

A New Signature Celebrating the Art of Sharing



With more than a century of expertise in **olives, condiments and spreads**, Salles Frères is opening a new chapter in its history with the launch of **Maison Salles**. Designed as a true brand signature, Maison Salles embodies a contemporary and elegant vision of Mediterranean gastronomy. It celebrates generous recipes and French expertise, with one ambition: **to bring the art of French-style sharing into everyday moments**.

A New Expression of Salles Frères' Expertise

With Maison Salles, Salles Frères is taking a more premium approach to its longstanding expertise. The brand builds on what has shaped the company's identity since its beginnings: **a selection of signature recipes, created with today's consumer expectations in mind**.

Spreads, plant-based specialties, olives and creations inspired by Mediterranean cuisine come together in a gourmet universe designed to complement everything from a casual aperitif with friends to a more refined dining experience.

Through this new brand, Salles Frères is reaffirming its commitment to showcasing its French expertise while drawing inspiration from a rich culinary heritage.

The Mediterranean Art of Sharing

Maison Salles embraces an identity that is both **authentic, contemporary and generous**. Its world draws inspiration from the Mediterranean, with a cuisine that is vibrant, convivial and spontaneous, where the products take center stage.

This philosophy is also reflected in the brand's visual identity, designed to combine **elegance, modernity and character**, while maintaining a strong connection to Salles Frères' Mediterranean roots.

More than simply a new range of products, Maison Salles offers **a world and a way of experiencing gastronomy**, centered around simple, generous and genuinely convivial moments.

A Brand Looking to New Horizons

With Maison Salles, Salles Frères is continuing to expand its brand portfolio and strengthening its ambitions in the premium segment, both in France and internationally. This new signature complements the company's offering by appealing to consumers looking for **distinctive products, original recipes and a unique brand experience**.

Maison Salles, The Mediterranean Art of Sharing.

About Salles Frères

Salles Frères is a French family-owned company based in Aniane, in the Hérault region, since 1920. Specializing in **olives, condiments and spreads**, the company supports food industry professionals with products that combine **expertise, quality and innovation**.