



# Rose Gil Mercado

Graphic Designer

## About me

Goal-oriented graphic designer skilled in producing user-centric website design and digital marketing content. Thrives in deadline-driven environments and demonstrates strong collaboration skills to transform big ideas to life.

## Personal Info

- ✉ rosegilpascomercado@gmail.com
- ☎ 0995 466 9370
- 📍 Avida Towers New Manila, QC
- 🎂 May 7, 1994

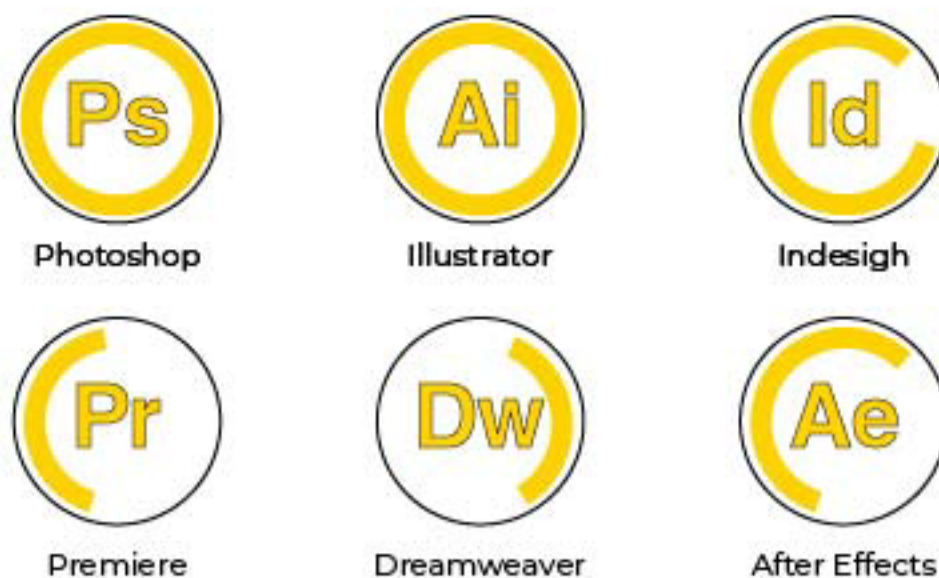
## Education

- **2011 - 2015**  
De La Salle Lipa  
Lipa City, Batangas
- **2007 - 2011**  
La Consolacion College  
Tanauan City Batangas

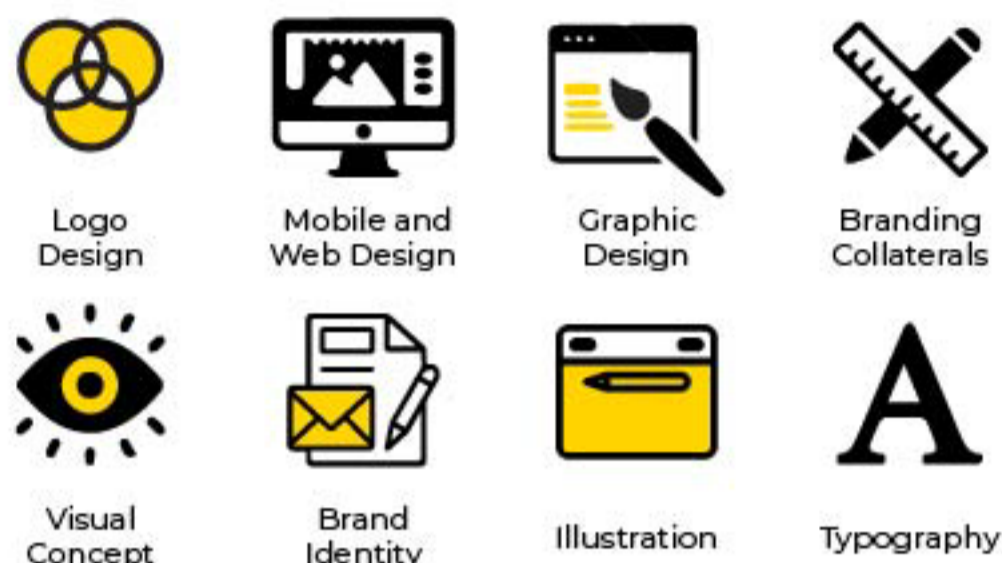
## Interests



## Software Skills



## Abilities



## Professional Experience

- Main Job**  
**2019 - Present**  
**Mad About Solutions**  
Design Specialist I  
*Translate client goals into powerful website designs, social media visuals, and other branding collaterals.*
- Main Job**  
**2018 - 2019**  
**Nvance Leap Marketing**  
Graphic Designer  
*Developed various branding collaterals from concept to final production such as logos, newsletters, website design, social media content and product photo enhancement.*
- Freelance**  
**2016 - 2017**  
**Awake Printing Services**  
Graphic Designer  
*Managed self-owned design and printing business offering invitation cards, t-shirts and posters.*
- Main Job**  
**2015**  
**Printcafe Paper & Print Corp.**  
Graphic Designer  
*Consulted with clients and led in the design and development of graphic and communication materials.*
- Internship**  
**2015**  
**Zalora Philippines**  
Graphic Designer  
*Developed and encoded daily e-mail marketing content for e-commerce.*

## Personal Affiliations

- 2014 -2015**  
Samahan ng Lasalyanong Retratista, SLR
- 2011 - 2015**  
Interactive Artist of Multimedia Design, IMEDIA

## Seminars Attended

- 2013 -2014**  
Graphika Manila  
CCP Complex, Manila
- 2014**  
Wacom  
De La Salle Lipa  
Batangas