

## PRESS RELEASE

# Solo Italia at SIAL Paris 2026: Double Presence to Promote Italian Desserts Worldwide

**Paris, October 17-21, 2026** – Solo Italia, a company specialized in the production and distribution of high-quality Italian desserts, is pleased to announce its participation in **SIAL Paris 2026**, one of the world's leading international trade fairs dedicated to the food industry and innovation in the food business sector.

The company will be exhibiting with a **double presence in Hall 7**, reaffirming its commitment to promoting Italian gastronomic excellence in international markets.

Visitors will be able to meet the Solo Italia team at:

- **ICE Agency Stand**  
Hall 7 – Stand E205
- **Il Buon Gusto Italiano Network Stand**  
Hall 7 – Stand E84

Participation in SIAL Paris represents an important opportunity to strengthen the brand's presence in international markets, develop new business partnerships, and showcase Solo Italia's extensive range of desserts to buyers, distributors, and food industry professionals.

Through its presence within the ICE Agency exhibition area, dedicated to promoting Italian companies abroad, and its membership in the **Il Buon Gusto Italiano Network**, Solo Italia further enhances its internationalization strategy by bringing to Paris products that combine tradition, quality, and innovation.

During the five-day event, the company will present its specialties designed for international markets, with a particular focus on the needs of the retail, food service, and specialized distribution sectors.

"Participating in SIAL Paris with two exhibition stands represents an important opportunity for us to meet customers and partners from all over the world and to share our vision of Italian desserts: authentic, high-quality products capable of meeting the tastes and expectations of international consumers," says the management team of Solo Italia.

## Where to Find Us

**SIAL Paris 2026**

**October 17-21, 2026**

**Solo Italia**

- Hall 7 – Stand E205 (ICE Agency)
- Hall 7 – Stand E84 (Il Buon Gusto Italiano Network)

 <https://solo-italia.com/>

For appointments and meetings during the exhibition, visitors are invited to contact the Solo Italia team through the company's official channels.