

Press release – SIAL Paris 2026

Daddy Cool brings premium grilled IQF meat solutions to SIAL Paris 2026

Daddy Cool Company, the Belgian specialist in premium grilled and fully cooked IQF meat and poultry solutions, will showcase its product range at SIAL Paris 2026.

Designed for food manufacturers, foodservice operators, wholesalers and private-label customers, Daddy Cool products combine convenience with consistent quality and excellent performance during reheating. Thanks to our grilling and IQF process, our products are fully cooked, individually frozen and ready to use, with very low cooking loss.

At SIAL, Daddy Cool will present its established ranges including grilled chicken, Authentic Kebab, Original Shoarma and World Tastes, alongside its latest innovation: **Pure Beef Strips**.

Pure Beef Strips were developed for customers looking for a premium, ready-to-use beef ingredient with a natural meat structure and authentic grilled appearance. The product is particularly suited to applications such as ready meals, salads, wraps, sandwiches, pizza, pasta and other convenience food concepts.

Daddy Cool also works closely with industrial customers on tailored solutions. Flavour profile, seasoning, bite and cut can be adapted to specific applications, allowing customers to integrate our grilled meat solutions into their own product concepts.

All products are manufactured in Europe under strict quality standards. Daddy Cool is IFS Higher Level certified and offers Halal-certified solutions.

Meet Daddy Cool at SIAL Paris 2026 and discover how our grilled IQF meat solutions can add convenience, consistency and value to your products.