



From Portuguese charcoal to the world: Frangus brings the finest grilled chicken to SIAL Paris

Frangus brings the authentic taste of Portuguese charcoal-grilled chicken to SIAL Paris 2026, showcasing a frozen solution developed for international markets.

For 16 years, Frangus has been taking the authentic taste of Portuguese charcoal grilled chicken beyond borders, combining traditional grilling expertise with the convenience and consistency of a frozen solution.

At SIAL Paris 2026, the Portuguese company will showcase its range of frozen charcoal grilled chicken to international buyers, distributors, retailers and foodservice professionals, reinforcing its ambition to bring the distinctive taste of Portuguese cuisine to more and more markets around the world.

At the heart of Frangus is a simple idea: **frozen food should never mean compromising on flavour.**

Specialising in charcoal grilled chicken, Frangus has developed a process designed to preserve the authenticity and characteristics of freshly grilled chicken, combining the flavour of Portuguese tradition with the practicality of a frozen, protein rich solution that is easy to prepare and serve.

This combination of **authentic flavour, traditional expertise and convenience** has been at the heart of Frangus' business, supporting its international growth and long term relationships with customers across different markets.

"Our story began with a simple belief: the authentic taste of Frango Assado could travel much further without losing what makes it special. Almost two decades later, we continue to prove that great flavour knows no borders."

- David Reis, Export Manager, Frangus

For Frangus, participating in SIAL Paris represents a new chapter in its international journey. The company is looking to establish new distribution partnerships and strengthen its presence in international retail and foodservice markets, offering a product that combines the appeal of authentic charcoal-grilled chicken with the operational advantages of a frozen solution.



At a time when consumers are increasingly looking for products that combine **quality, convenience and authentic culinary experiences**, Frangus sees strong potential for Portuguese charcoal-grilled chicken in international markets.

With 16 years of international experience, Frangus arrives at SIAL Paris with a clear ambition: **to bring one of Portugal's most iconic culinary experiences, charcoal grilled chicken, to more tables around the world.**

About Frangus

Frangus is a Portuguese company specialising in deep frozen charcoal grilled chicken. Combining traditional Portuguese grilling expertise with modern food production processes, Frangus brings a product to international markets that combines authentic flavour, quality and convenience.

The company is IFS certified and has developed its business with a strong international focus, working with distribution partners, retailers, foodservice operators and other food industry channels.

Frangus at SIAL Paris 2026

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