

Maspex Group – BEVERAGES:

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Maspex is one of the largest food companies in Central and Eastern Europe with sales revenues more than 3,7 bn EUR. It was established in 1990. The company produces fruit and vegetable juices, nectars and drinks, energy drinks, pasta and cereal products, salty and sweet snacks, cappuccino and instant drinks, chocolate dragees, jams, ketchups, sauces, ready meals etc. From 2022, it is also a leader on the vodka market and the largest importer of foreign spirits in Poland.

Products of Maspex Group are sold to 70 countries worldwide.

Brands like Tymbark, Kubus, Caprio, DrWitt, Tiger, Lubella, Łowicz, Krakus, Kotlin, La Festa, Coffeeta, Ekland, Salatini, Żubrówka, Soplica, Becherovka and Purcari are unquestionable leaders in their categories.

MASPEX PRODUCT CATEGORIES



LEADER
IN POLAND
MASPEX

Juices, nectars, beverages and water

Leader in Poland, Romania, Czech Republic, Slovakia and Bulgaria. Major producer in Hungary, Lithuania and Latvia.

Tymbark is not only a strong sales leader on the juice, nectar and beverage market in Poland, but also a brand that Polish consumers trust exceptionally well and that they most willingly recommend to their relatives. It is also the best known product in its category most often chosen by Poles and one of the most valuable and most positively perceived brands by consumers. The products Tymbark has in its portfolio do not contain artificial dyes or preservatives. Tymbark's juices and drinks owe their unique taste to carefully selected, ripe fruit and vegetables, supplied by the best and proven suppliers, who are subject to high quality requirements. The hallmark of drinks in glass bottles are unique, iconic caps with slogans that entertain, motivate and express the most beautiful feelings. Thanks to the striking, intriguing texts, Tymbark is still present in consumers' lives.

Kubus the brand has been trusted by parents and children for many years and it is the most popular product in its category. Kubus – once associated mainly with pureed carrot juice is now a brand that offers a rich portfolio of top-quality products, especially liked by children, as well as appreciated by adult consumers. Kubus puts so much importance to the fact that all its products meet the most exaggerated, Children Standards, such as safety. Kubus does not add sugar to none of its products. The brand offers safe and top quality products, specially made for children. In Bulgaria and Romania Kubus is known as Tedi, as Kubik in the Czech Republic and Slovakia, and as Kubu in Hungary. In total, Kubus goes to around 30 countries in the world.

Tiger Energy Drink is a functional beverage which awake power of the Tiger in you! Thanks to its high content of caffeine, taurine, and group B vitamins, TIGER Energy Drink can help you achieve more and win in all kinds of conditions! Drink Tiger and feel that Power is Back!