

Fox Italia Snack at SIAL Paris 2026

The Art of Italian Aperitivo Culture, Brought to the World

The Italian aperitivo is more than a moment — it is a ritual, a culture, a way of life. Fox Italia Snack, the premium snack brand by Bar Italia S.r.l., founded in 1989 in Citta Sant'Angelo, Italy, has been crafting this experience for over 35 years, bringing the finest Italian snack culture to bars, hotels, restaurants and events around the world.

At SIAL Paris 2026, Fox Italia presents a carefully curated selection of premium products, each crafted with top-quality ingredients and a deep respect for Italian tradition: hand-cooked Vintage Potatoes chips in seven gourmet flavours, Vintage Corn Tortilla Chips, Natural Nachos, Taco Hard Shells, Chef Gourmet Bruschette and the iconic #FACCIAMOAPARITIVO Bucket format — a professional display solution that transforms any counter into an authentic Italian aperitivo destination.

Every product in the Fox Italia range is designed to elevate the aperitivo experience: distinctive flavours, impeccable textures, premium packaging and the unmistakable character of Made in Italy quality. All references are Kosher certified. The range includes vegan and gluten free options, ensuring the highest standards for HO.RE.CA. professionals, distributors and international buyers.

#FACCIAMOAPARITIVO · #SIAL2026 · #FoxItaliaSnack · #MadeInItaly

Contact

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