



PRESS RELEASE

YOPOKKI Halal Harissa Topokki Selected for SIAL Innovation Paris 2026

Young Poong Co., Ltd., the company behind the global K-Food brand **YOPOKKI**, is pleased to announce that **YOPOKKI Halal Harissa Topokki** has been selected for the **SIAL Innovation Paris 2026 Selection**. The product combines Korean Topokki with the distinctive flavor of Harissa, offering a unique fusion of Korean and global food trends.

Young Poong Co., Ltd. will participate in **SIAL Paris 2026**, presenting its flagship K-Food brand YOPOKKI and a diverse range of Korean food products to global buyers and industry professionals.

YOPOKKI is best known for its convenient **Topokki and Rapokki** products, available in a variety of flavors and formats. The brand aims to make Korean food more accessible and convenient for consumers around the world.

In addition to Topokki and Rapokki, Young Poong exports a diverse range of K-Food products, including **Japchae, dumplings, frozen Topokki, snacks, and kimchi**, bringing a wider variety of Korean food to global markets.

Visitors to SIAL Paris 2026 are invited to discover YOPOKKI and its diverse K-Food lineup, including the selected **YOPOKKI Halal Harissa Topokki**, at **Hall 6, Booth B020**.

SIAL Paris 2026

Hall 6 | Booth B020

17-21 October 2026 | Paris Nord Villepinte