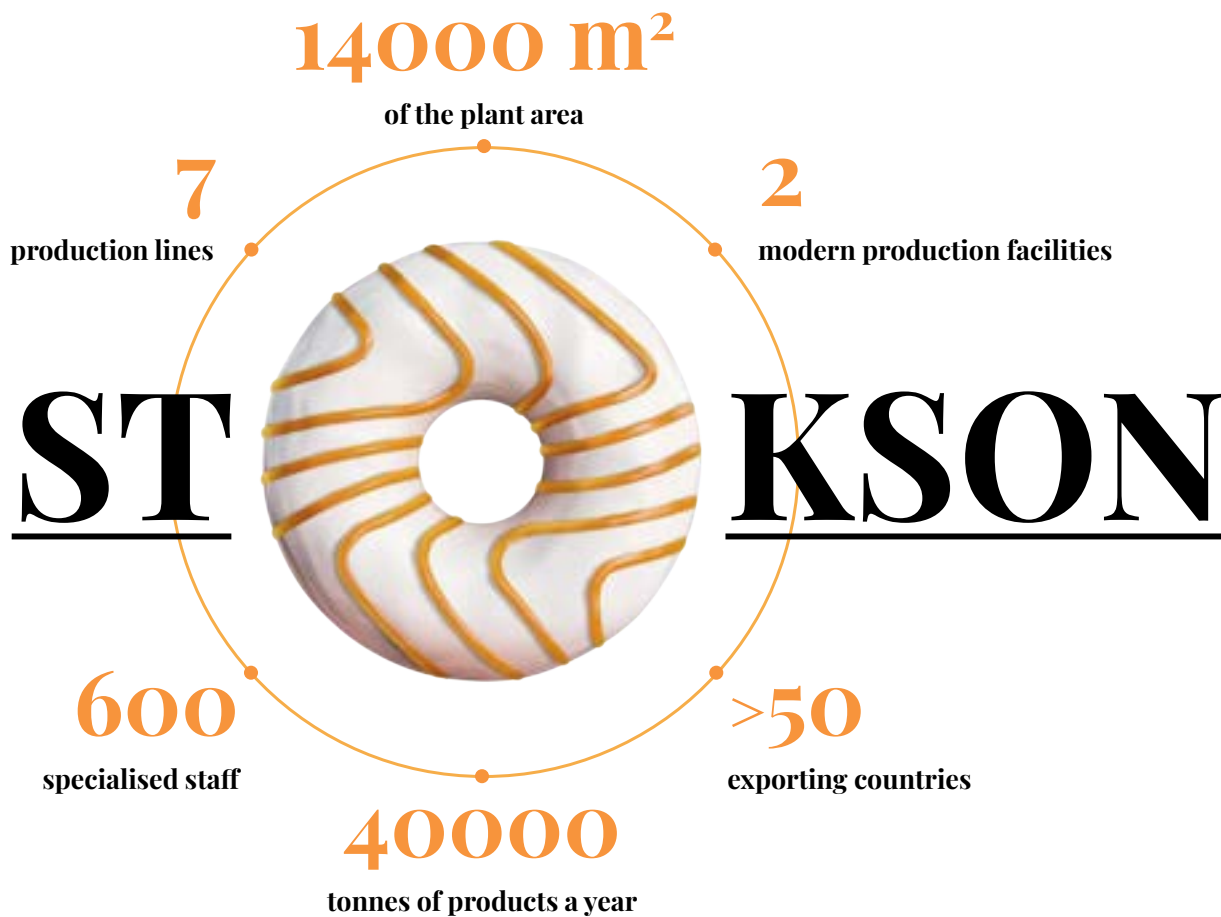




4OUR VALUES:



OUR HISTORY

1990

Our company is established.

2004

Opening a new plant
in Chorzów.

2008

We start cooperation
with large retail chains.

2013

Starting donut
production.

2015

We start exporting
our sweets.

2017

Completion of the
extension of the plant
in Piekary Śląskie.

2026

A leader in the production
of sweet baked goods
in Poland and one
of the largest producers
in this part of Europe.

**dooti
donuts**

www.dootidonuts.pl





The Best Donut.

**WE CAN MAKE ALMOST
EVERYTHING!**





SUGAR



VANILLA



STRIPE



WHITE DRIZZLE



CLASSIC



CHOCOLATE



PINK



CHOC FLAKES



CRYSTAL GLAZE



MARSHMALLOW



DARK DRIZZLE



CHOCO



ALL
COVERED

HAPPY



CONFETTI



STRAWBERRY





FRUTTI

CURRENT & RASPBERRY Filling

TEXAS

RASPBERRY & LEMON Filling

TWO DIFFERENT FILLINGS

MANGO Filling

MANGO

STRAWBERRY

STRAWBERRY Filling

FOREST FRUITS Filling

WILD FRUITS

COLA

COLA Flavoured Filling

LEMON

LEMON Filling

BERRY



BLUEBERRY Filling

**dooti
donuts**

CINNAMON



APPLE-CINNAMON Filling

PANNA COTTA



RASPBERRY AND CREAM CHEESE Filling

**TWO
DIFFERENT FILLINGS**

TRIPLE CHOC



CREAM CHOCOLATE Filling

BUBBLE GUM



BUBBLE GUM Flavoured Filling



CHOC CREAM

CHOCOLATE CREAM Filling

RED & WHITE

STRAWBERRY & CREAM Filling

TWO
DIFFERENT FILLINGS

NUTTY Filling

NUTTY

ADVOCAT Filling

SPECIAL SPECULOOS Filling

SPECULOOS

SWEET CARAMEL Filling

CARAMEL

COCONUT Filling

COCO

PARTY







RASPBERRY QUEEN



WHITE
CHOCOLATE
PIECES

RASPBERRY Filling

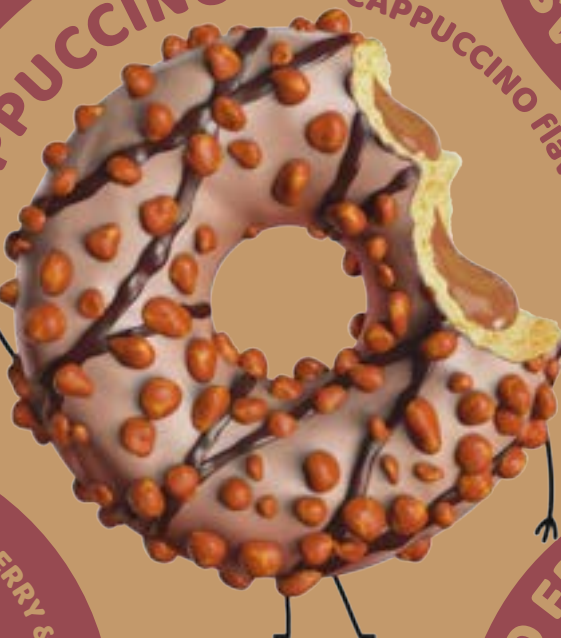
RASPBERRY KING



WITH
FREEZE-DRIED
RASPBERRIES

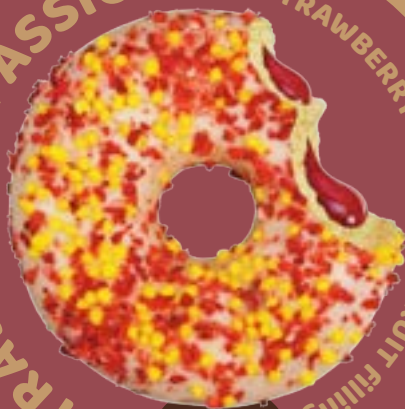
RASPBERRY Filling

CAPPUCCINO



CAPPUCCINO Flavoured Filling

STRAWBERRY PASSION



WITH
FREEZE-DRIED
STRAWBERRIES

STRAWBERRY & PASSION FRUIT filling

CREAM & WILD FRUITS

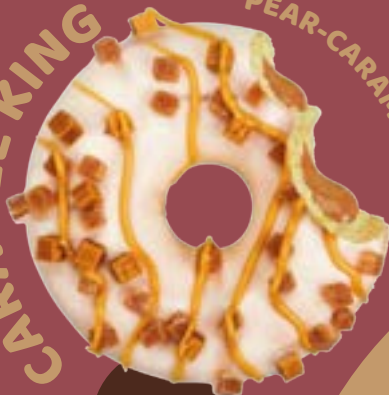


TWO
DIFFERENT FILLINGS

CREAM & FOREST FRUITS filling



CARAMEL KING



PEAR-CARAMEL Filling

CARAMEL & BANANA
PIECES

DOON PISTACHIO



PISTACHIO Filling

PISTACHIOS
PIECES

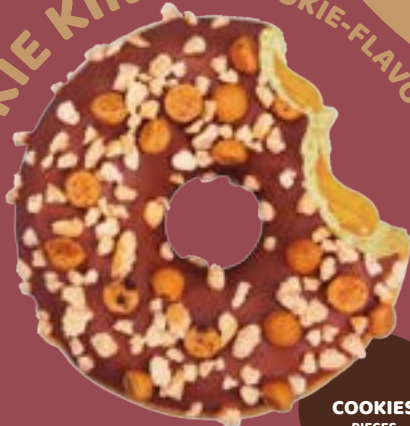
VANILLA & NUTTY CREAM



VANILLA & NUT CREAM Filling

TWO
DIFFERENT FILLINGS

COOKIE KING



COOKIE-FLAVOURED Filling

COOKIES
PIECES

CREAMY QUEEN



MILK-FLAVOURED Filling

MERINGUE
PIECES



DARK SERIES

CHOCO CORNFLAKES



DARK
CAKE

NUGAT



INTENSE NUTTY Filling

COOKIES



CREAMY Filling

SALTY CARAMEL



SALTY CARAMEL Filling

SEASONAL PRODUCTS

dooti
donuts

LOVE

STRAWBERRY Filling

MADE
WITH
Love



EASTER

VANILLA FLAVOUR Filling



Easter

CHRISTMAS

mix of decorations



Christmas



HALLOWEEN

ORANGE & CURRANT Filling



**TWO
DIFFERENT FILLINGS**

HALLOWEEN

KITKAT

WITH CHOCOLATE FILLING



LION

WITH CARAMEL FILLING



**LICENSED
PRODUCTS**

**dcoti
donuts**



**dcoti
donuts**



OD 1851

E. Wedel

CREATED BY

dooti
donuts

E. WEDEL MILK CHOCOLATE



E. WEDEL STRAWBERRY CREAM Filling



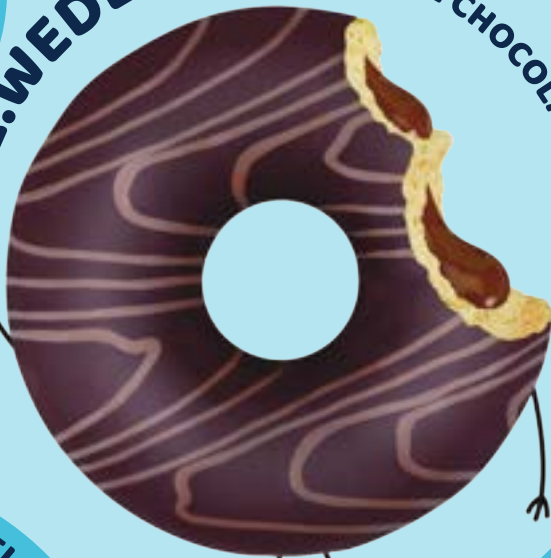
E. WEDEL WW



LARGE
PIECES OF
WW WAFERS

E. WEDEL

E. WEDEL CHOCOLATE CREAM Filling



E. WEDEL MILK CREAM

E. WEDEL MILK CREAM Filling



E. WEDEL CHRISTMAS

PLUM WITH CINNAMON Filling





MIX OF DECORATIONS in pack case



VEGAN BELGIAN CHOCOLATE



Vegan

www.dootidonuts.pl



COOL OFFER
MINI DONUTS MIX
FROM THE FREEZER



1 BOX



9 MINI DONUTS



3 FLAVOURS





NEW MINI DONUTS

STRAWBERRY STRIPE

MINI DONUTS

VANILLA STRIPE

MINI DONUTS

LEMON PARTY

MINI DONUTS

VANILLA

MINI DONUTS

STRIPE

MINI DONUTS

PINK

MINI DONUTS

CAN BE SOLD FROM THE FREEZER



CAN BE SOLD FROM THE FREEZER



CAN BE SOLD FROM THE FREEZER



E.WEDEL MINI DONUTS



SOLD
IN BOX



CAN BE SOLD FROM
THE FREEZER



SUGAR MINI DONUTS



CAN BE SOLD FROM
THE FREEZER

CHOCO DECO MINI DONUTS



WITH
CHOCOLATE
FILLING

CAN BE SOLD FROM
THE FREEZER

STRAWBERRY MINI DONUTS



CAN BE SOLD FROM
THE FREEZER

YELLOW MINI DONUTS



CAN BE SOLD FROM
THE FREEZER

BLACK MINI DONUTS



CAN BE SOLD FROM
THE FREEZER

RED MINI DONUTS



CAN BE SOLD FROM
THE FREEZER

DONUTS PACKAGING

ALSO IN
1-PACK CASE



1x12pcs



Number of packages on the layer: **10**
 Number of layers: **17**
 Cartons on the pallet: **170**
 Number of pack case in a carton: **12**

1x36pcs



Number of packages on the layer: **8**
 Number of layers: **10**
 Cartons on the pallet: **80**
 Number of pack case in a carton: **36**

1x14pcs



Number of packages on the layer: **14**
 Number of layers: **14**
 Cartons on the pallet: **196**
 Number of pack case in a carton: **14**

4pcs flat



Number of packages on the layer: **10**
 Number of layers: **7**
 Cartons on the pallet: **70**
 Number of boxes in a carton: **10**

ALSO IN
4-PACK CASE



12_{pcs}



Number of packages on the layer: **8**
Number of layers: **31**
Cartons on the pallet: **248**



3x12_{pcs}



Number of packages on the layer: **8**
Number of layers: **10**
Cartons on the pallet: **80**
Number of boxes in a carton: **3**



36_{pcs}



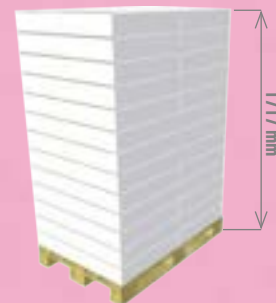
Number of packages on the layer: **8**
Number of layers: **13**
Cartons on the pallet: **104**



72_{pcs}



Number of packages on the layer: **4**
Number of layers: **13**
Cartons on the pallet: **52**



4_{pcs} vertical



Number of packages on the layer: **8**
Number of layers: **6**
Cartons on the pallet: **48**
Number of boxes in a carton: **12**



MINI DONUTS



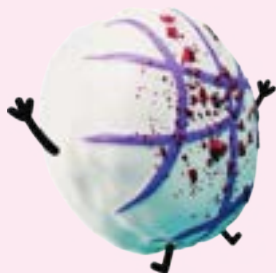
Number of packages on the layer: **15**
Number of layers: **6**
Cartons on the pallet: **90**
Number of boxes in a carton: **6**



**dooti
donuts**

www.dootidonuts.pl





**dooti
minis**



WORLD OF SWEETS

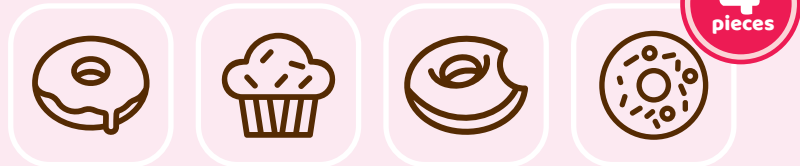


Consumers mostly eat
store-bought sweets

Consumers reach for sweet products in various
situations, most often in social or celebratory
situations in

social settings

Consumers buy more than 4 pieces at once



Consumers associate sweet baked goods:

72%

with refreshments
during social
gatherings

65%

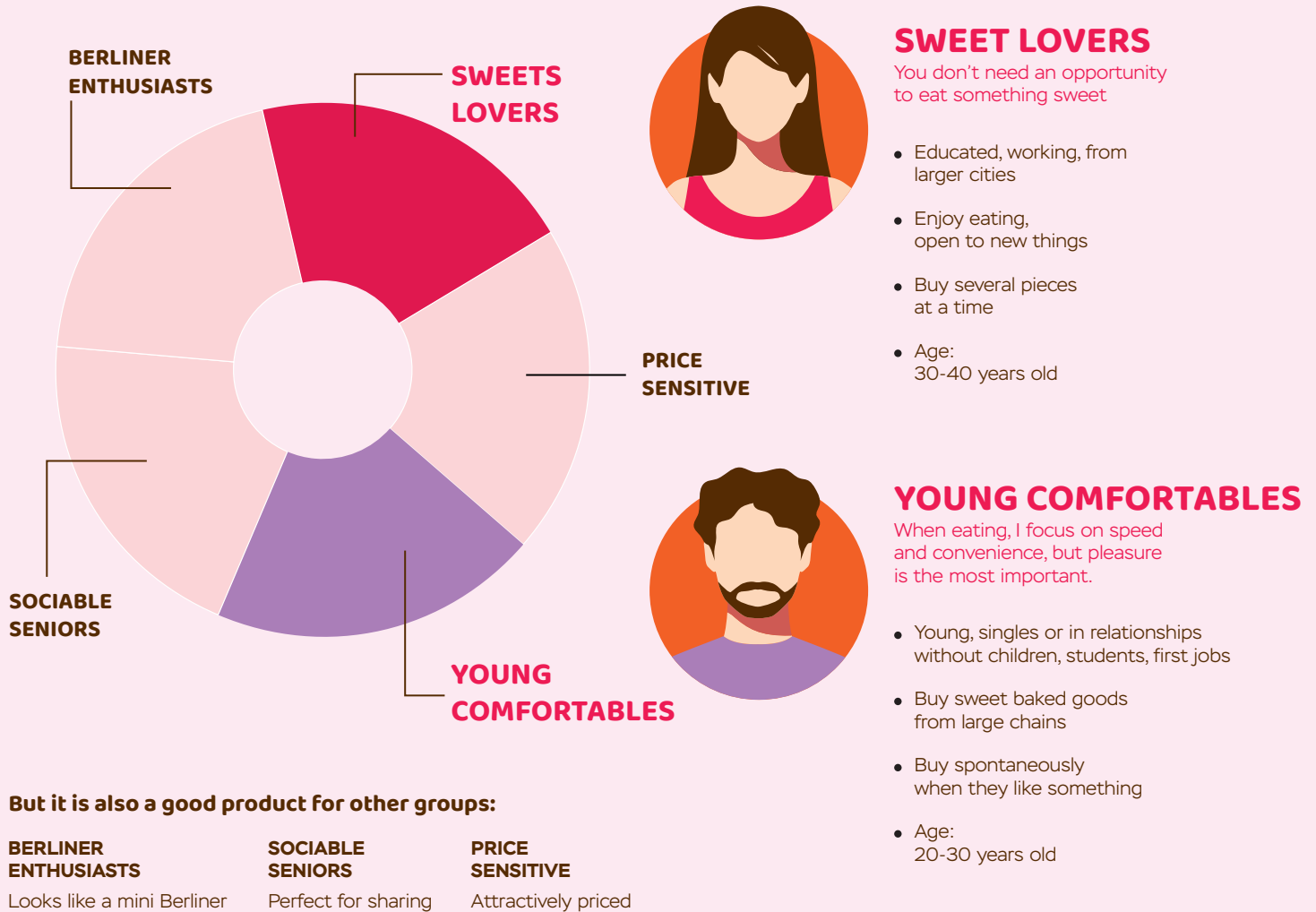
with pleasure

62%

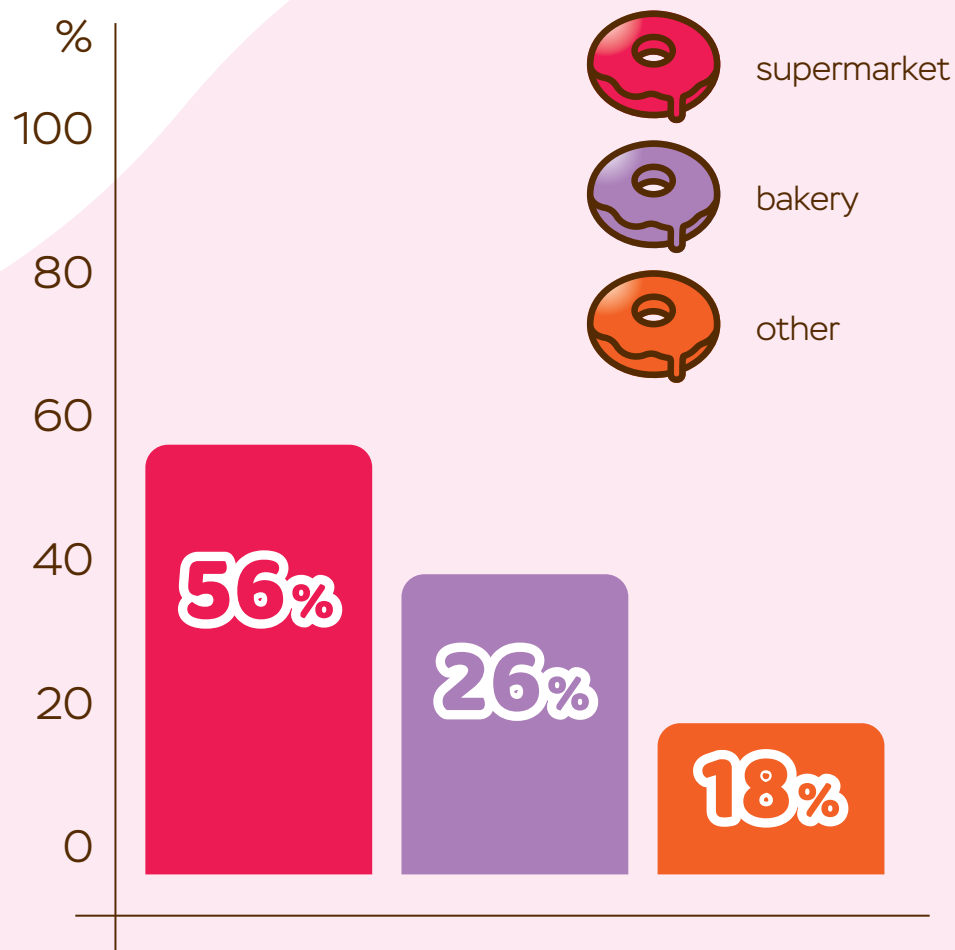
as a way to
improving their
mood



OUR CORE TARGETS – DONUTS AND MINIS LOVERS



WHERE DO YOU BUY DONUTS MOSTLY?



WHY DO YOU BUY DONUTS?



U&A and segmentation study of users of berliners, donuts, muffins
Warsaw, June 2021 Commissioned by MAISON for STOKSON

WHAT IS IMPORTANT TO YOU WHEN YOU BUY DONUTS?



freshness



type of filling



attractive
look

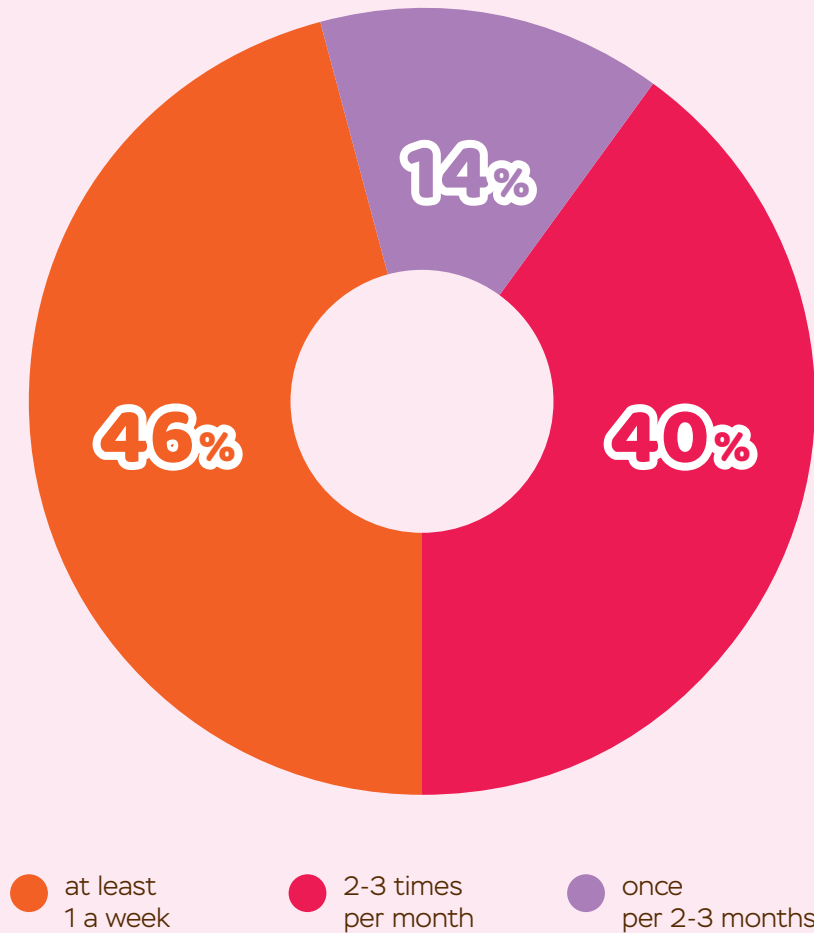


high quality



variety of
flavours

HOW OFTEN DO YOU EAT DONUTS?



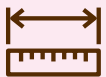
**BEAUTIFUL
DECORATION**

**PERFECTLY
ROUND**



**LOT OF
FILLING**

**FULLY
COVERED**



approx.
5,5 cm

#JUSTPERFECT

**SO WE GIVE YOU A PRODUCT
THAT IS PERFECTLY SUITED
TO THE MARKET NEEDS AND**

**HAS EVERYTHING
TO BECOME
A SALES HIT**





#coffeebreak

MINIS TIRAMISU

Tiramisu
filling



With tiramisu-flavored filling (21% of the filling), decorated with cocoa glaze, strips of cocoa glaze and granulated cookies.

 41g  no preservatives  21% filling  no hydrogenated fats



#paradise

MINIS COCO

Almond-coconut
filling



With almond-coconut flavored filling (26% of the filling), decorated with white icing and coconut flakes.

 38g  no preservatives  26% filling  no hydrogenated fats





#helloyellow

MINIS EXOTIC

Papaya-passion
fruit filling



With papaya-passion fruit filling (23% of the filling), decorated with yellow icing and a pink line of strawberry-flavored icing.



39g



no preservatives



23% filling



no hydrogenated fats



#pinkisthepower

MINIS CRANBERRIES

Cranberry
filling



With cranberry filling (22% of the filling), decorated with strawberry-flavored icing, strips of strawberry-flavored icing and strawberry-flavored red sugar.



41g



no preservatives



22% filling



no hydrogenated fats





#berryandberry

MINIS DOUBLEBERRY

Strawberry
& Raspberry filling



With strawberry-raspberry filling (23% of the filling), decorated with white icing and strips of strawberry-flavored icing.



39g



no preservatives



23% filling



no hydrogenated fats



#foreat&forwatch

MINIS BLACKCURRANT

Blackcurrant
filling



With blackcurrant filling (23% of the filling), decorated with white icing, strips of purple icing and crushed freeze-dried cherry.



42g

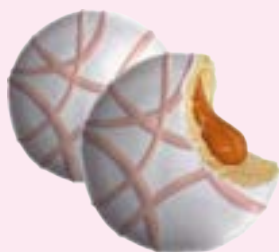


23% filling



no hydrogenated fats





#home**cafe**

MINIS DULCE DE LECHE

Dulce de leche
flavoured filling



With caramel-flavored filling (23% of the filling), decorated with white icing and strips of cocoa icing.



39g



no preservatives



23% filling



no hydrogenated fats



#nut**z**about**you**

MINIS NUTTY

Nutty
filling



With nut-cocoa filling (26% of the filling), decorated with nut icing and pieces of peanuts.



38g



no preservatives



26% filling



no hydrogenated fats



#juicylime

MINIS LIME

Lime
filling



With lime filling (23% of the filling), decorated with yellow icing and strips of strawberry flavored icing.



39g



no preservatives



23% filling



no hydrogenated fats



#hellosunshine

MINIS SUNNY

Papaya-passion
fruit filling



With papaya-passion fruit filling (30% of the filling), decorated with yellow decorative powder.



33g



no preservatives



30% filling



no hydrogenated fats





#morenutzplease

MINIS BROWN

Nutty
filling



With nut-cocoa filling (30% of the filling), decorated with decorative cocoa powder.



33g



no preservatives



30% filling



no hydrogenated fats



#sweettness

MINIS PINKBERRY

Strawberry-
Raspberry filling



With strawberry-raspberry filling (30% of the filling), decorated with pink decorative powder.



33g



no preservatives



30% filling



no hydrogenated fats



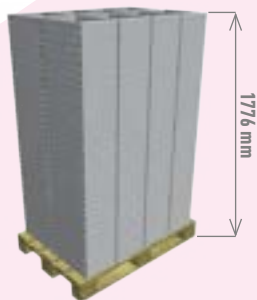
**All minis
are available**



in a tray of
24
pieces

MINIS PACKAGING

24pcs



Number of packages on the layer: **8**
Number of layers: **34**
Cartons on the pallet: **272**

4x24pcs



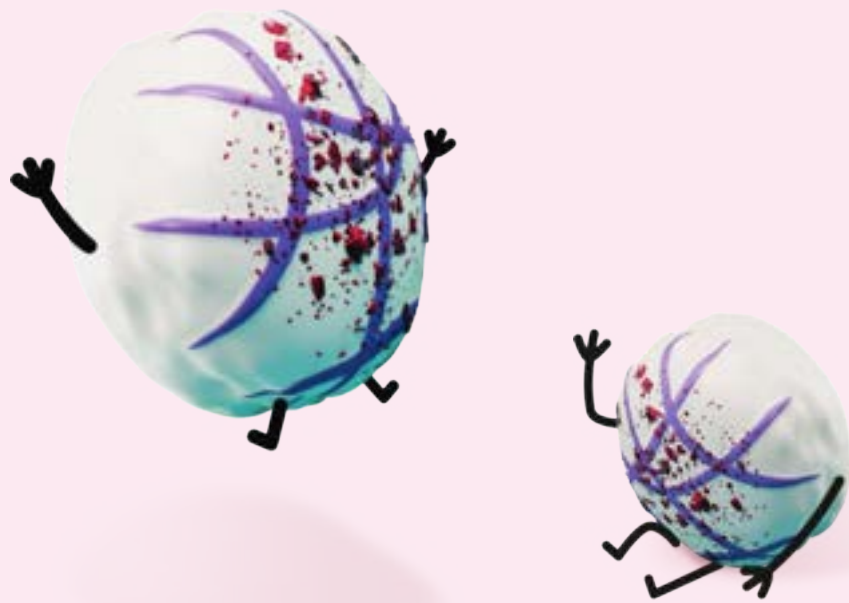
Number of packages on the layer: **8**
Number of layers: **8**
Cartons on the pallet: **64**
Number of boxes in a carton: **4**

120pcs



Number of packages on the layer: **8**
Number of layers: **8**
Cartons on the pallet: **64**





dooti
miniS

Stokson
— 1990 —

WE RESPECT TRADITION!

BERLINERS ARE SOMETHING WE KNOW BEST!
THANKS TO THEM WE CONQUERED
THE LOCAL MARKET 30 YEARS AGO.



Today, we use the traditional bakery recipe in modern plants.
We have developed the look, crispy crust, delicacy of the dough
and, above all, the taste we remember from years ago.

WE LOVE INNOVATION!

DOUBLE FILLINGS



PRINTS



Stokson
— 1990 —

BEAUTIFUL DECORATIONS



ORIGINAL SHAPES



Stokson
— 1990 —

with MARMALADE



**POWDER
SUGAR**



with MARMALADE



ICING



with MIXED FRUIT JAM



**POWDER
SUGAR**

**TWO-POINT
FILLING**



with STRAWBERRY



**POWDER
SUGAR**



with VANILLA



**COCONUT
SHREDS & ICING**

with PLUM JAM



**ORANGE
PEEL & ICING**

with APRICOT



**POWDER
SUGAR**

with CHERRY



**ALMOND
FLAKES & ICING**

with WHITE BELGIAN CHOCOLATE



**BELGIAN
WHITE
CHOCOLATE
CURLS**

with BELGIAN CHOCOLATE



**BELGIAN
CHOCOLATE
CURLS**

**QUALITY
TRADITION
TASTE**

with ROSE



**ORANGE
PEEL & ICING**

RED HEART



RASPBERRY
FILLING



RASPBERRY HEART



RASPBERRY
FILLING



INNOVATIVE
SHAPES



TRICOLORI HEART



TRICOLORI
CHOCOLATE
FLAKES



CUBE BERLINER



RASPBERRY &
CREAM CHEESE
FILLING



TWO DIFFERENT
FILLINGS

A circular logo with a light pink background featuring a faint, stylized floral pattern. The word "Stokson" is written in a black, elegant script font. Below it, the year "1990" is centered between two short horizontal lines.

Stokson
— 1990 —

Stokson
— 1990 —

SALTY CARAMEL



UNIQUE
SALTY CREAM
FILLING



ADVOCAT



ADVOCAT
CREAM
FILLING



TRICOLORI



CREAM WITH
CHOCOLATE
FILLING



FOOTBALL



CREAM WITH
CHOCOLATE
FILLING



INNOVATIVE
DECORATION

EXOTIC



PAPAYA &
PASSION FRUIT
FILLING

CREAM & BERRY



BERRY &
CREAM CHEESE
FILLING

TWO DIFFERENT
FILLINGS

CHOCO



VANILLA
FILLING

ALL
COVERED

CHOCO



NUTTY CREAM
FILLING

DUO DECO



CUSTARD
CREAM
FILLING

DOUBLE
DECORATED

DUO DECO



NUTTY CREAM
FILLING

OD 1851

E. Wedel

E. WEDEL

E. WEDEL
CHOCOLATE
CREAM
FILLING



The logo for Stokson, featuring the brand name in a stylized, cursive script. Below the name is the year '1990' flanked by horizontal lines. The logo is centered within a white circular overlay.

Stokson
— 1990 —



LONG BERLINER



**NUT
FILLING**

TOFFEE TWIST



**TOFFEE
FLAVOURED
FILLING**

LONG BERLINER



**VANILLA
FILLING**

CHOCO TWIST



**CHOCOLATE
CREAM
FILLING**

DARK LONG JOHN



**NUTTY CREAM
FILLING**

**FULLY
FILLED**

TWIST CRYSTAL GLAZE



**GLAZE
TOPPING**

**AMERICAN
ORIGINAL**

SWEET CHEESE BUN



RAISINS &
SWEET CHEESE
FILLING

SWEET VANILLA & STRAWBERRY BUN



VANILLA
FLAVOURED
& STRAWBERRY
FILLING

BLUEBERRY SWEET BUN



BLUEBERRY
FILLING

SWEET PUDDING BUN



PUDDING
CREAM

FOREST FRUITS BUN



FOREST
FRUITS
FILLING

WHOLE GRAIN BUN



PEACHES
& CHEESE
FILLING

whole grain

TRADITIONAL POLISH CROISSANT



WHITE POPPY
& DELICIOUS
FILLING

The background of the entire image is a close-up, high-angle shot of several golden-brown buns. Each bun is studded with bright red raspberries. The buns are arranged in a slightly overlapping pattern, creating a warm and appetizing texture. In the center of the image, there is a circular white logo. The logo features the brand name 'Stokson' in a large, elegant, black script font. Below the brand name, the year '1990' is written in a smaller, black, sans-serif font, flanked by two short horizontal lines.

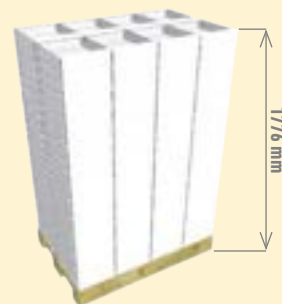
Stokson
— 1990 —

BERLINERS PACKAGING

12_{pcs}



10_{pcs}



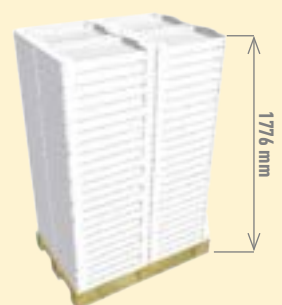
Number of packages on the layer: **8**
 Number of layers: **22**
 Cartons on the pallet: **176**

Number of packages on the layer: **8**
 Number of layers: **24**
 Cartons on the pallet: **192**

24_{pcs}



20_{pcs}



Number of packages on the layer: **4**
 Number of layers: **22**
 Cartons on the pallet: **88**

Number of packages on the layer: **4**
 Number of layers: **24**
 Cartons on the pallet: **96**

3x24_{pcs}



3x20_{pcs}



Number of packages on the layer: **4**
 Number of layers: **7**
 Cartons on the pallet: **28**

Number of packages on the layer: **4**
 Number of layers: **7**
 Cartons on the pallet: **28**