

THE BOBA CO. BRINGS MORE FUN TO THE BUBBLE TEA EXPERIENCE WITH POPPING BUBBLE TEA

The Boba Co. continues to bring innovation to the ready-to-drink beverage category with its colorful and exciting Popping Bubble Tea collection. Combining refreshing tea-based beverages with the unique texture of popping boba, the products offer a fun, interactive, and convenient bubble tea experience. Designed for modern consumers looking for new and enjoyable beverage experiences, Popping Bubble Tea transforms a familiar drink into something more playful. With every sip, the flavorful popping bubbles add an unexpected burst of texture and excitement.

The colorful product range offers a variety of flavors designed to appeal to different tastes and consumer preferences. Its eye-catching packaging and vibrant appearance also help the products stand out on retail shelves and create strong visual appeal.

As a Türkiye-based brand exporting to 25 different countries, The Boba Co. continues to expand its presence in international markets. With innovative product development, strong production capabilities, and a growing portfolio, the brand provides beverage solutions for retailers, distributors, and HORECA professionals worldwide.

Popping Bubble Tea represents The Boba Co.'s vision of making the bubble tea experience more accessible, convenient, and enjoyable. Through ready-to-drink formats and innovative product concepts, the brand continues to introduce a new generation of fun beverages to global consumers.

More bubbles. More flavor. More fun.

REFRESHING
TEA-BASED

UNIQUE
POPPING BUBBLES

READY
TO DRINK

IDEAL FOR
RETAIL & HORECA



FUN TEXTURE



VIBRANT FLAVORS



REAL TEA BASED



A COLORFUL EXPERIENCE



MORE BUBBLES.
MORE FLAVOR.
MORE FUN.

25+
COUNTRIES
WORLDWIDE

INNOVATIVE
READY-TO-SERVE
CULINARY SOLUTIONS

PRIVATE LABEL
& BULK SOLUTIONS
AVAILABLE