

Dawn Farms to Showcase Award-Winning Innovation and Customer Favourites at SIAL Paris 2026

Dawn Farms is delighted to announce its return to SIAL Paris, where visitors can discover the latest innovations, category-leading products and emerging food trends shaping the future of foodservice and retail.

Located in **Hall 6 (Meat Hall), Stand K209**, Dawn Farms will showcase a range of innovative protein solutions developed for the world's leading food brands, retailers and foodservice operators.

Among the highlights on display will be Dawn Farms' **SIAL Innovation Award-shortlisted Coffee-Cured Pulled Beef**, a distinctive new product that combines premium beef with carefully sourced coffee beans to deliver a rich, complex flavour profile designed to meet growing consumer demand for unique and memorable eating experiences.

Visitors will also have the opportunity to explore Dawn Farms' latest customer-favourite products, trusted by some of the world's leading food brands for their quality, consistency and consumer appeal.

Commenting ahead of the event, Dawn Farms said:

"SIAL Paris is one of the most important events in the global food calendar and provides a fantastic opportunity to connect with customers, partners and industry peers. We look forward to welcoming both new faces and old friends to our stand, sharing our latest innovations and discussing the trends and opportunities shaping the future of protein."

Visit Dawn Farms at Hall 6, Stand K209, and discover the next generation of protein innovation.