



EURO COMPANY BRINGS NUT'S AMORE INNOVATION TO SIAL 2026: TROPICAL AND PINK EDITIONS SELECTED BY SIAL INNOVATION

From 17 to 21 October, the company will showcase the full Nut's Amore range, in its various formats, in Paris. The spotlight will also shine on the two spreads selected by SIAL Innovation 2026.

Godo di Russi (Ravenna), Italy, 4 September 2026 – Euro Company is bringing its Nut's Amore universe to **SIAL 2026**, the trade fair that runs from 17 to 21 October. The brand is aimed at international markets and celebrates nuts through natural, innovative products designed to suit different moments and occasions.

At **Stand G200 – Hall 1**, the company will put on show the full Nut's Amore range in all its formats: impulse packs, snack pots, doypacks and spreads, providing a complete view of a product line developed to meet the needs of consumers and different distribution channels.

Taking centre stage will be the **Tropical Edition**, a spread made with mango and almonds, and the **Pink Edition**, a spread made with strawberry, coconut and almonds. Both have been selected by **SIAL Innovation 2026**, the prestigious award competition that, through evaluation by an international jury of independent experts, identifies and showcases the most promising food innovations worldwide.

This is fresh recognition for Euro Company's ongoing innovation journey, which, through Nut's Amore, aims to celebrate the natural qualities of nuts and dried fruit while exploring new flavour pairings and taste experiences.

The two new products expand the Nut's Amore spreads range, joining the classic 100% nut spreads. Both are created around almonds: paired on one hand with the exotic, naturally sweet character of mango, and on the other with the fruity notes of strawberry and coconut in the Pink Edition. Two contemporary, instantly recognisable combinations, developed to tap into growing consumer interest in natural provenance, flavour and minimally processed products.

Like the other spreads in the Nut's Amore range, the two new products are made with carefully selected ingredients, with no refined sugars, added oils or salt, thickeners or artificial additives. Their velvety texture and versatility make them suitable for a range of uses and occasions, from breakfast to snacking, as well as toppings and creative use in cooking.

"Selection by SIAL Innovation is an important recognition for the journey we are developing with Nut's Amore," says **Michele Schiavina, Export Sales Director** at Euro Company. "Our aim is to champion nuts through products that combine quality raw ingredients, natural provenance and new taste experiences. SIAL is also a strategic event for meeting international buyers and partners, and presenting an increasingly broad assortment suited to the varying needs of different markets."

Alongside the two products selected by SIAL Innovation, the stand will showcase the whole Nut's Amore line-up, available in different formats to suit a variety of eating moments and styles: from impulse packs to snack pots, and from doypacks to spreads.

**EURO COMPANY**

Founded in 1979, Euro Company is an Italian company that sources, packs and markets nuts and dried fruit. With a workforce of over 400, the company is well known for its innovative product development and responsible, sustainable and transparent approach to doing business. Euro Company is a benchmark for healthy and sustainable nutrition that focuses on health, the planet and respect for people. Every Euro Company product exemplifies its values, from nuts and dried fruit to snacks, nut spreads and plant-based fermented foods.

For further information:

Veronika Wolf & Sofia Berselli

Euro Company Press Office c/o fruitecom srl

veronika.wolf@fruitecom.it | sofia.berselli@fruitecom.it

+39 338 647 1601 | +39 338 728 6158