

Grove Fruit Growers and German Development Agency (GIZ) Bring Cambodia's Mango Story to SIAL Paris 2026

From Cambodian Orchards to European Shelves: Grove Fruit Growers' GIZ-Backed Journey to Global Markets

A third of every mango harvest in Cambodia used to go to waste, and the rest often sold for whatever price middlemen offered. Not anymore. This October, that changes at SIAL Paris.

Backed by a partnership with Germany's development agency GIZ, Grove Fruit Growers has spent the past two years changing that, for 2,500 smallholder farmers, half of them women, across three Cambodian provinces. Farmers who once had no leverage to negotiate a fair price are now organized into stronger cooperatives, giving buyers a clear, traceable line back to the farms their mango comes from. Mangoes too small or too ripe to sell, once left to rot, now feed Cambodia's first frozen mango puree processing line. And a new national Mango Federation, still taking shape, is bringing government agencies, farmers, and input suppliers together for the first time to coordinate standards and best practices across the sector.

“When we started this work, so much of what our farmers grew simply had nowhere to go,” said Coree Carver, Founder of Grove Fruit Growers. “Now we'll be standing on the floor at SIAL Paris with product grown through that same supply chain. That's proof the model works, for the farmers, and for the buyers just discovering what Cambodian mango can be.”

Grove Fruit Growers will bring its IQF mango, mango puree, and dried mango to SIAL Paris 2026, the world's largest food innovation exhibition. The company will exhibit within Cambodia's National Pavilion, organized by the country's Ministry of Commerce, in Hall 7 (Organic, Wellness & Alternative Food), Stand J-347, alongside importers, distributors, manufacturers, and retailers from around the world.

Visit Grove Fruit Growers at Stand J-347 to taste the product and hear the full story behind it.

About Grove Fruit Growers

Grove Fruit Growers is a woman-owned company based in Siem Reap, Cambodia, specializing in IQF mango, aseptic mango puree, and premium dried mango for export markets. Grove Fruit Growers works with BRCGS, IFS, HALAL, KOSHER, NON-GMO, and SMETA-certified processing partners to deliver export-ready mango products, and is one of four partners in MangoPPP, a public-private partnership improving Cambodia's mango value chain in collaboration with GIZ, Kirirom Food Production, and Angkor Green Investment and Development.

About MangoPPP

MangoPPP (Improving Value Addition in the Conventional and Organic Mango Value Chain in Cambodia) is commissioned by Germany's Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by GIZ through its develoPPP program, in cooperation with Kirirom Food Production, Angkor Green Investment and Development, and Grove Fruit Growers. Running November 2023 to July 2027 in Kampong Thom, Kampong Speu, and Kampong Chhnang provinces, the partnership strengthens agricultural cooperatives, builds climate resilience, and opens new domestic and export markets for 2,500 smallholder farmers, half of them women.

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