

# Specification Print

## Printing process

Print profiles for	Cover pages	Inner part
BIKE, BOOTE, GUTE FAHRT, MODELL FAHRZEUG, MYBIKE, SURF, TOUR, YACHT	PSOcoated_v3.icc	PSO_LWC_Improved_eci.icc
BOOTE EXCLUSIV	ISOCoated_v2_eci.icc	ISOCoated_v2_eci.icc
PORSCHE KLASSIK, PORSCHE FAHRER	PSOcoated_v3.icc	ISOCoated_v2_eci.icc

Slight tonal value deviations are due to the tolerance range of the printing process.  
The total ink coverage (TIC) must not exceed the specifications set out in the ISO profiles.

## File formats

- Adobe-PDF X-4
- Modus: CMYK

## Fonts

All fonts used in the file must be embedded or converted to paths.

## Resolution

- 300 dpi for gray/color images
- 1200 dpi for line drawings

## Important notes

Please place advertisements in bleed format with 3 mm bleed on all sides. Please place all ad elements that are at risk of bleed (text, images, graphics) at least 5 mm away from the bleed. Any bleed marks must be placed at least 3 mm away from the net format.

Visible advertising elements in perfect bound booklets should be placed at a sufficient distance from the binding due to the stapling forces that occur in the binding. We recommend a minimum distance of 8 mm.

Advertisements running over the gutter/glue binding - automatic gutter allowance:

A gutter allowance for image motifs running over the gutter is taken into account by the print shop. Please allow 2 mm per page from the gutter for text running over the gutter.

Costs for data creation are not included in the advertising price.

Special colors and data in RGB mode cannot be processed. The client is responsible for the repro quality and correct data transmission.

If delivered advertisements are not printable or have to be replaced due to other circumstances for which the customer is responsible, the additional costs incurred will be charged by us or directly by our service providers.

## **Further processing**

Saddle stitching	Adhesive binding
<ul style="list-style-type: none"><li>• BOOTE</li><li>• GUTE FAHRT</li><li>• MODELL FAHRZEUG</li><li>• SURF</li><li>• YACHT</li></ul>	<ul style="list-style-type: none"><li>• BIKE</li><li>• BOOTE EXCLUSIV</li><li>• MYBIKE</li><li>• PORSCHE KLASSIK</li><li>• PORSCHE FAHRER</li><li>• TOUR</li></ul>

## **Data delivery**

The DUON portal is available for uploading your print documents. Here you will find all dates, technical data and contact persons, updated daily, for all titles.

The following link will take you to the upload: <https://duon-portal.de>

If you have any questions about the specifications, please contact us!

## **Contact**

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