

Hudisa Reinforces Its Sustainable Industrial Leadership with ISO 14001 Certification Renewal

The Huelva-based company consolidates its environmental management model and its position as a leader in soft fruit purées, concentrates and frozen products.

Huelva, 9 April 2026

Hudisa Desarrollo Industrial, a benchmark company in soft fruit processing, has successfully passed the surveillance audit for ISO 14001:2015, renewing its international environmental management certification through to 2027.

This milestone cements its standing as one of Southern Europe's leading companies in the production of strawberry, raspberry, blueberry and blackberry purées, pulps, concentrates and frozen fruit, against a backdrop of ever-increasing environmental requirements within the agri-food industry.

"Maintaining this certification demonstrates the genuine commitment of our entire team to responsible, rigorous management focused on continuous improvement."

— Joaquín Malagón, CEO, Hudisa

"For Hudisa, sustainability is not merely a requirement — it is a way of understanding our operations and our relationship with the environment around us."

— Joaquín Malagón, CEO, Hudisa

Efficiency, Control and Environmental Commitment

The audit verified the proper functioning of the company's environmental management system, highlighting several key areas:

- Optimisation of energy consumption
- Efficient water management
- Responsible waste treatment
- Emissions reduction

These results reinforce Hudisa's ability to integrate sustainability and industrial competitiveness in an increasingly demanding sector.

"This is a cross-cutting effort involving every department, reflecting a corporate culture built on operational excellence and responsibility within our area of influence."

— Joaquín Malagón, CEO, Hudisa

A Cooperative Model with Global Reach

Headquartered in Lepe (Huelva), Hudisa was founded through the union of 19 soft fruit cooperatives and today holds a strong international presence, with commercial activity in more than 30 countries. The company operates across three product ranges — Conventional, Babyfood and Organic — consolidating an innovative, efficient industrial model aligned with global sustainability standards.

About ISO 14001:2015

ISO 14001 is the international benchmark standard for environmental management, developed by the International Organization for Standardization (ISO). Compliance with this standard ensures that companies apply effective systems to continuously improve their environmental impact, verified through independent external audits.

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