BOOKSELLER GUIDE

TRAVEL PUBLISHING HIGHLIGHTS 2024





PUT YOURSELF IN THE MOVIE!

Step inside the real-life locations behind your favourite films and TV shows, from the Croatian location for *Game of Thrones'* King's Landing to the magical world of *Harry Potter*.

WELCOME

At DK Eyewitness we believe in the power of travel for good.

We want to help our readers to maximise their positive impact and make more sustainable choices while travelling, whether by reducing their carbon footprint, supporting local communities or restoring ecosystems.

That's why we're constantly reviewing our travel information in our DK Eyewitness, Top 10, Road Trips and Like a Local guides to ensure that we provide more eco-friendly options where possible, offer readers top tips on how to travel consciously and champion locally-owned businesses.

Our growing gift and inspiration list is perfect for firing up imaginations and expanding horizons, leading to more meaningful experiences. *Unforgettable Journeys: The Americas* showcases incredible slow journeys across two incredibly diverse continents while our very first narrative title, *You Deserve Good Gelato*, is a manifesto on being brave and championing travel as a means for personal growth.

With ¡Viva Mexico! and the updated edition of Be More Japan, we give readers an insight into what makes these destinations so unique, immersing them in the fascinating history, culture, lifestyle and traditions of these bucket-list titans. Finally, our first Travel Journal offers a mindful way for travellers to record and reminisce about their trips.

Our partnership with our retailers remains essential to our publishing and we look forward to working with you to help our readers get closer to their next destination.



Georgina Dee, Publishing Director, DK Eyewitness

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NEW FOR 2024

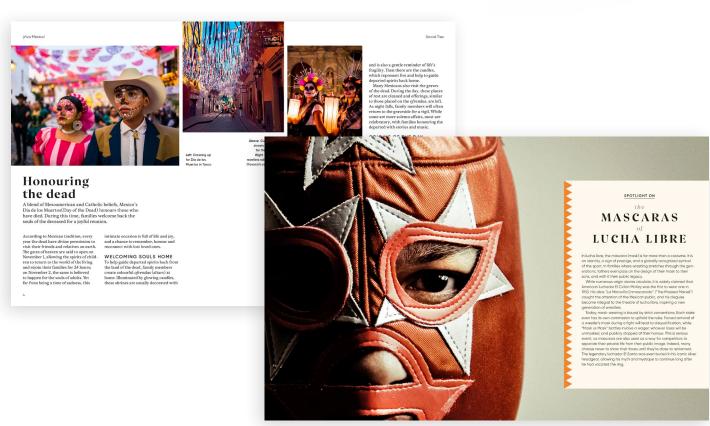
IVIVA MÉXICO!

Telling a story of a nation

There's so much to love about Mexico. The nation's Indigenous traditions stretch back millennia, its colourful cuisine is loved the world over, and its vibrant festivals burst with joyful energy. ¡Viva Mexico! brings readers closer to this remarkable country, celebrating everything that makes it so special.

- Fans of Mexican culture, from Magic Towns to mezcal, iconic films to Frieda Kahlo, fiestas to sports
- Visitors to Mexico interested in discovering more about the country
- Gifting





DK EYEWITNESS

BE MORE

BE MORE JAPAN, SECOND EDITION

The art of Japanese Living

Revised and updated for 2024, our much-loved Be More Japan returns with a new edition continuing to unlock the secrets behind modern Japanese living. This best-selling book covers all the intriguing contradictions that make Japan so popular, from cosplay culture, kitsch karaoke nights and futuristic robot restaurants to ancient philosophies, traditional tea ceremonies and tranquil onsen dwellings.

Recommended for

- Visitors to Japan who have become fascinated with its way of life
- Travellers looking for a primer to Japanese customs and culture
- Japan fanatics, including anime lovers







RURAL JAPAN

NEW FOR 2024

UNFORGETTABLE JOURNEYS: THE AMERICAS

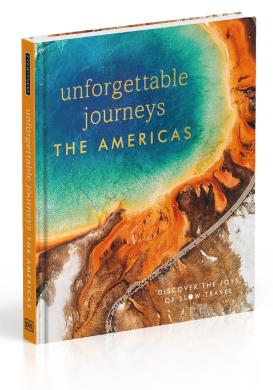
Discover the joys of slow travel

This stunning travel book covers the Americas' most incredible journeys, including routes on foot and by bike, road, rail and water. Over 150 inspirational entries cover the best adventures across the Americas, from driving along the iconic Pacific Coast Highway to sailing between sandy islands in the Caribbean, roaming Guyana's Kaieteur Falls to cruising past icy glaciers in Alaska and the Inside Passage.

Recommended for

- Travellers that appreciate slow travel and know it's about the journey, not the destination
- Those keen to have bucket-list experiences
- Gifting

See also Unforgettable Journeys and Unforgettable Journeys Europe





YOU DESERVE GOOD GELATO

Reasons to travel the world, embrace failure and do the sh*t that scares you

In her funny and feel-good way, social media sensation Kacie Rose offers a refreshingly honest take on navigating a new life abroad in her new book. *You Deserve Good Gelato* covers everything from travel fails and homesickness to the joy of culture shocks and the personal growth that comes from getting out of your comfort zone.

Recommended for

- Travel enthusiasts and expats seeking stories about moving abroad
- Fans of travel focussed memoirs and self-help books
- Italophiles



TRAVEL JOURNAL

Memories from my travels

This gorgeous A5 journal is the perfect keepsake companion for travellers. Neatly organised into ten trips with space to plan for and reminisce about each, the journal includes helpful packing lists, budget trackers, itinerary planners, time zone maps, imperial and metric conversions, plus fun prompts that are perfect for bringing each trip back to life.

- Fans of contemporary stationery who love high-end notebooks and illustrative keepsakes
- Those embarking on a gap year or trip of a lifetime who want to document their travels
- Gifting



TRENDING DESTINATIONS

Paris 2024's surfing events will

Travel is firmly back on the agenda, and these destinations are leading the charge:

FRANCE

France takes centre stage for the Paris 2024 Olympics. In just 3 weeks the event sold 3.25 million tickets to people in 158 different countries. With further selling phases still to go live, the event is expected to sell 10 million tickets in total.

GERMANY

Fever pitch will grip Germany during the Euros in 2024. Lucky ticket-holders will watch matches in 10 stadiums across the country, while large numbers are expected to gather in front of giant screens in public spaces. Even the iconic Brandenburg Gate will be turned into "the biggest goal in the world".

SOUTH AFRICA

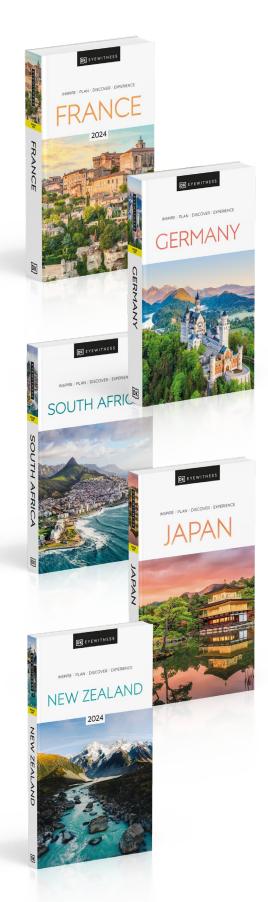
After a difficult few years, South Africa's tourism industry is rebounding with the number of trip requests in 2023 exceeding those of 2019. It's no surprise – with vibrant cities, abundant wildlife, rugged vistas and beautiful beaches, South Africa really does have it all.

JAPAN

After 3 years of being largely closed to foreign tourists, Japan is once again ripe for exploring, with visitor numbers expected to reach 31 million by 2025. And – it's cheaper! Due to current weaknesses in the Yen, travellers can visit Japan with amenities 25% cheaper than pre-pandemic levels (source: the Financial Times).

NEW ZEALAND

New Zealand's 'If You Seek' tourism campaign has been targeting people that want to immerse themselves in the culture, interact with locals, travel responsibly and respect the environment. The campaign chimes with those looking for enriching travel experiences, which the country offers in abundance.



STAYCATIONS

It's no surprise that staycations continue to trend up.

Not only have the past few years inspired travellers to explore new corners of their own back yard, many are also keen to now support local businesses and initiatives.

DK Eyewitness will help readers discover everything that Great Britain and Ireland have to offer.





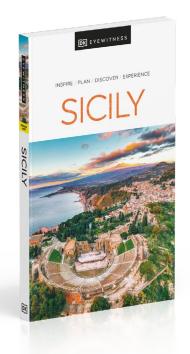
SERIES GUIDES

DK EYEWITNESS TRAVEL GUIDES

Inspire, plan, discover and experience

These bestselling and regularly updated guides serve all the practical information travellers need to know in a beautiful and modern package. Including inspirational interest-led advice and gorgeous imagery, our DK Eyewitness travel guides are perfect for getting travellers excited about their next holiday.

- Trips lasting a week or longer
- Planners who love to research
- · Experienced travellers looking to find something new
- Bucket list builders



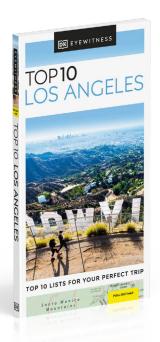


DK EYEWITNESS TOP 10

The UK's bestselling pocket guides

Our Top 10 guides are the UK's bestselling pocket guides for a reason: these concise lists of ten are easily accessible to all readers, cutting straight to the very best a destination has to offer. Light and easily portable, they make the perfect companion while out and about.

- Short trips and weekend getaways
- List-lovers who are looking to tick off the must-have experiences
- Getting the most out of a short break





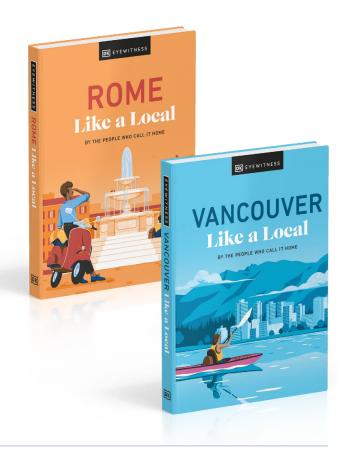
LIKE A LOCAL

By the people who call it home

Curated by passionate locals, these insiders' guides uncover another side of the world's coolest cities. Readers are spirited off the beaten track with recommendations for the trendiest restaurants, backstreet shops, unique curiosities and little-known galleries. This year sees the introduction of all new jacket illustrator David Doran @daviddoran_, updates of existing guides, plus brand new guides to Seoul, Rome, Vancouver and Boston.

Recommended for

- Those seeking experiences beyond the tourist trail
- Culture vultures
- Passionate foodies, nightlife seekers, bookshop dwellers, vinyl hunters, small business champions



ROAD TRIPS

Plan with ease, explore with confidence

These easy-to-use driving guides, reimagined and redesigned from our much-loved *Back Roads* series, are perfect for anyone hitting the open road. Containing driving itineraries for trips lasting 1-7 days, they include hidden gems and authentic local experiences as well as practical information drivers need to know.

- Leisurely drives
- Getting off the beaten track
- Customers seeking road maps and parking information



DK EYEWITNESS MINI MAP + GUIDES

The smart way to travel

Brimming with style but never lacking substance, *Mini Map + Guides* stand out from the crowd. Great for displaying on the counter, these colourful guides will tempt impulse buyers and even non-traditional travel guide buyers with their low price and attractive package.

Recommended for

- · City breaks
- First time travel guide buyers
- Light packers



CIFT AND INSPIRATION

Packed full of ideas to help your customers create their perfect trip

These books bring destinations to life through stunning photography and inspiring writing from expert authors. Whether readers want to discover the joys of slow travel, the intriguing secrets of Japan or the best time to visit the world's most amazing places, they're sure to find something to fire their imagination.

- Gifting
- Wanderlust dreamers and bucket list builders
- Finding inspiration for that next adventure



A-Z DESTINATION GUIDE

TITLE	RRP	ISBN	PUB DATE
LIKE A LOCAL			
Amsterdam	£12.99	9780241523858	13/01/2022
Amsterdam NEW EDITION MAY	£12.99	9780241680162	02/05/2024
Austin	£12.99	9780241524220	13/01/2022
Barcelona	£12.99	9780241662892	02/01/2024
Berlin	£12.99	9780241523865	13/01/2022
Berlin NEW EDITION MAY	£12.99	9780241680179	02/05/2024
Boston NEW OCTOBER	£12.99	9780241633076	04/10/2023
Chicago	£12.99	9780241568491	03/11/2022
Copenhagen	£12.99	9780241523872	13/01/2022
Copenhagen NEW EDITION JUNE	£12.99	9780241680186	06/06/2024
Dublin	£12.99	9780241569009	04/05/2023
Edinburgh	£12.99	9780241523889	13/01/2022
Edinburgh NEW EDITION JUNE	£12.99	9780241680193	06/06/2024
Florence	£12.99	9780241568507	06/10/2022
Lisbon	£12.99	9780241568279	01/09/2022
London	£12.99	9780241569023	02/03/2023
Los Angeles	£12.99	9780241568514	03/11/2022
Nashville	£12.99	9780241524237	13/01/2022
New York	£12.99	9780241569030	04/05/2023
Paris	£12.99	9780241569047	06/04/2023
Portland	£12.99	9780241568286	01/09/2022
Rome	£12.99	9780241633052	07/09/2023
San Francisco	£12.99	9780241569054	06/04/2023
Seoul	£12.99	9780241633045	07/09/2023
Tokyo	£12.99	9780241569061	02/03/2023
Vancouver NEW OCTOBER	£12.99	9780241633069	04/10/2023
MINI MAP AND GUIDE			
Amsterdam	£4.99	9780241393789	02/01/2020
Berlin	£4.99	9780241397718	02/01/2020
Lisbon	£4.99	9780241397794	02/01/2020
London	£4.99	9780241397732	02/01/2020
New York City	£4.99	9780241397749	02/01/2020
Paris	£4.99	9780241397756	02/01/2020

TITLE	RRP	ISBN	PUB DATE
Prague	£4.99	9780241397763	02/01/2020
Rome	£4.99	9780241397787	02/01/2020
DK EYEWITNESS			
Alaska	£14.99	9780241566053	22/06/2022
Alaska NEW EDITION JUNE	£14.99	9780241669440	06/06/2024
Amsterdam	£12.99	9780241612439	02/02/2023
Argentina	£15.99	9780241256718	01/02/2017
Arizona and the Grand Canyon	£12.99	9780241565957	18/04/2022
Australia	£16.99	9780241418406	18/08/2022
Austria	£14.99	9780241612927	06/04/2023
Bali and Lombok	£13.99	9780241473948	17/11/2022
Barcelona and Catalonia	£12.99	9780241559352	17/02/2022
Beijing and Shanghai	£12.99	9780241196762	15/01/2016
Belgium and Luxembourg	£14.99	9780241271063	30/03/2017
Berlin	£14.99	9780241612712	02/03/2023
Boston	£13.99	9780241473955	06/07/2023
Brazil NEW EDITION NOVEMBER	£18.99	9780241624494	02/11/2023
Brittany	£13.99	9780241273586	06/01/2017
Brittany NEW EDITION JUNE	£13.99	9780241473962	06/06/2024
Brussels, Bruges, Ghent and Antwerp	£12.99	9780241275399	06/07/2017
Budapest	£13.99	9780241568545	21/07/2022
Bulgaria	£13.99	9780241275429	03/08/2017
California	£16.99	9780241418413	24/03/2022
California NEW EDITION MARCH	£16.99	9780241663783	07/03/2024
Cambodia and Laos	£15.99	9780241568880	20/10/2022
Canada	£16.99	9780241472156	26/05/2022
Canada NEW EDITION APRIL	£16.99	9780241664827	04/04/2024
Canary Islands	£11.99	9780241271070	30/03/2017
Caribbean	£16.99	9780241368886	22/12/2022
Chicago	£11.99	9780241253526	16/01/2017
Chile and Easter Island	£15.99	9780241568941	17/11/2022
China	£19.99	9780241310328	07/06/2018
Corsica	£12.99	9780241208472	01/06/2016
Costa Rica	£15.99	9780241619650	07/09/2023
Croatia	£14.99	9780241615201	04/05/2023
Cruise Guide to Europe and the Mediterranean	£15.99	9781409370222	01/05/2015
Cuba	£12.99	9780241568842	22/09/2022

TITLE	RRP	ISBN	PUB DATE
Cyprus	£13.99	9780241209288	01/07/2016
Czech and Slovak Republics	£16.99	9780241305942	04/01/2018
Delhi, Agra and Jaipur	£14.99	9780241368848	12/05/2019
Delhi, Agra and Jaipur NEW EDITION DECEMBER	£14.99	9780241625002	07/12/2023
Denmark	£15.99	9780241462928	21/07/2022
Dordogne, Bordeaux and the Southwest Coast	£14.99	9780241615133	04/05/2023
Eastern and Central Europe	£18.99	9781409371342	03/08/2015
Egypt	£16.99	9780241198438	01/02/2016
England's South Coast	£13.99	9780241612163	05/01/2023
Estonia, Latvia and Lithuania	£15.99	9780241275443	06/07/2017
Europe	£19.99	9780241612897	06/04/2023
Florence and Tuscany	£14.99	9780241612774	02/03/2023
Florida NEW EDITION NOVEMBER	£14.99	9780241623183	02/11/2023
France	£17.99	9780241619704	07/09/2023
Germany	£16.99	9780241612804	02/03/2023
Great Britain	£17.99	9780241559338	17/02/2022
Great Britain NEW EDITION FEBRUARY	£17.99	9780241662908	01/02/2024
Greece, Athens and the Mainland	£15.99	9780241565964	18/04/2022
Greece, Athens and the Mainland NEW EDITION MARCH	£15.99	9780241664285	07/03/2024
Greek Islands	£14.99	9780241617595	01/06/2023
Hamburg	£12.99	9780241208304	01/02/2016
Hawaii	£14.99	9780241418345	17/02/2022
Hungary	£14.99	9780241306246	01/02/2018
India	£19.99	9780241368831	11/07/2019
India NEW EDITION DECEMBER	£19.99	9780241625019	07/12/2023
Ireland	£15.99	9780241615942	07/09/2023
Istanbul	£14.99	9780241208724	01/06/2016
Italian Riviera	£13.99	9780241263563	01/03/2017
Italian Riviera NEW EDITION MAY	£13.99	9780241470848	02/05/2024
Italy	£16.99	9780241619094	07/09/2023
Japan	£16.99	9780241615959	07/09/2023
Jerusalem, Israel and the Palestinian Territories	£15.99	9780241462522	20/01/2022
Jerusalem, Israel and the Palestinian Territories NEW EDITION JANUARY	£15.99	9780241662526	04/01/2024
Kenya	£16.99	9780241007006	01/10/2015
Krakow	£12.99	9780241411308	14/05/2020
Krakow NEW EDITION APRIL	£12.99	9780241664834	04/04/2024

TITLE	RRP	ISBN	PUB DATE
Las Vegas	£12.99	9780241275450	03/08/2017
Lisbon	£12.99	9780241612156	05/01/2023
Loire Valley	£13.99	9780241306147	03/01/2018
Loire Valley NEW EDITION MAY	£13.99	9780241470862	05/02/2024
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Madrid	£12.99	9780241668184	02/05/2024
Malaysia and Singapore	£15.99	9780241418475	04/05/2023
Mallorca, Menorca and Ibiza	£12.99	9780241306154	05/04/2018
Mexico	£15.99	9780241566077	22/06/2022
Mexico NEW EDITION JUNE	£15.99	9780241669464	06/06/2024
Milan and the Lakes	£12.99	9780241270684	30/03/2017
Morocco	£16.99	9780241568897	20/10/2022
Moscow	£12.99	9781409370055	01/04/2015
Munich and the Bavarian Alps	£14.99	9780241306161	05/04/2018
Myanmar (Burma)	£15.99	9780241209509	01/09/2016
Naples and the Amalfi Coast	£13.99	9780241566008	26/05/2022
Naples and the Amalfi Coast NEW EDITION APRIL	£13.99	9780241664841	04/04/2023
The Netherlands	£17.99	9780241409374	05/07/2020
The Netherlands NEW EDITION APRIL	£17.99	9780241664902	04/04/2024
New England	£15.99	9780241618608	06/07/2023
New Orleans	£13.99	9780241662632	04/01/2024
New York City	£14.99	9780241615966	07/09/2023
New Zealand	£15.99	9780241619315	07/09/2023
Northern Spain	£13.99	9780241566084	22/06/2022
Northern Spain NEW EDITION MAY	£13.99	9780241668191	02/05/2024
Norway	£14.99	9780241568552	21/07/2022
Pacific Northwest	£14.99	9780241566015	26/05/2022
Paris	£13.99	9780241619292	07/09/2023
Peru	£14.99	9780241472163	17/11/2022
Philadelphia and the Pennsylvania Dutch Country	£12.99	9780241278666	02/11/2017
Poland	£15.99	9780241473993	01/06/2023
Portugal	£16.99	9780241615980	07/09/2023
Prague	£12.99	9780241533314	22/09/2022
Provence and the Côte d'Azur	£12.99	9780241473887	18/04/2022
Rome	£14.99	9780241615973	07/09/2023
Russia	£11.99	9780241209707	01/11/2016
San Francisco and the Bay Area	£14.99	9780241462850	20/01/2022

TITLE	RRP	ISBN	PUB DATE
San Francisco and the Bay Area NEW EDITION FEBRUARY	£14.99	9780241662991	01/02/2024
Sardinia	£13.99	9780241612910	06/04/2023
Scotland	£12.99	9780241621035	07/09/2023
Seville and Andalucía	£13.99	9780241559345	17/02/2022
Seville and Andalucía NEW EDITION FEBRUARY	£13.99	9780241663028	01/02/2024
Sicily	£13.99	9780241565971	18/04/2022
Sicily NEW EDITION MARCH	£13.99	9780241664322	07/03/2024
Slovenia	£15.99	9780241615317	04/04/2023
South Africa	£17.99	9780241617601	01/06/2023
Southwest USA and National Parks	£14.99	9780241612446	02/02/2023
Spain	£17.99	9780241559369	24/02/2022
Spain NEW EDITION MARCH	£17.99	9780241664513	07/03/2024
Sri Lanka NEW EDITION OCTOBER	£15.99	9780241621493	05/10/2023
St Petersburg	£13.99	9780241310489	05/07/2018
Stockholm	£11.99	9780241306253	01/03/2018
Sweden	£15.99	9780241408377	05/03/2020
Sweden NEW EDITION FEBRUARY	£15.99	9780241663073	01/02/2024
Switzerland	£14.99	9780241462799	24/03/2022
Switzerland NEW EDITION MARCH	£14.99	9780241664520	07/03/2024
Sydney	£13.99	9780241278680	02/11/2017
Thailand NEW EDITION NOVEMBER	£17.99	9780241624470	02/11/2023
Thailand's Beaches and Islands	£14.99	9780241209691	01/11/2016
Tokyo	£14.99	9780241612460	02/02/2023
Turkey	£14.99	9780241208212	02/05/2016
Umbria	£12.99	9780241306093	02/01/2018
Umbria NEW EDITION JUNE	£12.99	9780241670729	06/06/2024
USA	£18.99	9780241568293	21/07/2022
Venice and the Veneto	£12.99	9780241566022	26/05/2022
Venice and the Veneto NEW EDITION APRIL	£12.99	9780241664926	04/04/2024
Vienna	£12.99	9780241538753	22/09/2022
Vietnam NEW EDITION OCTOBER	£14.99	9780241622025	05/10/2023
Washington, DC	£12.99	9780241619322	07/09/2023
ROAD TRIPS			
Australia	£14.99	9780241568828	18/08/2022
California	£14.99	9780241436707	17/02/2022
France	£14.99	9780241436714	15/07/2021
Germany	£14.99	9780241461501	26/05/2022

TITLE	RRP	ISBN	PUB DATE
Great Britain	£14.99	9780241436684	17/06/2021
Great Britain NEW EDITION JUNE	£14.99	9780241670514	06/06/2024
Ireland	£14.99	9780241436691	17/06/2021
Ireland NEW EDITION JUNE	£14.99	9780241670538	06/06/2024
Italy	£14.99	9780241461518	15/07/2021
Northern and Central Italy	£14.99	9780241461525	22/06/2022
Spain	£14.99	9780241461532	17/02/2022
TOP 10 TRAVEL GUIDES			
Algarve	£8.99	9780241612835	02/03/2023
Amsterdam	£8.99	9780241615829	03/08/2023
Andalucía and the Costa del Sol	£8.99	9780241663080	01/02/2024
Athens	£8.99	9780241472231	22/06/2022
Athens NEW EDITION MAY	£8.99	9780241668214	02/05/2024
Azores	£8.99	9780241568996	22/12/2022
Bangkok	£8.99	9780241568958	17/11/2022
Barcelona	£8.99	9780241618622	03/08/2023
Beijing	£8.99	9780241568965	02/02/2023
Berlin	£8.99	9780241621042	07/09/2023
Boston	£8.99	9780241615836	03/08/2023
Brussels, Bruges, Antwerp and Ghent	£8.99	9780241462805	22/09/2022
Budapest	£8.99	9780241462867	21/07/2022
Buenos Aires	£8.99	9780241007983	03/08/2015
Cancún and the Yucatán NEW EDITION NOVEMBER	£8.99	9780241624913	02/11/2023
Cape Town and the Winelands	£8.99	9780241615324	04/05/2023
Chicago	£8.99	9780241462812	07/03/2024
Copenhagen	£8.99	9780241618653	03/08/2023
Corfu and the Ionian Islands	£8.99	9780241462690	26/05/2022
Cornwall and Devon	£8.99	9780241559307	17/02/2022
Cornwall and Devon NEW EDITION FEBRUARY	£8.99	9780241663622	10/02/2024
Corsica	£8.99	9780241472248	22/06/2022
Costa Blanca	£8.99	9780241615355	04/05/2023
Crete	£8.99	9780241568569	21/07/2022
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