

Specification Print

Printing process

Print profile cover pages for all titles (except BOOTE EXCLUSIV and MYBIKE)

- PSOcoated_v3.icc

Print profile cover pages for BOOTE EXCLUSIV and MYBIKE

- ISOCoated_v2_eci.icc

Print profile advertisements inside for all titles (except BOOTE EXCLUSIV and YACHT CLASSIC)

- PSO_LWC_Improved_eci.icc

Print profile advertisements in the inside section for BOOTE EXCLUSIV and YACHT CLASSIC

- ISOCoated_v2_eci.icc

Slight tonal value deviations are due to the tolerance range of the printing process. The total ink coverage TIC (Total Ink Coverage) must not exceed the specifications laid down in the ISO profiles.

File formats

- Adobe PDF X-4
- Mode: CMYK

Fonts

All fonts used in the file must be embedded or converted to paths.

Resolution

- 300 dpi for gray/color images
- 1200 dpi for line images

Important notes

Please create advertisements in bleed format with 3 mm bleed on all sides. Please place all ad elements that are at risk of bleed (text, images, graphics) at least 5 mm away from the bleed. Any bleed marks must be placed at least 3 mm away from the net format.

Visible advertising elements in perfect bound booklets should be placed at a sufficient distance from the binding due to the stapling forces that occur in the binding. We recommend a minimum distance of 8 mm.

Overlapping advertisements/glue binding - automatic binding allowance:

The print shop will allow for a gutter allowance for image motifs running over the gutter. Please allow 2 mm per page from the gutter for text running over the gutter.

Costs for data creation are not included in the advertising price.

Special colors and data in RGB mode cannot be processed. The client is responsible for the repro quality and correct data transmission.

If delivered advertisements are not printable or have to be replaced due to other circumstances for which the customer is responsible, the additional costs incurred will be charged by us or directly by our service providers.

Further processing

Saddle stitching:

- BOOTE
- GOOD RIDE
- MODEL VEHICLE
- SURF
- WING
- YACHT

Perfect binding:

- BIKE
- BOATS EXCLUSIVE
- EMTB
- FREERIDE
- MYBIKE
- PORSCHE CLASSIC

- SUP
- TOUR

Data delivery

The DUON portal is available for uploading your print documents, where you will find all dates, technical data and contact persons, updated daily, for all titles.

The following link will take you to the upload: <https://duon-portal.de>

If you have any questions about the specifications, please contact us.

Contact us

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