

ENGLISH

Mr. Mallo - Your private label marshmallow specialist

Mr. Mallo is Europe's leading marshmallow expert, supplying retailers, brands, distributors and industrial customers across more than 58 countries worldwide. With three certified production plants in Belgium and Spain, combining extensive product capabilities with flexible packaging solutions, and 90% of our business dedicated to private brands, we combine scale, expertise and flexibility with a passion for innovation. From proven classics to tailored innovations, for year-round, seasonal or impulse concepts, we create trusted, high-quality marshmallow solutions designed around our customers and their consumers.

Your idea. Our marshmallow. One winning experience. Growth for everyone.



Mr. MALLO

