

Glowee

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GLOWEE DRINKS STANDS OUT WITH ITS INNOVATIVE BEVERAGE CONCEPT

Glowee Drinks is moving beyond traditional consumption habits with its innovative Drinkable Glitter Bombs concept, bringing a new perspective to the flavored beverage category. By combining flavor, fun, and visual experience in a single product, the brand offers a unique and engaging drinking experience.

Glowee Drinks products dissolve when mixed with water, transforming into a flavorful and sparkling beverage. This innovative format allows consumers to interact directly with the product while turning the drink preparation process into a fun and enjoyable experience.

Appealing to a wide range of consumers with different flavor options, Glowee Drinks offers a colorful product portfolio featuring Mango & Pineapple, Blueberry, and Strawberry Gold varieties.

The brand's product approach responds particularly to the expectations of consumers seeking new, innovative, and experience-driven products. With their visually striking appearance, Glowee Drinks products not only stand out on retail shelves but also offer strong communication potential across digital and social media platforms.

Glowee Drinks aims to offer an innovative product alternative for distributors, retailers, and business partners looking for new opportunities within the beverage category. With its fun concept, diverse flavor options, and eye-catching presentation, the brand brings a fresh perspective to the traditional understanding of beverages.

For Glowee Drinks, every glass represents more than an ordinary drinking moment. Bringing together flavor, color, and sparkle, this experience points toward a more fun and creative future for the beverage category.

TURN
WATER INTO
A SPARKLING
MOMENT



MORE FLAVOR.
MORE FUN.
MORE MAGIC.

25+
COUNTRIES
WORLDWIDE

INNOVATIVE
READY-TO-SERVE
COTTON CANDY

PRIVATE LABEL
& BULK SOLUTIONS
AVAILABLE