



PRESS RELEASE

Ecuador Brings Its Flavors to SIAL Paris 2026: 10 Companies Ready to Meet Global Buyers

From cocoa to seafood, from plantain snacks to tropical fruit: Ecuador invites professionals from around the world to SIAL Paris 2026. From October 17 to 21, ten Ecuadorian companies will showcase their offering at the Official Pavilion (Hall 4 – Stand 4 M50), with an inauguration in the presence of the Ambassador on October 19 at 11:30 a.m., followed by a tasting of products from the Amazon, B2B meetings on October 20 and a networking cocktail from 5:00 to 6:00 p.m.

Paris, October 2026 — On the occasion of **SIAL Paris 2026**, Ecuador reaffirms its presence at one of the world's leading international food industry events, within the **Official Pavilion of Ecuador, organized by the Government of Ecuador and coordinated by PRO ECUADOR.**

Through this participation, PRO ECUADOR, Ecuador's official trade and investment promotion agency, highlights the diversity of the Ecuadorian food offering and supports the country's companies in their expansion into international markets.

An official inauguration in the presence of the Ambassador of Ecuador to France

On **Monday, October 19 at 11:30 a.m.**, the **Official Pavilion of Ecuador** will be officially inaugurated in the presence of **Her Excellency Ana María Pesantes Salazar, Ambassador of Ecuador to France**, and **Ms. Ginger Aguirre, Head of PRO ECUADOR France.**

This inauguration will be a highlight of Ecuador's participation in SIAL Paris 2026 and will bring together institutional representatives, food industry professionals, importers, distributors, international buyers and partners.

The inauguration will be followed by a **tasting of products from the Ecuadorian Amazon**, allowing guests to discover the richness and diversity of products from this emblematic region of the country.

Ecuador's presence at SIAL Paris is thus an opportunity to showcase not only its food offering, but also the diversity of its territories, raw materials and know-how.

Ten Ecuadorian companies meeting international buyers

The Official Pavilion of Ecuador will bring together ten companies representing different segments of the food industry:

Van Ecuador Foods / FISHCORP	snacks, canned products and canned tuna
Samiya	plantain chips
All Fields Ecuador S.A.	plantain and vegetable chips
Banchisfood	snacks made from plantain, cassava, potatoes and cereals
Puertomar	canned tuna, sardines, seafood products and animal feed



Specialty Flavours	plantain chips, chocolates and semi-processed cocoa-based products
Sierra Organics	cocoa, semi-processed cocoa-based products, chocolates, plantain chips and organic frozen vegetables
Oriental Industria Alimenticia OIA S.A.	sauces, pasta, condiments, plantain flour and other processed food products
Tropical Sunny	plantain-based snacks and canned products
Semvra	IQF bananas, canned and IQF pigeon peas, frozen pre-fried plantains and chocolate-covered fruits

This diversity illustrates the potential of the Ecuadorian offering in categories such as **seafood and canned products, snacks, processed products, cocoa and chocolate, as well as fruit, vegetables and frozen products**. The categories presented at the Pavilion are also represented in the official SIAL Paris 2026 catalog.

Ecuador, a global food powerhouse

Thanks to the diversity of its natural regions, Ecuador has established itself as a global food powerhouse: the **world's leading shrimp exporter**, accounting for nearly half of global export value; the **world's leading exporter of bananas and plantains**; and the **world's leading exporter of fine-flavor cocoa**, supplying around 63% of global demand for this category prized by top chocolate makers, from Nestlé to Barry Callebaut.

Ecuador has maintained a strong trade partnership with the European Union since the EU-Ecuador trade agreement came into force in 2017. The EU is today one of the leading destinations for Ecuadorian exports: roughly one third of Ecuador's banana export volume is bound for the European market. Ecuadorian cocoa, buoyed by historically high prices, is also seeing strong momentum in this market.

This performance goes hand in hand with a particularly diversified offering: seafood, tropical fruit, vegetables and processed products round out an export portfolio recognized for its quality and consistency in international markets.

A platform to develop business relationships

Ecuador's participation in SIAL Paris 2026 is part of an approach focused on **trade promotion and the development of new business opportunities** with importers, distributors, buyers and food industry professionals.

As part of this, PRO ECUADOR will organize **pre-scheduled B2B meetings** between the participating Ecuadorian companies and international buyers interested in their offering.

These meetings will allow the exhibiting companies to present their products directly, identify new business partners and explore development opportunities in the French and European markets.



Importers, supermarkets and international distributors: to schedule a meeting with the Ecuadorian companies at the Pavilion, book a time slot via the following link:
<https://calendly.com/ggingeraguirre/ecuador-sial>

On **Tuesday, October 20 from 5:00 p.m. to 6:00 p.m.**, the Official Pavilion of Ecuador will also host a **B2B networking cocktail for importers, distributors and international buyers.**

This event will be another opportunity to meet the exhibiting Ecuadorian companies, discover their offering and discuss new business opportunities in a friendly setting.

A country shaped by sunlight and biodiversity

Crossed by the equatorial line that gives the country its name, Ecuador enjoys nearly constant 12-hour daily sunlight all year round — a natural advantage that supports continuous harvests and uninterrupted agricultural production.

This unique position, combined with the convergence of the Andes mountains, the Amazon rainforest, the Pacific coast and the Galápagos Islands, makes Ecuador one of the planet's 17 megadiverse countries, recognized by the scientific community as having the highest concentration of species per square kilometer in the world.

Behind this diversity are tens of thousands of farming families, particularly in the cocoa sector, where more than 100,000 families grow the country's renowned fine-flavor cocoa. This family-based farming, combined with a growing focus on sustainability and traceability, directly meets the expectations of European importers and distributors.

Ecuador at a glance

World No. 1 — in shrimp exports (~47% of global value)

World No. 1 — in banana and plantain exports

World No. 1 — in fine-flavor cocoa (~63% of global demand)

17 megadiverse countries — worldwide — Ecuador is one of them

12 hours of daily sunlight — all year round, thanks to the equatorial line

91 ecosystems — spread across the Coast, Andes, Amazon and Galápagos

MEET US AT SIAL PARIS 2026

Official Pavilion of Ecuador – PRO ECUADOR

Hall 4 – Stand 4 M50 · Paris Nord Villepinte

October 17–21, 2026



Program highlights

Monday, October 19 – 11:30 a.m.

Official inauguration of the Pavilion of Ecuador

In the presence of **Her Excellency Ana María Pesantes Salazar, Ambassador of Ecuador to France**, and **Ms. Ginger Aguirre, Head of PRO ECUADOR France**, followed by a **tasting of products from the Ecuadorian Amazon**.

Tuesday, October 20 – all day

Pre-scheduled B2B meetings

With the exhibiting Ecuadorian companies and international buyers.

Tuesday, October 20 – 5:00 p.m. to 6:00 p.m.

B2B Networking Cocktail

At the Official Pavilion of Ecuador, for importers, distributors and international buyers.

Industry professionals are invited to discover the offering of the Ecuadorian companies and meet their representatives at **Hall 4 – Stand 4 M50** during SIAL Paris 2026.

Importers, supermarkets and international distributors — book a meeting:

<https://calendly.com/ggingeraguirre/ecuador-sial>

About PRO ECUADOR

PRO ECUADOR is Ecuador's official trade and investment promotion agency. It supports Ecuadorian companies in their international development and helps promote the country's export offering to international markets and partners.

PRO ECUADOR – Trade Office in France · Paris, France