



Sustainability

Environmental Policy 2024



OUR BUSINESS

DK is the world's leading illustrated publisher and a member of the Penguin Random House division of Bertelsmann. DK creates cutting-edge design and stunning visual books for the whole family that explore ideas and nurture curiosity about the world we live in.

With a book loving community of over 800 colleagues in the UK, US, Germany, India, China, Canada, Spain and Australia, DK produces books in over 100 countries and over 60 languages.

These are our publishing divisions:

DK Children's: Books for children 0-9+

DK Licensing: Books created with partner brands

DK Learning: Curriculum aligned books for educators and homeschoolers

DK Living: Focused on adult audiences, with 3 areas of focus:

- Knowledge: Our reference publishing
- Travel: Our travel series and inspiration publishing
- Life: Our lifestyle focused list including our #1 gardening list
- DK RED: Our home for authored lifestyle and narrative non-fiction publishing





OUR POLICY

At DK we recognise the detrimental impacts that the climate emergency is having on our environment and on global populations. We also recognise our responsibility to take mindful action on behalf of our planet and to combat the climate emergency.

Committed to managing environmental issues effectively across our entire value chain, we are taking action to understand and minimise any negative consequences our business has on the environment.

Further, we acknowledge the severe impact climate change and extreme weather events can have on our global operations and our people, and we will manage our business to minimise these impacts.

DK is committed to using our platform to advocate for nature, using our expertise and voice to raise awareness of issues and solutions, and to drive positive climate action wherever we can. Through our publications, we seek to inspire, educate and

delight audiences about the topics of nature and the environment. From titles such as *Eyewitness Climate Change*, to *Is It Really Green?*, we seek to create engaging content around environmental and sustainability issues for all ages.

With environmental issues being greatly considered within our business, we will take a strategic approach to managing environmental risks and opportunities.

We manage, control or influence the significant environmental impacts, risks and opportunities that arise from:

- raw materials and the activities in our supply chain, especially printing and logistics
- our own operations, including colleague commuting and business travel
- our retailer partners, including point of sale materials, proofs and returns
- the use and end-of-life of our products

Our policy reflects our company values and is aligned with several of the United Nations' Sustainable Development Goals (SDGs) including those which promote education and sustainable consumption as well as the production of products and the protection of ecosystems.



OUR COMMITMENTS

ENVIRONMENTAL LEADERSHIP

Our leadership team will ensure environmental issues are managed effectively, providing the support and resources to deliver on our environmental objectives.

MAINTAIN AN EFFECTIVE MANAGEMENT SYSTEM

We will implement and maintain an effective environmental management system that meets the requirements of ISO 14001: 2015.

The scope of our ISO 14001 environmental management system is part of the Penguin Random House UK certification and covers our content publishing and distribution activities.

This includes:

- responsible product sourcing, incorporating materials and manufacturing
- global supply chain due diligence to ensure that our compliance standards are upheld
- creative, marketing, publicity, sales and operational functions
- operating offices at 20 Vauxhall Bridge Road, London
- colleague commuting and business travel

SET OBJECTIVES AND TARGETS

We will set objectives to improve our environmental performance and report on our progress annually, publicly and transparently.

Our current objectives include:

- becoming Climate Neutral across our extended value chain by 2030
- maintaining the 100% use of Forest Stewardship Council (™) materials across our product range
- expanding the scope of our ISO14001 accreditation to incorporate all of our global offices by 2027



OUR COMMITMENTS

PROTECT THE ENVIRONMENT AND PREVENT POLLUTION

We will work to protect the environment to avoid pollution and waste across the lifecycle of our products, services and operations.

MEET OUR OBLIGATIONS AND TAKE ACCOUNTABILITY FOR OUR ACTIONS

We will comply with all applicable legislation and any voluntary and contractual obligations we take on. Through annual reporting we will take accountability for our progress on all areas of our commitment.

USE OUR POSITION TO CREATE POSITIVE ENVIRONMENTAL OUTCOMES

We will take action at our sites, through our supply chain and staff actions, and in partnerships across the sector to create positive environmental outcomes.

This includes:

- Strengthening partnerships: collaborate with our peers, creatives, supply chain partners and business partners to translate our climate aspirations and commitments into tangible actions to safeguard our planet for future generations
- Educating for sustainability: empower our colleagues to become climate literate and support them to bring that knowledge into the work that they do
- Advocating for sustainability: use our expertise, platform, and voice to raise awareness and drive positive climate action wherever we can

CONTINUALLY IMPROVE

We will work to improve our environmental management and performance on an ongoing basis. This will include waste management, energy efficiency and setting of reduction targets for materials.

Signed:

Name: Shaun Hodgkinson
Title: Chief Operating Officer
Date: October 2024