

THE BOBA CO. INTRODUCES A NEW-GENERATION BUBBLE TEA EXPERIENCE: OAT MILK-BASED POPPING BUBBLE TEA

The Boba Co. is expanding its innovative beverage portfolio with the introduction of its oat milk-based Popping Bubble Tea to international markets. Combining the traditional bubble tea experience with a plant-based alternative, the new product has been developed to meet evolving consumer preferences and the growing demand for plant-based beverages.

Maintaining the fun and distinctive character of Popping Bubble Tea, the oat milk-based product offers an innovative option for retailers, distributors, and HORECA professionals looking to differentiate themselves in the ready-to-drink beverage category. Its oat milk base responds to the preferences of modern consumers seeking alternative beverage options, while the unique texture of popping boba adds an enjoyable and interactive dimension to the drinking experience.

Türkiye-based The Boba Co. continues to expand its presence in global markets, exporting its products to 25 different countries. With its innovative product development approach, strong production capacity, and product solutions tailored to different markets, the brand aims to be a reliable and competitive supplier for international business partners.

The oat milk-based Popping Bubble Tea represents an important part of The Boba Co.'s product development vision, which goes beyond traditional bubble tea products by responding to evolving consumer trends and focusing on the future of the beverage category.

The Boba Co. continues to strengthen its position in the global bubble tea market through a diverse product portfolio, different packaging options, and private label solutions.

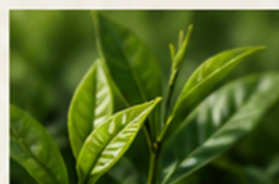


PLANT-BASED
OAT MILK

UNIQUE
POPPING BUBBLES

READY
TO DRINK

GLOBAL
PRESENCE



MORE BUBBLES.
MORE FLAVOR.
MORE FUN.

25+
COUNTRIES
WORLDWIDE

INNOVATIVE
READY-TO-SERVE
CULINARY SOLUTIONS

PRIVATE LABEL
& BULK SOLUTIONS
AVAILABLE