



U.S. Soy Showcases Sustainability and Food Innovation at SIAL Paris 2026 (PARIS, France)

What can one ingredient bring to foods as diverse as Japanese natto, Indonesian tempe, soy milk and innovative protein snacks? At **SIAL Paris 2026**, the U.S. Soybean Export Council (USSEC) will invite buyers, food manufacturers and media to discover the answer: the versatility, high-quality protein, nutrition and sustainability of U.S. Soy.

Located in **Hall 4, USA Pavilion, Booth 4M060**, USSEC will showcase an array of U.S. and Asian soy food products made from U.S. Soy ingredients. Products will include tempe snacks, natto chocolate bars and soy milk, alongside U.S. products such as protein-fortified cereal, snack bars and soy jerky from popular U.S. brands. The global soy food market size is expected to grow from \$30.15 billion in 2025 to \$32.07 billion in 2026 and is forecast to reach \$43.66 billion by 2031 at 6.36% compound annual growth rate (CAGR) over 2026 to 2031.¹

The booth will also spotlight the **Sustainable U.S. Soy** program and the U.S. soybean farmers behind it. U.S. farmers produce a reliable, consistent supply of sustainably grown soybeans that helps expand access to affordable, high-quality protein. With a carbon footprint lower than soy produced in Brazil, Argentina and Canada, U.S. Soy offers food manufacturers and brands a compelling ingredient choice for building more sustainable products.

Experience U.S. Soy through product sampling* and meeting brand representatives:

- **Oct. 17:** Azaki tempe snacks, 11 a.m.–1 p.m.; Marukin natto products, 2–4 p.m.
- **Oct. 18:** Marukin natto products, 11 a.m.–1 p.m.; Azaki tempe snacks, 2–4 p.m.
- **Oct. 19:** Azaki tempe snacks, 11 a.m.–1 p.m.; Marukin natto products, 2–4 p.m.
- **Oct. 20:** Marukin natto products, 11 a.m.–1 p.m.; Azaki tempe snacks, 2–4 p.m.

*Samples of U.S. products will also be available at these times.

Visit Booth 4M060 and discover how U.S. Soy is helping shape the future of food.

1. Soy-Based Food Market Size & Share Analysis - Growth Trends and Forecast (2026-2031), Mordor Intelligence, accessed July 2026

About the U.S. Soybean Export Council: The U.S. Soybean Export Council (USSEC) focuses on differentiating, elevating preference, and attaining market access for the use of U.S. Soy for human consumption, aquaculture, and livestock feed in more than 90 countries internationally. USSEC members represent the soy supply chain including U.S. Soy farmers, processors, commodity shippers, merchandisers, allied agribusinesses, and agricultural organizations. USSEC is funded by the Soy Checkoff, USDA Foreign Agricultural Service matching funds, and industry. Visit www.ussec.org for the latest information or Contact: Joy Blakeslee, RDN (jblakeslee@ct.ussec.org)