

HUDISA Receives the International Development Award at the 19th Huelva Business Awards

The Huelva Business Federation and the Cajasol Foundation honour Hudisa's outstanding international track record.

Huelva, 15 December 2025

Hudisa, a European leader in the industrial processing of soft fruit, has been awarded the **International Development Award** at the 19th edition of the Huelva Business Awards, organised by the Huelva Business Federation (FOE) and the Cajasol Foundation, in collaboration with Aguas de Huelva and Gabitel Ingenieros. The award was collected by the company's president, Antonio Tirado.

This recognition highlights Hudisa's solid export track record, its contribution to the international standing of Huelva's soft fruit, and its role as a driving force behind the province's agro-industrial development. The company, made up of 19 soft fruit cooperatives, has integrated the entire value chain in the production of purées, concentrates and frozen fruit, processing more than 10 million kilograms annually and maintaining a presence in over 30 countries across five continents.

An International Profile Built on Huelva's Identity

In 2024, Hudisa achieved a turnover of €14.6 million, of which more than €10.8 million came from exports. This sustained growth has been built on stable partnerships with ICEX, FIAB and Andalucía Trade, as well as its commitment to conventional, babyfood and organic production lines — establishing the company as the sector leader in Southern Europe.

"This is a source of pride that we share with all the cooperatives that make up Hudisa and, most especially, with the farmers who cultivate the excellence of Huelva's soft fruit every single day."

— Antonio Tirado, President, Hudisa

"This recognition reinforces our mission to bring the quality, innovation and agricultural identity of our province to the world. Every new market we enter is an open door to Huelva's international reach."

— Antonio Tirado, President, Hudisa

"This award shines a light on a business model built on collective endeavour. Hudisa was born from the commitment of cooperatives that understood unity was the key to turning fruit into a global product without losing our roots. We are an international benchmark today because our farmers are."

— Antonio Tirado, President, Hudisa

Innovation, Industry and Sustainability in Service of the Region

The advanced industrialisation of soft fruit has enabled Hudisa to foster a stable, productive economic fabric — employing 94 workers in 2024 — and to retain the fruit's added value within the region. Tirado emphasised that international growth means nothing without a commitment to creating opportunities in Huelva: every technological advance, every production line innovation and every efficiency improvement is aimed at strengthening the rural economy and the future of the sector.

“We want to compete in the world's most demanding markets, and that means producing with responsibility, transparency and guarantees. Agriculture in Huelva is an example of dedication and professionalism, and it is our duty to ensure its international image lives up to that merit.”

— Antonio Tirado, President, Hudisa

An Award That Honours the Work of Huelva's Agricultural Community

The president of Hudisa emphasised that this award recognises the quiet, determined work of thousands of farmers who, through dedication and sacrifice, have made Huelva a world leader in soft fruit. They are the very essence of the project; their pride and hard work are the energy that drives Hudisa to keep growing.

This award adds to a distinguished record of national and international recognition, including the recent SME Internationalisation Award 2025 from IFEMA Madrid, the Agri-Food Excellence Award 2024, the Food Transformation Award 2023, the SME of the Year Award 2023, and the Internationalisation Award 2019 — consolidating the company's leadership in the sector.

An Edition That Celebrates Huelva's Entrepreneurial Spirit

Alongside Hudisa, nine other companies were recognised in this edition, which rewards innovation, leadership, sustainability and job creation across the province. These include: Grupo Medina, Don Fadrique Context, NatureSpace Jabugo, Growersgo, Marina del Odiel, Confitería Rufino, Platalea, Instituto Español and Kaizen Hoteles (Hotel La Malvasía).

The jury was composed of representatives from the FOE, the Cajasol Foundation, Huelva City Council, Aiqbe, AJE-Huelva, the Regional Government of Andalusia, Aguas de Huelva, the Provincial Council, Gabitel Ingenieros, the University of Huelva and the Chamber of Commerce.

About Hudisa

Hudisa is the leader in Southern Europe in the industrial processing of soft fruit. It processes and markets purées, concentrates and frozen fruit across conventional, babyfood and organic ranges, with a presence in more than 30 countries. Founded through the union of 19 cooperatives in Huelva, the company integrates the entire soft fruit value chain, driving local development and international growth.

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