

LetitGo, operating in the food sector, continued its international activities by participating in the 7th International Libya Food Fair.

LetitGo's product portfolio includes chocolate creams, various jams, and select snack products. These products, offered under the LetitGo brand, are prepared with production processes focused on quality and food safety, providing consumers with a high-standard taste experience. Accordingly, the products were showcased and presented to visitors throughout the fair.

LetitGo, which welcomed visitors at its stand within the scope of the International Libya Food Fair, met with industry representatives, distributors, and business partners from different countries throughout the fair. The brand strengthened its existing commercial relationships while also making contacts for new collaborations.

Throughout the fair, the LetitGo stand attracted significant interest from both regional and international visitors. The market reception of the products and the brand's activities in different geographies were closely examined by visitors. The increasing interest in the Middle East and Africa markets, in particular, stood out as a significant development supporting LetitGo's growth strategy in these regions.

During the event, the meetings held at the LetitGo stand with representatives from the Consulate of the Republic of Turkey, officials from the company organizing the fair, and valuable executives from the business partner Aykar Denizcilik were among the important contacts that strengthened the brand's international collaborations. Thanks were extended to all the guests who honored the stand with their kind visits.

In a statement released by LetitGo, it was said, "International trade fairs are of great importance for us to meet with our business partners in different markets and strengthen our existing collaborations. The Libya Food Fair was a productive event in this sense. We would like to thank all our guests who visited our stand."

LetitGo, operating in international markets, continues its steady growth through collaborations established in different geographies, while also pursuing its efforts to enter new markets.

LetitGo... The global version of taste.

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