

The Madej Wróbel Company: Nearly 30 Years of Silesian Butchery Tradition and 100% Polish Capital

The Madej Wróbel company, one of the recognized meat product manufacturers in Poland, proudly celebrates nearly three decades of presence on the domestic market. The brand's history began in 1992 in Ruda Śląska, when two families – Madej and Wróbel – joined forces to establish a plant dedicated to crafting meat products for the most demanding gourmets. From the very beginning, the enterprise has been led by skilled craftsmen and passionates who ensure that every product is made from the finest ingredients and meets strict safety standards.

Today, the company's portfolio includes over 100 diverse products, including sausages, smoked meats, cold cuts, and ready-to-eat products. These are created based on proven recipes, nurtured for generations by master butchers. The exceptional flavor and high production standards have been recognized by experts, resulting in 5 prestigious industry awards for quality and taste.

As an enterprise based 100% on Polish capital, the Madej Wróbel company is continuously committed to supporting the national economy. By combining traditional craftsmanship with modern standards, the manufacturer consistently delivers products characterized by a deep and authentic flavor to Polish tables.