

FOR IMMEDIATE RELEASE

MASTERINT Showcases the Diversity, Innovation, and Authenticity of Brazilian Agribusiness at SIAL Paris

Bringing 10 Leading Brazilian Brands Spanning Specialty Coffee, Fine Chocolates, Functional Snacking, Pure Mineral Waters, and Heritage Ingredients to Global Buyers.

PARIS, France — SIAL Paris (Booth 4 L 069) — International trade and export management company MASTERINT proudly announces its official presence at SIAL Paris, presenting an exclusive delegation of 10 distinguished Brazilian food and beverage manufacturers. Representing the vibrant richness of Brazilian terroirs and modern food science, MASTERINT's showcase highlights the country's shift toward high-value, sustainable, clean-label, and functional products designed to meet European and global market standards.

At SIAL Paris, MASTERINT bridges international importers, distributors, and retailers with curated producers across five core categories:

- **Specialty & Estate Coffees:** Sourced from renowned coffee-growing regions, featuring Café Constantino (100% Arabica single-estate coffees from the volcanic and high-altitude terroir of Alta Mogiana) and Café do Produtor (a traditional roaster from Uberaba, Minas Gerais, carrying certified pure beans and ABIC's prestigious Gourmet and Superior quality seals).
- **Fine & Single-Origin Chocolates:** Celebrating native cocoa terroirs with Pretiosus, creator of artisan bean-to-bar dark chocolates made with native Amazonian cocoa (70%) and caramelized specialty recipes, alongside ODLE Chocolates, an award-winning chocolate maker from Minas Gerais crafting pure single-origin bars (Origens 70%, 85%, and 100%) and creative regional blends under the banner "Prove o gosto, sinte o lugar!".
- **Natural Hydration & Purity:** Showcasing Grupo Attiva, bottling pristine natural mineral water from the protected Atlantic Forest aquifers of Serra da Bocaina in elegant glass bottles (Attiva Vidro Premium and Minerale 750ml) tailored for fine dining and hospitality, with very low sodium content and custom private-label solutions.
- **Functional Snacking & Healthy Indulgence:** Spearheading modern nutrition with BENDU, pioneer of the world's first cold-pressed protein bars (Soft Bar), high-protein crispy wafers, and savory chips with zero added sugars and zero lactose; complemented by BomBiscoito, an innovative producer of baked, airy cassava starch snacks (biscoitos de polvilho), offering high-protein, gluten-free, lactose-free, and vegan formulations.
- **Brazilian Heritage, Superfoods & Agro-Ingredients:** Featuring traditional flavors and versatile staple ingredients through Predilecta Alimentos, a benchmark manufacturer of guava-based sweets (Goiabada), tomato products, and canned vegetables working with over 350 farm growers; Agroindustrial Elacy, a heritage yerba mate producer since 1957 delivering traditional hot infusion (chimarrão), cold brews (tereré), and export cuts; and CL Angelo, a specialized agro-industry with over 50 years of expertise supplying high-grade biju, flaked, and toasted corn flours with full batch traceability and lab certification for food service and industrial clients.

"Our mission at SIAL Paris is to demonstrate that Brazilian food and beverage companies deliver far beyond commodity volume — they bring uncompromising food safety, cutting-edge nutritional innovation, environmental responsibility, and extraordinary flavor profiles," emphasizes the MASTERINT Trade Team.

International buyers, retail category managers, and media representatives are invited to visit Booth 4 L 069, sample authentic Brazilian creations, and explore bespoke private-label and distribution partnerships during SIAL Paris.

EXHIBITION DETAILS & MEDIA CONTACT

Company: MASTERINT Group

Exhibition: SIAL Paris

Booth Location: Hall 4 — Stand 4 L 069

Logo Asset: <https://docs.masterint.com/logo-masterint.png>

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Official Registration: Available via the SIAL Paris Official Catalogue & Brazilian Pavilion
