

PRESS RELEASE

Conservas Medrano introduces Aimar vegan, healthy, protein-rich dishes at SIAL 2026.

Conservas Medrano presents its range of ready-made preserved dishes under the Aimar brand, an innovative range that responds to the growing demand for healthy, plant-based and high-quality food.

This new range combines tradition and nutrition in five recipes made with carefully selected pulses and vegetables: lentils cooked with vegetables, beans cooked with vegetables, chickpeas cooked with vegetables, chickpea curry, and lentils with turmeric.

All of them have been designed to offer a balanced, tasty and practical option, tailored to today's lifestyles. One of the main features that sets this range apart is its high content of plant-based protein, derived from pulses, an essential ingredient in the Mediterranean diet. Furthermore, these dishes are notable for their high fiber, vitamin and mineral content, contributing to a well-rounded and healthy diet.

True to its philosophy, Conservas Medrano remains committed to naturalness and quality, focusing on top-quality raw materials whilst retaining that home-made flavour.

The company prioritises the use of local produce (Km0), thereby promoting sustainability and supporting local producers. With this range, Aimar positions itself as an ideal choice for those seeking a plant-based diet without compromising on flavour or quality, bringing consumers traditional recipes with a modern and healthy twist.

About Conservas Medrano

Conservas Medrano is a company committed to producing high-quality products, based on tradition, innovation and respect for raw materials. Its commitment to natural, local and healthy products makes it a leading name in the food sector.

Further information :

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