



STOKSON

PASSION BAKERY
SINCE 1990





From local craft to global scale

Our Values

Our Beginnings

Stokson was founded in Chorzów in the early 1990s, building its reputation on traditional family recipes and the iconic “pączki z okienka”.

Our Development

The next generation combined artisanal expertise with modern production, bringing Stokson products to major retail chains across Poland.

Our Mission

Now led by the third generation, Stokson combines tradition, proprietary solutions, and modern technology to deliver high-quality baked goods to 54 markets worldwide.

Quality
Tradition
Innovation
Responsibility
Taste

Our History

2004

GAINING MOMENTUM
Opening a modern production facility in Chorzów

2013

REACHING FOR MORE
Pioneering the donut trend

2017

GROWING STRONGER
Expanding our production facilities

2026

A GLOBAL BAKERY PARTNER
Products available across 54 international markets

1990

THE BEGINNING
Berliners just like Mom's

2008

TAKING THE NEXT STEP
Partnering with major retail chains

2015

GOING GLOBAL
Launching export sales

2020

STRENGTHENING OUR MARKET POSITION
Growing across Poland and European markets

Our heritage continues to inspire every stage of our growth.



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LEGEND

- no preservatives
- no hydrogenated fats
- no artificial colors
- double filling
- fully glazed
- fried in certified palm oil
- fried in lard
- with clarified butter



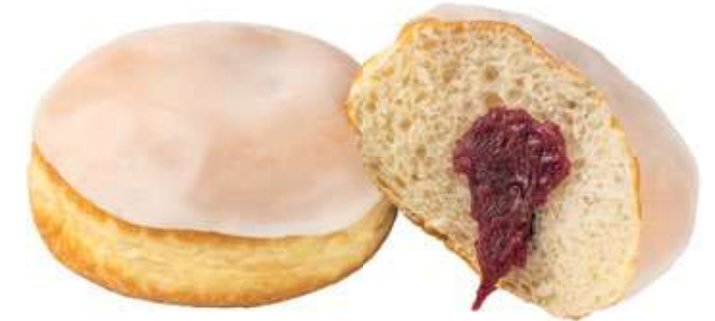
BERLINERS

*When the heritage of pastry-making meets modern tastes,
we create unforgettable moments of pure indulgence.*

**Powdered Berliner
with traditional jam**



**Glazed Berliner
with traditional jam**



Berliner with cherry filling



Berliner with advocat filling





Berliner with rose filling



Berliner with speculoos filling



Berliner with toffee filling



Berliner with blackcurrant filling



Berliner with salted caramel filling



Berliner with almond-coconut filling



Berliner with plum jam filling



Berliner with white chocolate filling



Berliner with nocciolata filling



Berliner with strawberry filling



Berliner with pistachio filling



Berliner with raspberry and honey filling



Red Heart Berliner with raspberry filling



Perfect for
Valentine's Day



Berliner white football with chocolate filling



Long Berliner with salted pistachio filling



Long Berliner with pistachio filling



Berliner with E.Wedel
chocolate filling



SINCE 1851
E. Wedel



Berliner Studentská
with grape filling



MADE WITH
Studentská



Long Berliner with traditional jam



Long Berliner with nut filling
and vanilla filling



**dooti
donuts**



DOOTI DONUTS is
POLAND'S #1
BRAND FOR BOTH
SALES AND BRAND AWARENESS

**... AND HAS THE BIGGEST
SOCIAL MEDIA FOLLOWING.**



LIGHT AND AIRY TEXTURE

A soft, fluffy dough designed to deliver a satisfying eating experience.

PERFECTLY GOLDEN

Fried to a flawless, golden-brown crust every single time.

CONSISTENT APPEARANCE

Carefully controlled production parameters support a uniform shape and finish.

QUALITY CONTROLLED

Products are assessed against defined quality requirements before release.

DESIGNED TO STAY FRESH

The recipe and production process help maintain softness and moisture.



2 DIFFERENT FILLINGS

66% of consumers show a strong preference for filled donuts*

ALL COVERED

60% show a preference for donuts with traditional cocoa or chocolate glazes*

AROMATIC NUT CRUMBLE

CRUNCHY COOKIES

48% strongly prefer donuts featuring toppings such as nuts or crushed biscuits*

PREMIUM DECORATION

SMOOTH CARAMEL FILLING

57% of respondents prefer interesting and original flavors.*



* U&A and segmentation study of users of berliners, donuts, muffins
Warsaw, June 2021 Commissioned by MAISON for STOKSON

Donut Plain



Donut Stripe



Donut Classic



Donut Pink



Donut Marshmallow



Donut Sugar



Donut Double Choc



Donut White Drizzle





Donut Vanilla



Donut Choco



Donut Crystal Glaze



Donut Confetti



Donut Sprinkle



Donut Happy



Donut Cookies
with creamy filling



Donut Frutti
with redcurrant and raspberry filling



Donut Mango
with mango filling



Donut Forest Fruits
with forest fruits filling



Donut Triple-Choc
with cocoa cream filling



Donut Nutty
with hazelnut filling



Donut Panna Cotta
with raspberry and cream cheese filling



Donut Strawberry
with strawberry filling



Donut Caramelove
with caramel filling



Donut Caramel
with caramel filling



Donut Bubble Gum
with bubble gum filling



Donut Berry
with blueberry filling



Donut Lemon
with lemon filling



Donut Cinnamon
with apple-cinnamon filling



Donut Love
with strawberry filling



Donut Texas
with raspberry and lemon filling



Donut Choco Deco
with chocolate filling



Donut Choc Cream
with chocolate cream filling



Donut Fresh with watermelon
and lemon-orange filling



Donut Cola
with cola filling



Donut Party
with advocat filling



Donut Coco
with coconut filling



Donut Football
with chocolate cream filling



*Crafted with
passion, baked
to perfection.*

Donut Raspberry King
with raspberry filling



Donut Raspberry Queen
with raspberry filling



Donut Salty Caramel
with salted caramel filling



Donut Cappuccino
with cappuccino filling



Donut Don Pistachio
with pistachio filling



Donut Nugat
with nugat cream filling



Premium donuts, richly decorated and generously filled.



Donut Kitkat
with chocolate filling



Donut Studentská
with grape filling



Donut Lion
with caramel filling



Donut Minions
with banana filling



Donut Chocolate
with E.Wedel chocolate filling



Donut Easter
with vanilla filling



Donut Sakura
with cherry blossom filling



Donut Halloween
with orange and blackcurrant filling



Mini Donut Stripe



Mini Donut Pink



Mini Donut Vanilla



Mini versions of our popular donuts, perfect for a single bite.

Also available in 9-piece boxes for direct freezer sales.



SIZE COMPARISON

MINIS



MINI DONUT



DONUT



**dooti
minis**



**#maxi
filled**



#JUSTPERFECT

Minis Coco
with almond-coconut filling



Minis Nutty
with nut-cocoa filling



Minis Pistachio
with pistachio filling



Minis Exotic
with papaya-passion fruit filling



Minis Blackcurrant
with blackcurrant filling



Minis Cranberries
with cranberry filling



Minis Dulce de Leche
with caramel-flavored filling



Minis Lime
with lime filling



**Minis Double Berry
with strawberry-raspberry filling**



**Minis Tiramisu
with tiramisu-flavored filling**



**Minis Love
with strawberry filling**



**Minis Choco with E.Wedel
chocolate cream filling**



*When the joy of baking meets bold flavors, we create muffins
that turn every bite into a moment of pure delight.*



Muffin Blueberry



Muffin with blueberry filling



Muffin Lemon



Muffin Double Choc



Muffin Triple Choc



Muffin with E.Wedel Chocolate



Muffin Halloween



Muffin Christmas



Muffin Easter



Muffin Love



REAL CROISSANTS

Inspired by the French baking tradition and crafted with rich butter, our croissants bring together delicate layers, crisp texture, and unforgettable flavor in every bite.



Croissant Pistachio
with pistachio filling



Croissant Strawberry & Cream
with strawberry filling
and cream-flavored filling



Croissant Advocat
with advocat-flavored filling



Croissant Blueberry Patisserie
with blueberry filling and vanilla
cream-flavored filling



Croissant E.Wedel
with E.Wedel chocolate cream





CRUFFINS

When French pastry tradition meets modern creativity, we create cruffins that combine flaky crispness with soft, airy layers—turning every bite into a taste of Parisian elegance.

Cruffin Pistachio with pistachio filling, topped with chopped nuts



Cruffin E.Wedel with E.Wedel chocolate cream, topped with sprinkles



SINCE 1851
E. Wedel





REAL COOKIES

Inspired by the American baking tradition, our cookies combine a crispy outside, a soft inside, and rich flavor for a truly satisfying treat.

Chocolate cookies
with chocolate chunks



Cookies
with chocolate chunks



Crumble Cookies E.Wedel
with E.Wedel chocolate filling



Crumble Cookies with almond
and coconut cream





ARTISANAL PASTRIES

Discover the true taste of tradition with our artisanal baked goods, crafted with passion and the finest ingredients.

Sweet cheese pastry



Blueberry sweet pastry



Sweet pudding pastry



Sweet poppy seed pastry



Sweet vanilla & strawberry pastry



Raspberry pastry



Forest fruit sweet pastry



Redcurrant pastry



Traditional Polish Croissant



*Authentic recipes,
natural ingredients,
and love in every bite.
That's artisanal baking
at its finest!*



Cinnamon roll



*A traditional, freshly
baked cinnamon roll
crafted from soft,
buttery yeast dough
generously swirled
with rich and aromatic
cinnamon.*

Swirl with raspberry



Swirl with apple





Chocolate
brioche



Brioche with
vanilla filling



Cherry and apple tartlet
with crumble top



Crème brûlée tartlet



Strawberry tartlet
with crumble top



Sweet cheese tartlet



PRODUCT PACKAGING

From our family bakery to your table. Experience the art of traditional baking, where every crumb and pastry tells a story.

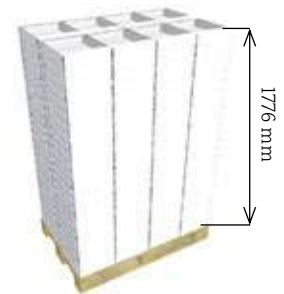
BERLINERS PACKAGING

12pcs



Number of packages on the layer: 8
Number of layers: 22
Cartons on the pallet: 176

10pcs



Number of packages on the layer: 8
Number of layers: 24
Cartons on the pallet: 192

24pcs



Number of packages on the layer: 4
Number of layers: 22
Cartons on the pallet: 88

20pcs



Number of packages on the layer: 4
Number of layers: 24
Cartons on the pallet: 96

3x24pcs



Number of packages on the layer: 4
Number of layers: 7
Cartons on the pallet: 28

3x20pcs



Number of packages on the layer: 4
Number of layers: 7
Cartons on the pallet: 28

DONUTS PACKAGING

12pcs



Number of packages on the layer: 8
Number of layers: 31
Cartons on the pallet: 248

3x12pcs



Number of packages on the layer: 8
Number of layers: 10
Cartons on the pallet: 80
Number of boxes in a carton: 3

36pcs



Number of packages on the layer: 8
Number of layers: 13
Cartons on the pallet: 104

72pcs



Number of packages on the layer: 4
Number of layers: 13
Cartons on the pallet: 52

also in
1-PACK CASE



1x12pcs



Number of packages on the layer: 10
Number of layers: 17
Cartons on the pallet: 170
Number of pack case in a carton: 12

1x36pcs



Number of packages on the layer: 8
Number of layers: 10
Cartons on the pallet: 80
Number of pack case in a carton: 36

1x14pcs



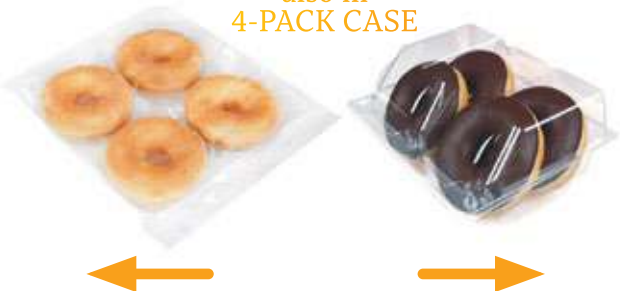
Number of packages on the layer: 14
Number of layers: 14
Cartons on the pallet: 196
Number of pack case in a carton: 14

4pcs flat



Number of packages on the layer: 10
Number of layers: 7
Cartons on the pallet: 70
Number of boxes in a carton: 10

also in
4-PACK CASE



4pcs vertical



Number of packages on the layer: 8
Number of layers: 6
Cartons on the pallet: 48
Number of boxes in a carton: 12

MINI DONUTS



Number of packages on the layer: 15
Number of layers: 6
Cartons on the pallet: 90
Number of boxes in a carton: 6

MUFFINS PACKAGING



Number of packages on the layer: 11
Number of layers: 17
Cartons on the pallet: 187



Number of packages on the layer: 8
Number of layers: 15
Cartons on the pallet: 120



Number of packages on the layer: 9
Number of layers: 5
Cartons on the pallet: 45
Number of boxes in a carton: 3

COOKIES PACKAGING



Number of packages on the layer: 16
Number of layers: 11
Cartons on the pallet: 176



Number of packages on the layer: 8
Number of layers: 13
Cartons on the pallet: 104

CROISSANT PACKAGING



Number of packages on the layer: 8
Number of layers: 21
Cartons on the pallet: 168

MINIS PACKAGING

All minis
are available



Number of packages on the layer: 8
Number of layers: 34
Cartons on the pallet: 272



Number of packages on the layer: 8
Number of layers: 8
Cartons on the pallet: 64
Number of boxes in a carton: 4



Number of packages on the layer: 8
Number of layers: 8
Cartons on the pallet: 64



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