

SPRING 2020 TRAVEL TRENDS



01 / GREAT BRITAIN

British staycations are on the rise with 56% of travellers reportedly planning to take one in 2020. Reduced crowds, milder temperatures and an increasingly renowned foodie scene provide the perfect backdrop to explore our beautiful country in spring.

02 / JAPAN

Nothing says spring like Japan's cherry blossoms. The country is briefly painted in a palette of pink, celebrated with *hanami* (flower viewing parties). Head to Kyoto in April for the unforgettable sight of blossoms bursting into bloom. And with the 2020 Olympics rapidly approaching, don't miss your chance to say you were there first.

03 / SPAIN

Boasting big name artists, fiery flamenco music and sumptuous food, Spain is a country that intoxicates all the senses. With milder weather, March is a great time to enjoy the delights of the Basque country with its extraordinary cider, *pintxos*, seafood and wine. Bilbao was named European City of the Year in 2018 and 2019 saw bookings go up on Airbnb by 402%.

04 / LISBON

A city that never sleeps, Lisbon has a spring calendar packed full of exciting events. Catch the spectacular parades, costumes and floats of Carnival in February and the city's biggest gastronomic event, *Peixe em Lisboa*, in April. Lisbon is one of the fastest growing travel destinations in Europe, with around 4.5 million travellers visiting each year.

05 / SICILY

Whether you're hiking to the fiery peak of Mount Etna, discovering pebble-strewn coves along miles of endless coastline or reliving ancient history amidst legendary ruins, Sicily's abundant treasures are best explored in the warmth of spring, before temperatures start to soar. Top 10 Sicily is currently the UK's most popular guide to the island.