



PETERS Brings the Distinctive Flavours of Armenia to SIAL Paris 2026

Armenian producer PETERS will present its distinctive collection of wines and spirits at SIAL Paris 2026, introducing international buyers and distributors to a portfolio shaped by Armenian ingredients, distilling traditions and a contemporary approach.

At the Armenian National Pavilion, PETERS will showcase a diverse range that includes APRICOT, GRAPPY, Signature Gin, Grape Vodka, Hazel Eyes and POMODORO, alongside Port de Noble Velvet Vintage Muscat and Port de Noble Vintage Ruby.

Among the collection, POMODORO offers an unexpected Armenian interpretation of a tomato infusion, while APRICOT highlights the character of Armenian fruit. GRAPPY and Grape Vodka place Armenian grapes at the centre of the spirits range, complemented by Signature Gin and Hazel Eyes.

The portfolio is completed by the Port de Noble wines: Velvet Vintage Muscat and Vintage Ruby, expanding the PETERS presentation beyond spirits and demonstrating the breadth of the brand's Armenian wine and spirits collection.

PETERS invites importers, distributors, buyers and hospitality professionals to discover the collection and meet the team during SIAL Paris 2026.

VISIT PETERS AT SIAL PARIS 2026

Armenian National Pavilion
Hall 5C - Stand F045
Paris Nord Villepinte
17-21 October 2026

PETERS - Art of Spirits | Crafted in Armenia