

PERNIGOTTI SpA PARTICIPATES IN SIAL IN PARIS AND ABI IN STRESA NEW PRODUCT LINES FOR INTERNATIONAL MARKETS ARE COMING

Pernigotti SpA is preparing to present its new export strategies at two important international events: it will participate for the first time in SIAL Paris, one of the world's leading trade fairs for the food industry, which will take place from 17 to 21 October in Paris, and also in American Buy Italian (ABI), the B2B summit that will connect the main US buyers and retailers with Italian producers in the agri-food sector, organized from 29 to 30 September in Stresa by the Italy-America Chamber of Commerce in New York and ExportUSA. During these events, the historic confectionery group from Novi Ligure (Alessandria) will meet international operators, customers and partners and illustrate the main product lines and the latest innovations developed to meet the tastes and consumption opportunities of the different markets around the world.

These two international appointments come at the end of a financial year that confirms Pernigotti's consolidated growth path. The financial year just ended in June 2026, in fact, shows growth supported by the strength of iconic products and a strategy increasingly focused on international development. Alongside its well-established presence in important European markets, such as Germany and the United Kingdom, Pernigotti is also looking with interest at development opportunities outside Europe, particularly in China and the United States, markets in which the company identifies significant growth prospects.

Among the novelties that Pernigotti will present at SIAL and ABI, the brand new Tiramisu-flavored Caskets stand out, a proposal that stems from the encounter between the tradition of chocolate and one of the most recognizable symbols of Italian pastry in the world. The Tiramisu Caskets are characterized by a creamy and indulgent tiramisu-flavored heart, wrapped in a crunchy dark chocolate shell. The product is offered in a 150 g bag and stands out for the use of only natural flavors, for the Made in Italy production and for the important "Approved by Tiramisu World Cup 2026" recognition. There will also be more traditional chocolate pralines, from Gianduiotto to Cremino, which are now flanked by new interpretations of taste, including Pistachio and Caramel, with formats and packages designed for export needs.

"International growth is one of the strategic guidelines of our path," said Arnaldo Sommovigo, International Brand Director of Pernigotti SpA. "We want to bring an authentic expression of Italian chocolate to foreign markets, built on the strength of a historic brand, the quality of our raw materials and the ability to innovate while maintaining our recognizable identity. In particular, SIAL in Paris represents an important moment for us to discuss with customers and operators from all over the world and an opportunity to present the innovations with which we intend to further strengthen our international presence."

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