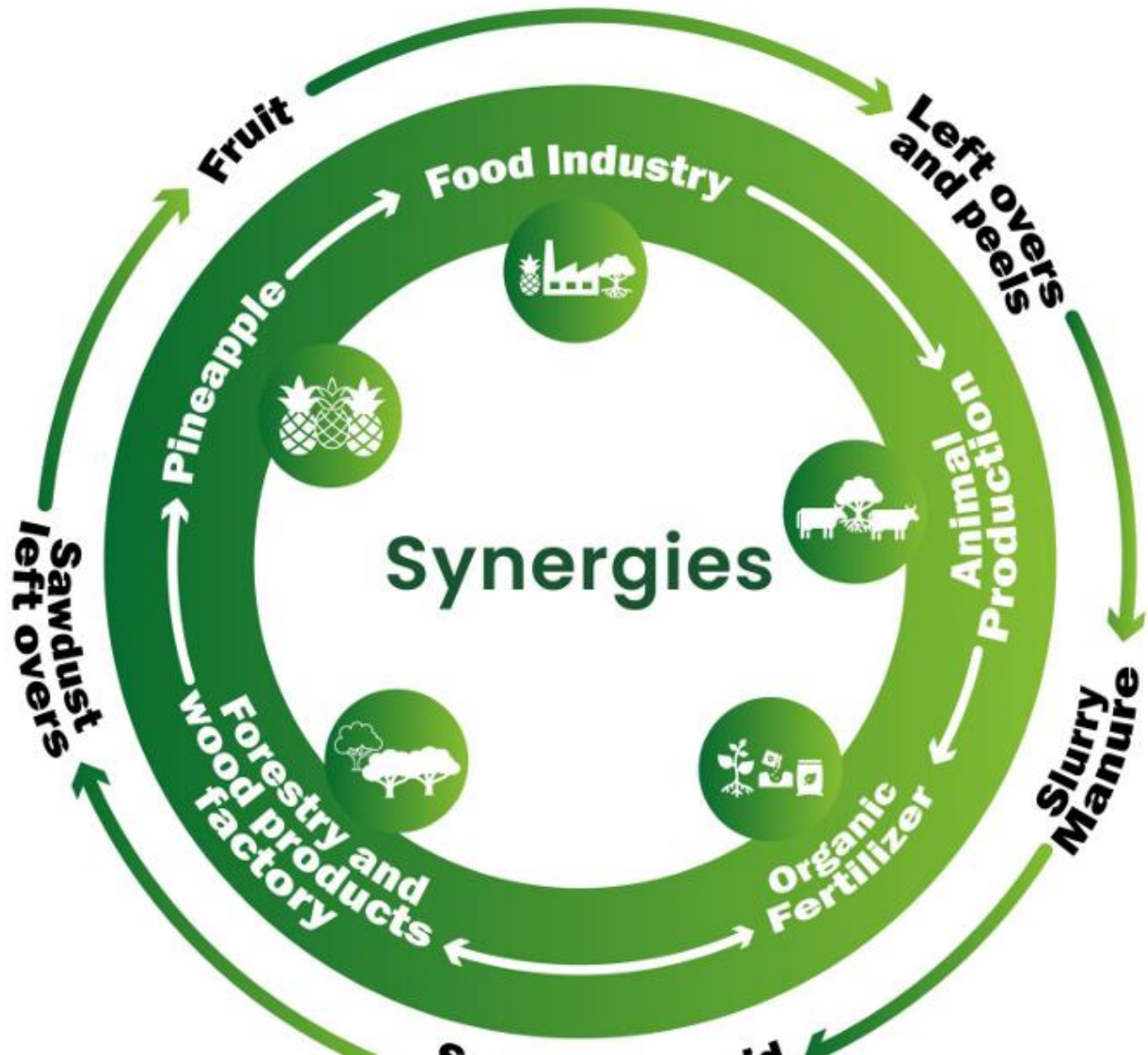
Pitalia's main objective is to offer the market the best dehydrated and healthy products for consumers to enjoy.

From the outset, Pitalia has worked hand in hand with occupational safety and social awareness to provide its employees with the maximum benefit in the performance of their daily duties.

Purejoy



Circular Economy



DETAIL OUR PRODUCTS

- Mixed Fruits Crunchy Bites
- Banana Bites
- Mango Bites
- Pineapple Bites
- Pineapple Crunchy Bites Chili-Lime
- Pineapple Crunchy Bites Maple and Ginge
- Pineapple Crunchy Bites Cheddar Cheese
- Crispy cheddar cheese chunks
- Chipotle-Flavored Cheese Crisps



**NO
ADDED
SUGAR!**



Does not have
added additives

**Crunchy
Bite**



Unique crunchy
texture that
explodes on
the palate

**Flavor
Explosion**



Revive the natural
flavor of fresh
fruit on
the palate

**100%
NATURAL**



It is 100%
natural fruit

**Highly
Nutritious**



Preserve
all nutrients

**Gluten
FREE**



Free of gluten
and preservatives



Certifications



FOOD SAFETY CERTIFICATION

A comprehensive certification scheme for management and food safety systems based on existing ISO 22000 , ISO 22003 standards and technical specifications .

NOT GENETICALLY MODIFIED

Products whose organisms or components have NOT been subjected to genetic engineering, i.e., they have not been genetically modified to improve the appearance of food, extend shelf life, minimize crop damage, and so on .

KOSHER

The word “Kosher” means suitable, appropriate, or convenient ;our snacks meet the requirements of the Jewish community .

ESSENTIAL COSTA RICA - COUNTRY BRAND

Companies that use the Costa Rica Country Brand seal represent our values : excellence, sustainability, innovation, social progress, and Costa Rican connections .



TYPE OF CONSUMER

- Young adults or active professionals looking for quick but healthy options .
- People with healthy lifestyles who value natural , gluten and sugar -free products . They practice sports .
- Parents looking for nutritious snacks for their children .
- Environmentally conscious consumers who prefer responsible brands .
- Urban millennials and Gen Z: looking for healthy, functional snacks with bold flavors .
- Fitness and wellness consumers : appreciating natural ingredients with no added sugar or preservatives .
- Tourists and expats : attracted by tropical and exotic flavors .
- Socioeconomic status : upper -middle, high .

Purejoy



LOGISTICS & EXPORT SOLUTIONS

Global reach. Reliable delivery.



DIMENSIONS BOX

6.2 inch x 6.2 inch x 9.4 inch



UNITS PER BOX:

8



BOXES PER PALLET:

336



UNITS PER PALLET:

2688



NET WEIGHT / PALLET LB:

165.78



GROSS WEIGHT / PALLET LB:

366.40



SECURE
PACKAGING



GLOBAL
NETWORK



ON-TIME
DELIVERY



TRUSTED
PARTNER



GLOBAL
TRADE PARTNERS

Container 40 pies



Pallet by Container:

20



Amount Box by Container:

6,720



Units by Container:

53,760

Container 20 pies



Pallet by Container:

10



Amount Box by Container:

3,360



Units by Container:

26,880

Purejoy

Produced by:



Pitalia

Commercialized:

