

CIVILITÉ NATURELLE

Food from foreign to familiar



For the millions of people who crave for really tasty, more diverse and better quality food, we source, curate and supply some very interesting artisan-made specialities!

CIVILITÉ
NATURELLE



● WHAT WE DO

Baklava Trends

● **A ROYAL SWEET BECOMES A POPULAR SNACK**

Until fairly recently, few people actually knew baklava’s richness in variety and sensations - their numbers now grow exponentially on both sides of the Atlantic.

● **FROM A LOCAL CULINARY HERITAGE TO A PLATFORM OF MODERN FLAVOURS**

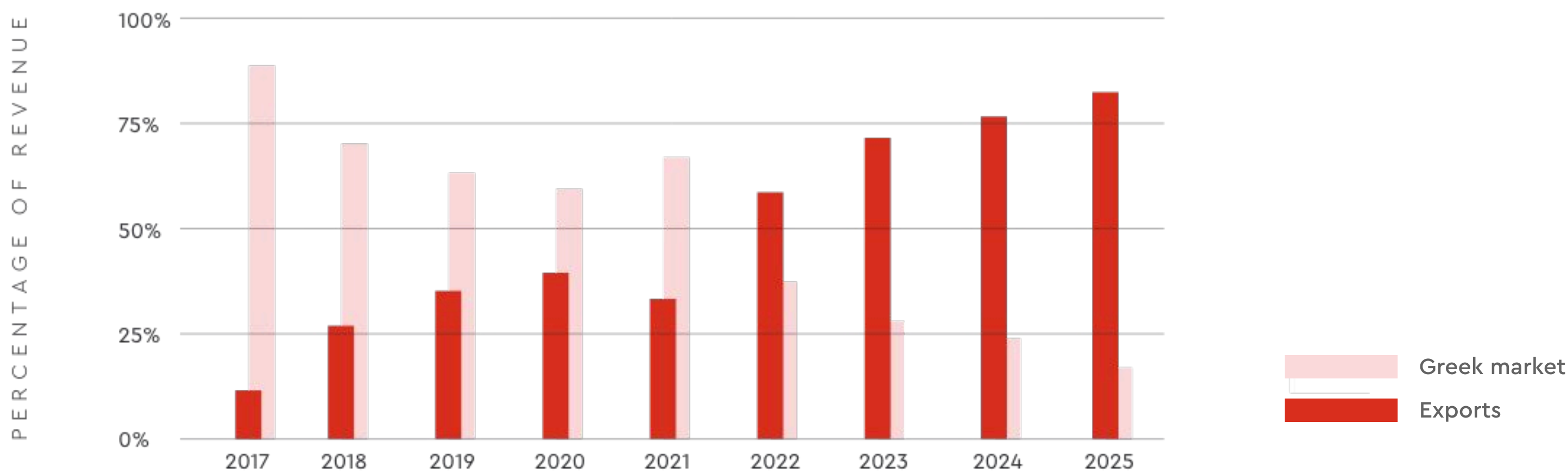
Ethnic food sellers and delis are no longer the only places you can buy fine Baklava - department stores, club warehouses, groceries, duty-free stores and convenience shops display more of our product lines by the day.

● **WHY RETAILERS & SHOPPERS CHOOSE US**

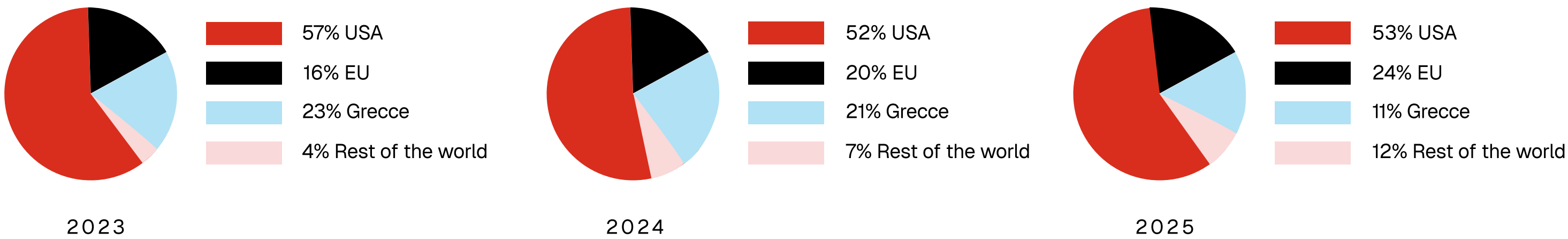
- Global presence
 - Long shelf life / ambient
 - Authentic crispy phyllo recipe
 - Rich in nuts
 - No additives
 - Versatile packaging options
- Handmade by the most skilful artisans
 - Awarded recipes
 - Certified production
 - FSMA compliant
 - Kosher/Halal



From Foreign to Familiar: Export Market Breakdown



Revenue Breakdown BY MARKET



45 COUNTRIES

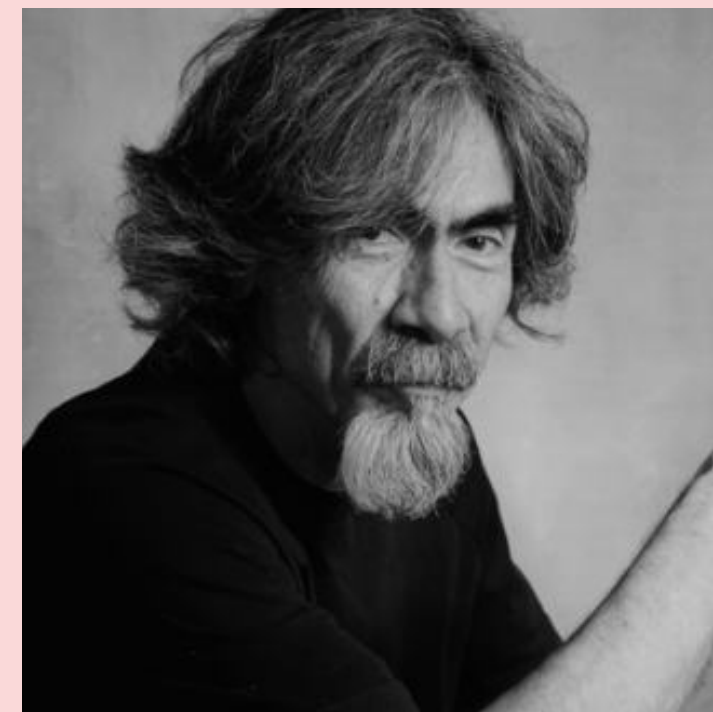
Three Generations of Craftsmanship

● A FAMILY LEGACY

For three generations, our family has worked to refine traditional recipes and present them to the world in forms that today's consumers can enjoy. What began as a dedication to authentic baklava evolved into a deep understanding of ingredients, production methods and the markets that allow exceptional food to travel beyond its place of origin.

Today, through Civilité Naturelle, that experience supports an international food business supplying millions of pieces annually to customers in more than 45 countries. Working with trusted manufacturing partners and modern production standards, we combine scale and consistency with the craftsmanship and flavours that define the best of Mediterranean confectionery.

Building on this heritage, we continue to develop distinctive brands such as Athena Sweet Athena, Plenty Oh! and Daily Prize, bringing remarkable foods from foreign to familiar for consumers around the world.



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Our Brands

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Athena Sweet Athena

07 PRODUCT LINES
140 SKUS



Plenty Oh!

03 PRODUCT LINES
22 SKUS



Daily Prize

03 PRODUCT LINES
14 SKUS



Greek Legends

02 PRODUCT LINES
12 SKUS

New in!

• Magical Baklava

A timeless handmade baklava variety with joyful blend of heartlifting aromas and flavors

Assorted recipes:

- Salted Caramel
- Almond Honey
- Pistachio Kataif
- Walnut Honey

#833 | 20 bites – 260g | units/case: 12 | Epal: 56 USpal: 80

#832 | 35 bites – 510g | units/case: 5 | Epal: 80 USpal: 120

