

Tarti sets off to conquer Mexico with its new Tex Mex recipe



Following the launch of its first recipes, Tarti continues its gourmet adventure with a new destination: Tex Mex, a recipe featuring mild, sunny flavours, specially created for children aged 3 to 10.

With this new creation, Tarti invites children to discover a new culinary world in a gentle and approachable way. The Tex Mex recipe combines **red kidney beans, bell peppers, corn and cumin** in a smooth and creamy plant-based spread. A colourful and delicious combination inspired by the iconic flavours of Tex Mex cuisine, adapted to younger palates.

Like the other recipes in the range, Tex Mex is designed to accompany every moment of sharing:

- as a dip for an aperitif,
- as an accompaniment to a meal, perfect for dipping fries,
- spread in a sandwich for a picnic.

A simple and playful way to introduce children to new flavours.

A new destination in the Tarti adventure

With its Tex Mex recipe, Tarti continues its mission to **take children on a journey through taste**, offering recipes inspired by cuisines from around the world — familiar and reassuring enough to appeal to young palates, yet original enough to spark their curiosity.

Following BBQ and Maharajah, this third recipe expands a range built around **mild flavours, vibrant colours and plant-based ingredients**, combining enjoyment for children with peace of mind for parents.

And the adventure doesn't stop there.

Tarti is already preparing its next destination... One clue: this time, Tarti might be packing its bags for somewhere covered in snow.

About de Salles Frères

Salles Frères is a French family-owned company based in Aniane, in the Hérault region, since 1920. Specialising in olives, condiments and spreads, the company supports food industry professionals with products that combine expertise, quality and innovation.

With Tarti, the company continues its commitment to innovation by offering a range specially designed for children aged 3 to 10.