

From Sustainability to Regeneration

From Sustainability to Regeneration: ORIGINE's Next Chapter

ORIGINE, the baby company of Tripper, builds on 32 years of heritage rooted in Single Origin, Traceability, and Sustainability.

ORIGINE, the baby company of Tripper, proudly carries forward more than 32 years of heritage built on Single Origin, Traceability, and Sustainability. Back in 1993, sustainability was visionary. Today, it's still vital but often too broad to express the depth of our environmental commitment.

At ORIGINE, we are moving beyond sustainability towards Regenerative Agriculture, a model that restores balance between nature, people, and production. Through cinnamon tree replanting, endangered wildlife conservation, and agroforestry systems that improve soil health and biodiversity, ORIGINE is actively reviving ecosystems and empowering communities.

We're proud to announce that we have officially acquired the trademark "Regenerative Agriculture" — a milestone that reaffirms our belief that true progress means giving back more than we take. A heartfelt thank you to our teams in Indonesia and Europe, working hand in hand with our founders Olivier BERNARD and Francois BERNARD, and to our dedicated field officers and farmers guided by Daniel Stassen and Made Agus Wiartana, who make regeneration a daily reality.

Because the future of our planet isn't just to sustain what remains, it's to regenerate what we've lost.



This visual emblem captures ORIGINE's commitment to Regenerative Agriculture.

The sprouting plant under the sun represents renewal and growth, while the soil, worm, and snail symbolize biodiversity and healthy ecosystems.

Together, they embody ORIGINE's philosophy of cultivating ingredients that restore balance between nature, people, and production — a step beyond sustainability, toward regeneration.