Nivex FARMS
HEALTH & JOY

IQF FROZEN RANGE

Egyptian IQF Strawberries

Grown on our own farms. Cooled within minutes of harvest. Frozen to your specification.



Individually Quick Frozen

Nivex Farms | Family-owned since 1978 | nivexfrozen.com

WHY NIVEX

Why buyers choose Nivex Farms for frozen strawberries

Frozen-fruit buyers need three things: consistent quality, dependable supply and a supplier they can audit. Since 1978 we have built our family business around all three.

1978 — Founded by Engineer Nabil Yacoub, and still family-owned

3 — Growing regions across Egypt, for continuous supply

BRC A — Grade A standard for our packing facilities

4,000 — Workers across Nivex, with health care and housing provided

1 Your own farm programme

We can dedicate farms to a customer. We supply the know-how and seeds, and plan variety and volume around your needs.

2 Year-round supply

Our farms sit in diverse regions of Egypt, chosen for a suitable climate and continuous supply throughout the year.

3 Cold chain from minute one

Our own cold trucks start the cold chain within minutes of harvest, and our packhouses sit within minutes of the production sites to protect shelf life.

4 Certified IQF line

Our IQF line is certified to ISO 9001, ISO 14001 and ISO 22000. On-site QA engineers test throughout production, from land preparation to final packing.

5 Ethical, auditable supply

Our policy includes regular ETI Base Code audits, with Sedex and SMETA credentials: the social standards European retailers expect.

6 Proven with retailers

We began by supplying a major Austrian retailer in the 1970s. Today we work mainly with retailers and category managers, and also serve wholesale and catering.

Our mission: to build brand loyalty by delighting our customers with high-quality, delicious products while building the society.

Scale you can plan around

Four decades of supplying European retailers.

10,000 t
IQF strawberries, our first frozen product

5,000 t
IQF green beans

£20m
Annual turnover, approximately



FARM LOCATIONS, SHARE OF TOTAL

1	Alexandria desert road	50%
2	Ismailia desert road	40%
3	South Egypt	10%

1978 Business started. Our first product was green beans, and our first export to Europe went to Austria (Billa).

1980s First owned packhouse. We supplied beans to Aldi in Germany, and our range grew to include strawberries, artichoke and garlic.

1990s First supply to the UK and Italy.

Today Strawberries were our first frozen product. We are investing in two IQF strawberry processing facilities, in Cairo and in the heart of the strawberry-growing area, plus a 650-hectare glasshouse project.

OUR MAIN CUSTOMERS

ALDI · Sainsbury's · Tesco · Lidl · Kaufland · Marks & Spencer · Waitrose · EDEKA · REWE

Our areas of strength: safe product, continuous supply, accurate and efficient service, quality, competitive prices and a win/win strategy.

From blossom to freezer

One family-owned chain, from field to freight.



GROWN

Quality starts with the right variety, climatic zone, soil, water and timing. Our QA engineers manage the farms and analyse the crop at every production phase.



COOLED AND PACKED

We start the cold chain within minutes of harvest. Fruit goes to the nearest packhouse, where it is packed and cooled as quickly as possible to stay fresh.



FROZEN

Berries are flash-frozen at peak freshness on our ISO-certified IQF line to lock in flavour, colour and nutrition. They stay free-flowing and easy to portion.



SHIPPED

Our cold-truck fleet and our sister company, Nivex Cargo, manage reliable international freight together with trusted local and international partners.

Minutes
from harvest to the start of the cold chain

ISO 9001 | 14001 | 22000
certified IQF line

Own fleet
cold trucks, plus sister freight company Nivex Cargo

Built for the compliance your market demands

Buyers are looking harder than ever at how imported berries are grown. The EU has increased official controls on Egyptian strawberries for pesticide residues, and many retailers now ask for proof, not promises. At Nivex, control starts in the field.

1 **One programme for every farm**

Crop protection is applied centrally across our farms, partner farms and small growers, under a GLOBALG.A.P. Option 2 management system.

2 **Fewer pests by design**

We grow open-field crops under nets and manage soil carefully, which cuts water and pesticide use and reduces pest pressure.

3 **QA engineers on site**

On-site QA engineers manage the farms and carry out regular analysis through every phase of production.

4 **A certified IQF line**

ISO 9001, ISO 14001 and ISO 22000 on the IQF line, plus a BRC Grade A standard for our packing facilities.

Transparency, clarity and openness are key to our success.



CERTIFICATIONS AND STANDARDS

GLOBALG.A.P.

GLOBALG.A.P. GRASP

BRC FOOD CERTIFICATED

Sedex

ISO 9001 | ISO 14001 | ISO 22000 | ETI-aligned | SMETA | Organic

Current certificates available on request.





Your specification, our strawberries

We supply manufacturers with consistently high-grade IQF strawberries for large-scale production, and we are glad to work to whichever specification you need. Tell us what your line or shelf requires, and we plan the programme around it. We also work with international breeders on better varieties.

WHAT YOU CAN SPECIFY

- Variety
- Size and calibre
- Colour and ripeness
- Whole or cut format
- Grade and defect tolerance
- Brix and acidity
- Packing and private label
- Residue and microbiology limits
- Documentation and certificates
- Delivery schedule and terms

WHY IQF

Each berry is frozen individually, so fruit flows freely and portions are easy to control. You use only what you need, and frozen supply keeps your recipe and your shelf consistent all year.

TYPICAL USES

Retail frozen fruit | Dairy and ice cream | Bakery | Smoothies and juices | Jams and fruit preparations | Catering

When quality is under pressure

If weather or season puts quality at risk, we tell you early. Open communication lets us understand your tolerance and agree temporary specifications together, so your production keeps running.

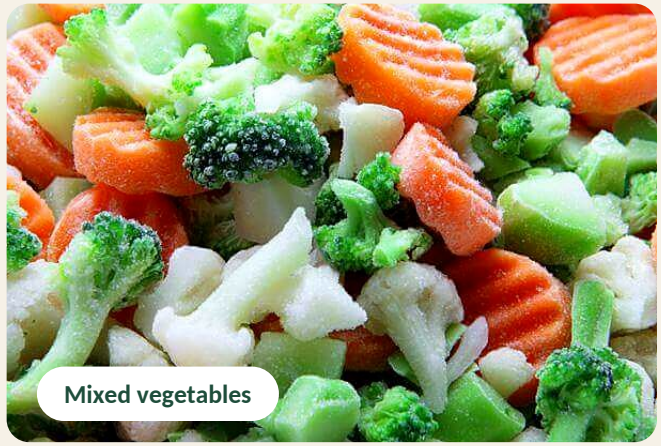
THE WIDER RANGE

More from the Nivex IQF range

Strawberries are where we start. The same certified IQF line and cold chain also handle these products.







ALSO IN THE IQF RANGE

- Peas
- Spring onion
- Artichoke

One supplier, one cold chain

Simplify your sourcing: add other lines to your strawberry programme with the same producer.

NIVEX ALSO GROWS AND EXPORTS

Fresh strawberries, green beans, table grapes, sweet potatoes, spring onions, mangetout and sugar snaps, chillies and garlic.

Responsible supply you can show your customers

4,000
workers across Nivex

ETI
Base Code audits in our policy

We provide health care and housing, plus food and transportation allowances. Our policy includes regular audits against the ETI Base Code. We found that the principles of the Ethical Trading Initiative have much in common with our own and with what we have applied for years. Nivex does not only meet ETI requirements: we operate to higher standards. In frozen production, we use environmentally friendly freezing processes and energy-efficient storage and transport.

COMMUNITY PROGRAMMES

- Jobs for families living around our farms
- Regular donations to the Association for the Deaf and Mute
- Developing rural villages
- Support for children's cancer hospitals and the Children's Heart Hospital
- Salaries continue for workers injured on the job
- Training students for working life







Several visitors have described our workers' area as the best in the world.



SUPPLY AND PARTNERSHIP

A supply partner who works the way you do

Programmes built around you

Dedicated farms, tailored specifications, competitive pricing and a team that is professional, flexible and easy to work with.

Retail-grade experience

We mainly serve retailers and category managers, and have also developed wholesale and catering markets.

Open communication

Transparency, clarity and openness guide how we work, in good seasons and in difficult ones.

Reliable logistics

Our own cold trucks start the cold chain. Nivex Cargo, our sister company, handles international freight with local and international partners.

WHERE WE SUPPLY

Present in

Europe · UK · Far East · Gulf · South Africa

IQF exported regularly to

Europe · North America · South America · Australia · Arab countries

Our farms in diverse regions of Egypt support year-round availability. Egypt is the world's largest exporter of frozen strawberries, according to industry sources.

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Let’s plan your next season together.

Request a sample, a specification sheet and our current certificates, or visit our farms and packhouses and see the operation for yourself.

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WATCH THE NIVEX VIDEO

Scan to watch our video and browse the full frozen range at nivexfrozen.com.

