

THE BOBA CO. EXPANDS THE BUBBLE TEA EXPERIENCE WITH SUGAR-FREE POPPING BUBBLE TEA

The Boba Co. is bringing a lighter approach to the bubble tea experience with its Sugar-Free Popping Bubble Tea range, developed for consumers looking for refreshing and flavorful beverage options without added sugar.

Combining the fun and interactive experience of popping bubbles with a convenient ready-to-drink format, Sugar-Free Popping Bubble Tea offers a modern twist on the classic bubble tea concept. Each sip delivers a refreshing beverage experience, finished with popping bubbles that burst in the mouth and add an unexpected layer of flavor and texture. Designed for today's evolving consumer preferences, the Sugar-Free range provides an alternative for those who want to enjoy the playful character of bubble tea while reducing their sugar intake. Its ready-to-drink format makes it suitable for on-the-go consumption, retail shelves, cafés, foodservice locations and modern beverage concepts.

As part of The Boba Co.'s expanding international portfolio, Sugar-Free Popping Bubble Tea reflects the brand's commitment to innovation, convenience and accessible beverage experiences. With its distinctive popping bubble concept and contemporary positioning, the range is designed to meet the growing demand for exciting and differentiated ready-to-drink beverages.

The Boba Co. continues to expand its presence across international markets, offering innovative bubble tea solutions for retailers, distributors, foodservice operators and private label partners.

Sugar-free. Refreshing. Fun to pop. A new way to enjoy bubble tea.



MORE BUBBLES.
MORE FLAVOR.
MORE FUN.

25+
COUNTRIES
WORLDWIDE

INNOVATIVE
READY-TO-SERVE
CULINARY SOLUTIONS

PRIVATE LABEL
& BULK SOLUTIONS
AVAILABLE