

Foodn'Joy unveils its latest innovations at SIAL Paris 2026 and launches an eco-responsible pastry refill concept

Paris, October 2026. As part of its participation in SIAL Paris 2026, one of the leading international events for food innovation, Foodn'Joy is strengthening its position as an innovative company by presenting several new product ranges designed to meet the expectations of consumers and foodservice professionals.

“A new generation of indulgent, convenient and more responsible concepts.”

Innovation, taste and convenience at the heart of development

Since its creation, Foodn'Joy has placed innovation, taste and convenience at the heart of its development. At the show, the company is taking a further step by unveiling several original concepts that combine indulgence, ease of use and environmental responsibility.

A major innovation: eco-responsible pastry refills

Among the innovations presented, Foodn'Joy is launching an eco-responsible pastry refill concept. This solution enables containers to be reused through refills specifically designed for that purpose. It therefore helps to significantly reduce the amount of waste generated and limit the use of single-use packaging.

An innovation strategy serving the market

This launch is part of a broader strategy to develop new ranges combining quality, creativity and added value. These innovations reflect Foodn'Joy's ambition to anticipate market developments and offer solutions tailored to new expectations regarding consumption, convenience and sustainability.

Come and discover Foodn'Joy's latest innovations

Throughout SIAL Paris 2026, the Foodn'Joy team will welcome partners, distributors, buyers, foodservice professionals and journalists to its stand. Visitors are invited to discover, discuss and exclusively taste the company's latest concepts.

MEET US AT THE FOODN'JOY STAND • SIAL PARIS 2026

Stand:

About Foodn'Joy

Foodn'Joy is a Belgian family business specialising in the development and manufacture of innovative pastry and gourmet solutions for food professionals. Driven by a culture of continuous innovation, the company develops concepts combining pleasure, convenience and environmental responsibility.



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