

Lighter. Smarter. Better.

YOUR BRAND

PRIVATE LABEL

ASEPTIC UHT ECOLEAN POUCH

COCONUT PORTFOLIO

Culinary Coconut Milk |
Beverage Coconut Milk Drink

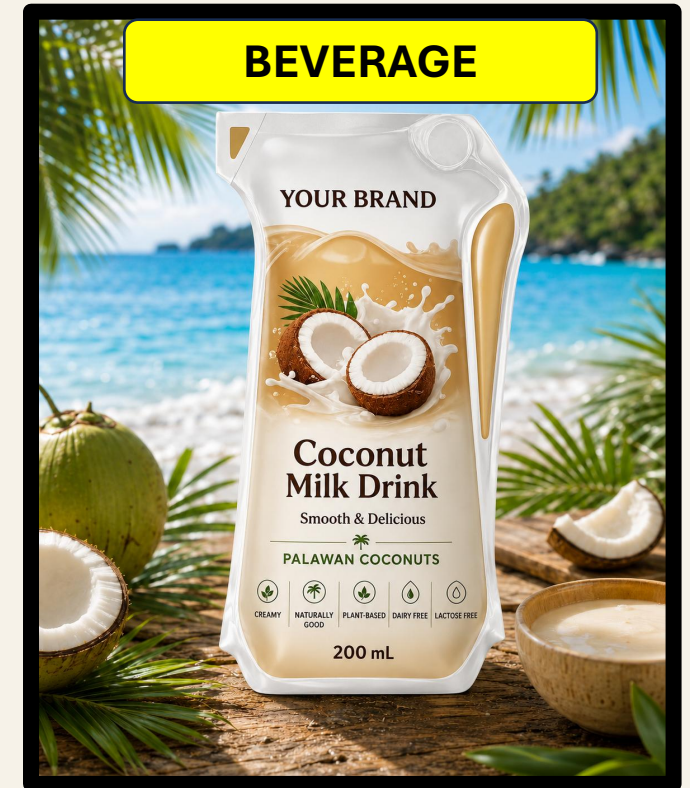
1 format. High-potential coconut categories.
Ready to customize for your brand, market and channel.

BETTER TASTE

ASEPTIC
SHELF-STABLE

LESS MATERIAL

MODERN
SHELF PRESENCE



Culinary Coconut Milk

Premium cooking Coconut Milk in an aseptic UHT Ecolean pouch — designed to upgrade the category from commodity to modern private label

Product proposition

Rich & creamy culinary Coconut Milk for sauces, curries, soups, desserts & everyday cooking

Premium Palawan Philippine source

Made with premium coconut provenance from Palawan paradise to create a more authentic consumer story

Ingredient story

Clean-label positioning. Supports simple, premium communication; With option for Organic

Private label fit

Differentiated relevance vs cans & cartons

Why it wins

Better Taste • Easier to Pour/Squeeze • Stronger Shelf Impact • Eco-friendly • No Sharp Can Edges • Clean Label

FOR COOKING &
APPLICATIONS

LONG
SHELF LIFE

ECOLEAN
PACKAGING



Versatile propositions

A clear range ladder built from the same innovative pouch format and brand system

200 mL | PLANT BASED | DAIRY FREE



Fat content 4% - 24%

Coconut Milk Drink

A creamy beverage with broad appeal for family and everyday consumption.

Consumer need

Creamy taste & easy drinkability for ambient or chilled beverage shelves

Range potential

Flexible for original, flavored, fortified or kid-friendly variants depending on customer strategy

Design language

Natural colors signal freshness; coconut splash cues signal creamy natural indulgence

Channel fit

Modern private label beverage format perfect for your channel

Suggested front-of-pack cues

CREAMY
MOUTH FEEL

HEALTHY
INDULGENCE

NATURALLY
GOOD



Coconut Milk Drink

Possible Hero Flavors • 200mL



Original Coconut



Chocolate



Strawberry



Ube

ecolean

a lighter approach to packaging

Low environmental impact

Less raw material used, lighter transports, lighter and less bulky waste

Ecolean uses up to

70% less plastic

In comparison with HDPE bottle.



Ecolean® Air Aseptic 200 ml on average

30% lighter
than other 200 ml packages.



Ecolean® Air 1000 ml on average

50% lighter
than carton and plastic bottle.

ecolean

Convenient and microwave safe

- Easy to open
- No aluminium in the package.
- Just tear open and heat
- Air-filled handle makes it easy to hold and pour



A high level of differentiation

The art of standing out on the shelf

Unique **format**
Big **printing area**
Excellent **printability**
Stand **steady**
Attractive

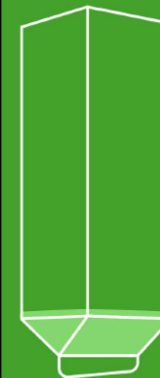


ecolean

Less Food Waste

Easy to empty viscous products to the last drop

- **Saving of CO₂**
- More **value for money** for consumers



8.7% left
Gable top carton 1000 ml



3% left
Ecolean® Air 1000 ml

ecolean



PALAWAN COCONUTS

“From Philippine Paradise to you” - Sourced from a rich biodiverse & natural environment with abundant sunlight & rainfall; Cleanest soil, air, & water conditions

Build your BRAND's Coconut pouch range

PRIVATE LABEL READY: Your brand. Your design. Your coconut category growth platform



- 1 Select product**
Culinary Coconut Milk,
Beverage Coconut Milk Drink
- 2 Define formulation, pack & claim strategy**
Develop formulation, agree volumes & price, shelf price strategy & product positioning
- 3 Customize your brand**
Develop premium front-of-pack design, benefit cues, & design direction
- 4 Launch with confidence**
Shelf-ready private label innovation with a differentiated pouch story

Secondary Packaging

1 PDQ
200 mL x 20's



2 Dispenser Shipper Carton
200 mL x 48's



3 Multipack Box
200 mL x 8's



MOQ, min order run, price

	Case Pack	# of cases / 20 FTR dry	Min order per run	Min order per year	Price per case
Coconut Milk Aseptic UHT Pack, CULINARY	200mL x 48's / case	1,440	1 FCLs (20 FTR)	3 FCLs (20 FTR)	TBC
Coconut Milk Drink Aseptic UHT Pack	200mL x 48's / case	1,440	1 FCLs (20 FTR)	3 FCLs (20 FTR)	TBC