



Press Release

TRADIZIONE ITALIANA Italian Food Tradition takes part in the most eagerly awaited French event for the agri-food industry: SIAL Paris 2026, 17–21 October.

23 September 2026

Tradizione Italiana Italian Food Tradition will be present at **SIAL Paris 2026**, taking place from 17 to 21 October at Paris Nord Villepinte, together with **10 member companies**.

At **Hall 1 – Stand E025**, the consortium will showcase a diverse range of products spanning different categories and specialties of the Italian food industry. **Among the highlights of this edition is the participation of San Giorgio and Progeo Molini, taking part in SIAL for the first time as Members of Tradizione Italiana**, following their joining the consortium at the beginning of 2026.

The member companies attending the exhibition will be:

Basso Fedele & Figli – olive oils; **D&D Italia D’Amico** – preserved vegetables and pickles, olives, sauces, pasta sauces and pestos; **De Nigris** – vinegar, balsamic vinegar and dressings; **General Fruit** – beverage preparations, dessert preparations, toppings and juices; **Kimbo** – coffee; **La Doria** – peeled tomatoes, tomato preserves, ready-made sauces, canned legumes and fruit juices; **Pastificio Di Martino** – pasta; **San Giorgio** – sweet and savoury frozen bakery products; **Progeo Molini** – flours; **Fattorie Garofalo** – buffalo mozzarella and buffalo dairy products, will be present both in **Hall 1** alongside the other Tradizione Italiana companies and in **Hall 7 – Stand E002**.

For this edition of SIAL Paris 2026, the members of Tradizione Italiana aim to expand their international presence in African markets, which have recorded sustained growth rates and evolving consumer trends in recent years. **Tastings, product presentations and B2B meetings** will accompany the participation of the member companies, creating new opportunities for dialogue and business development, with a particular focus on buyers and industry professionals from **French-speaking countries**.

Tradizione Italiana Italian Food Tradition is a **consortium** bringing together **15 companies representing excellence in the Italian agri-food sector** and supporting their development in international markets. Collaboration among the members helps promote high-quality Italian food products and foster synergies across production, commercial and distribution activities. The member companies collectively represent a turnover of **€3 billion**, with exports accounting for **45%**.