

AUSTRIA JUICE

AUSTRIA JUICE is a leading global producer and supplier of apple and berry juice concentrates. Our comprehensive product portfolio ranges from a wide selection of **fruit juice concentrates, innovative beverage ingredients, FTNF flavours, and compound flavours to fruit wine and cider solutions.**

Customers in more than 65 countries value our extensive experience and expertise in developing holistic beverage concepts and high-quality ingredients for the food and beverage industry. Thanks to our fully integrated value chain, we are able to offer comprehensive one-stop solutions tailored to our customers' needs.

In addition to fruit juice concentrates made from apples, pears, strawberries, raspberries, and other berries, our portfolio includes organic concentrates, NFC juices, and fruit essences, so called FTNF flavours.

As one of the leading producers of beverage and flavour solutions, our product portfolio covers everything from classic syrups and modern reduced-sugar nectars to functional beverages, including sports and hydration drinks, high-protein beverages, and beauty drinks. In the alcoholic beverage segment, we offer fruit wines as a base ingredient as well as cider and fruit-based hard seltzer solutions.

AUSTRIA JUICE also addresses growing consumer demand for natural and reduced-sugar product concepts. We specialize in the development of reduced-sugar fruit juices. Under the new European Fruit Juice Directive, 100% fruit juices with at least 30% less naturally occurring sugar may be labelled as reduced-sugar fruit juice. Through an innovative yeast fermentation process, we produce 100% fruit juice with 30% fewer calories.

Our reduced-sugar juice concentrate portfolio includes apple, orange, and multivitamin juice concentrates. These products contain no additives and no added sugars, while offering mineral, trace element, and polyphenol levels comparable to those of conventional 100% fruit juice. Visit our stand to discover the benefits of our reduced-sugar fruit juice solutions.

Our high-quality fruit juice concentrates, FTNF flavours, and compound flavours are widely used not only in beverages but also in bakery products, dairy applications, and confectionery.

The expertise of our international product developers and flavourists is incorporated into every new concept. This enables us to create customized B2B solutions that are perfectly aligned with our customers' requirements.

With decades of expertise, an upstream integrated fruit processing network, and 12 production sites worldwide, AUSTRIA JUICE is a trusted partner for professional foodservice and industrial applications. From the initial concept to the finished product, we provide comprehensive support for the processing industry.

Austria Juice – Experts in Fruit Juice Concentrates, Beverage Solutions, Fruit Wines and Flavour Solutions.