

With over 30 years' experience within the meat trading industry, Butterfly Poultry is proud to receive its first ever King's Award for Enterprise in International Trade, a prestigious recognition of the dedication, expertise, and hard work invested by our international trade team in building a successful and rapidly growing export business.

Butterfly Poultry has evolved from a UK based operation into a globally recognised trading partner, serving customers across Europe, Africa, Asia, the USA, Canada, and the wider LATAC region. This achievement reflects not only the scale of our international growth, but also the strong and lasting relationships we have developed with customers and suppliers around the world.

Operating across both chilled and frozen markets and utilising a combination of road and sea freight logistics, our experienced team manages every stage of the export process. From negotiating competitive prices on high-quality products to overseeing export documentation, compliance certification, and customs requirements, ensuring an efficient service for our customers.

As a trader we consider ourselves as an extension of our customers' own procurement teams as well as our suppliers' sales teams. Our account managers work closely with clients to provide market insight, reliable sourcing, and tailored support that helps simplify purchasing decisions and strengthen supply chain confidence. It is this partnership-driven approach that has helped establish Butterfly Poultry as a trusted name within international meat trading.

The head office is located centrally in the UK, but we also operate from bases in Canada, Denmark, the Philippines, and the United States, allowing the business to support customers on a truly global scale.

Commenting on the achievement, Managing Director, David Snodgrass said:

"Receiving the King's Award for Enterprise is a tremendous honour and a proud milestone for our business. This recognition reflects the commitment of our entire team and the strong relationships we have created across international markets.

Our international trade business has been built through strategic thinking, resilience, adaptability, and the hard work of a dedicated team. We are incredibly proud of what has been achieved so far and look forward to continuing to expand into new international markets in the years ahead."