

Collaboration: Pathways to impact

Learning seminar: July 2025

National Evaluation & Learning Partnership

contact

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	Time (mins)	Format
Introduction	10	Presentation
Collaboration: why it matters	5	Presentation
Buzz session: what do you hope to learn today?	5	In groups
Method and data	10	Presentation
Doncaster's story	15	Presentation
Questions and reflections	10	Open
Movement break	5	
Explanations of change	15	Presentation
Sharing experiences and understandings	20	Breakout rooms
Feedback session: How will this shape our work in Place?	10	Open
Next steps	5	Presentation
Session feedback	5	Padlet

Purpose of the workshop

For participants

To build understanding of CCA

Consider how and why combinations of conditions may shape intermediate outcomes

Think about how to use and build on this learning in practice

For NELP

To share some findings of CCA

Build confidence of partners in engaging with CCA

Capture reflections and feedback

Buzz session

Conditions for addressing physical activity inequality

(2024 version - adapted based on participant feedback and data analysis)



Integration of physical activity into sectors

Strengthening community & individual capacities

Tackling structural inequalities

Foundations

Ways of working

Settings

Embedding learning

- 1. Processes for identifying the barriers and enablers of physical activity
- 2. Organisational policies, processes and structures that enable place-based working
 - 3. Capacity and capability across the workforce, volunteers and in communities
 - 4. Collaboration
 - 5. Leadership
 - 6. Community led Action
 - 7. Cultures and practices for physical activity
 - 8. Built & natural environments that enable physical activity
 - 9. Cycles of learning and action

Collaboration: What does this mean and why is it important?





Organisations working together within and across policy areas to tackle systemic barriers and/or create physical activity opportunities

The shared purpose is widely owned across place-based partners

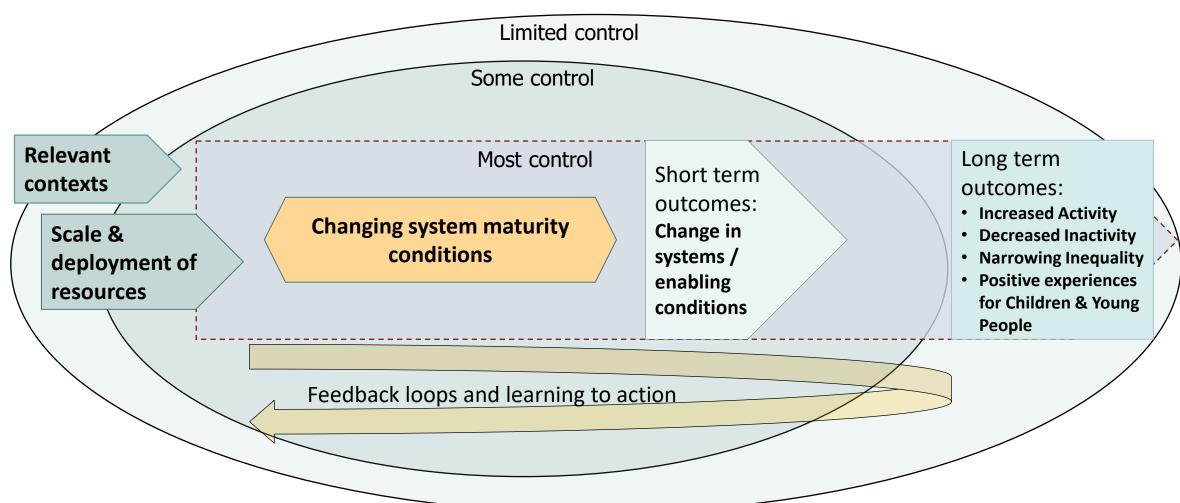
Shared decision-making is routine, and equitable

Contradictions in policy and practice are routinely unravelled and resolved

Collaborative practice is the norm and persists beyond individual relationships.

NELP Theory of Change in complex systems





Understanding pathways to impact: Where, why, and how change is taking place



Configurational Comparative Analysis (CCA)

a systematic way of identifying patterns (configurations) of conditions which are associated with positive outcomes

Evaluation & Learning reports

documentary analysis providing in-depth understanding at Place level

CCA Data collection: 47 cases



10 Context measures

Wider context:

Demographics, deprivation, social environments, PA levels (existing sources)

10 Resources measures

Scale, composition and deployment of resources for place-based systemic working (CCA survey)

26 System maturity measures

Place Partnership context and action:

Maturity of systemic place-based working (CCA survey)

CCA Process



System maturity matrix



CCA survey



Moderation process



Sense-making



Configurational analysis: EvalC3



Differentiating places into higher or lower sets on each measure

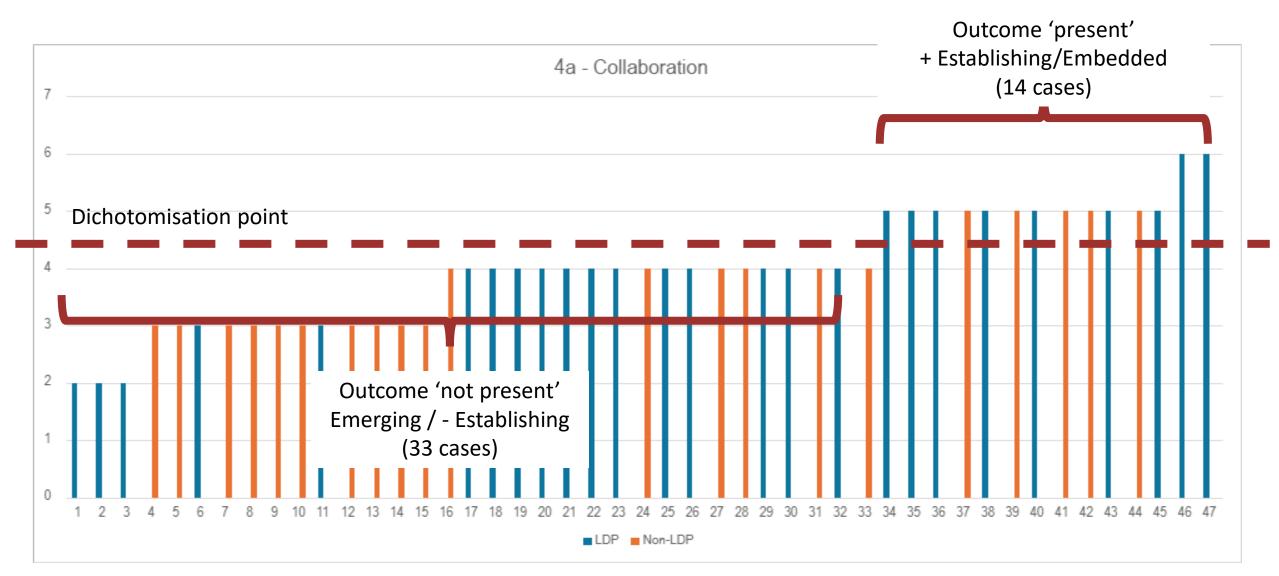


Headline findings

Headline findings: Maturity of collaboration

Collaborative practice within & between sectors (4a)

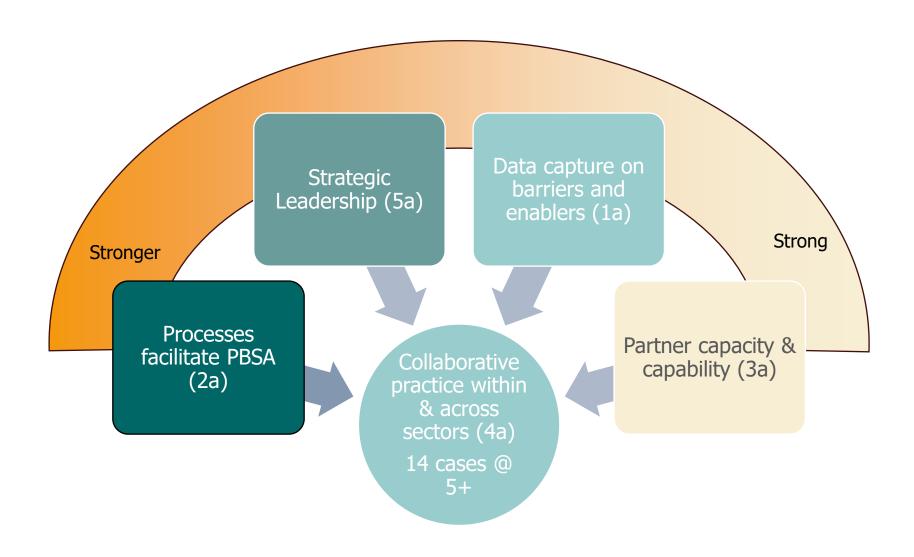




Headline findings: Conditions predicting collaboration









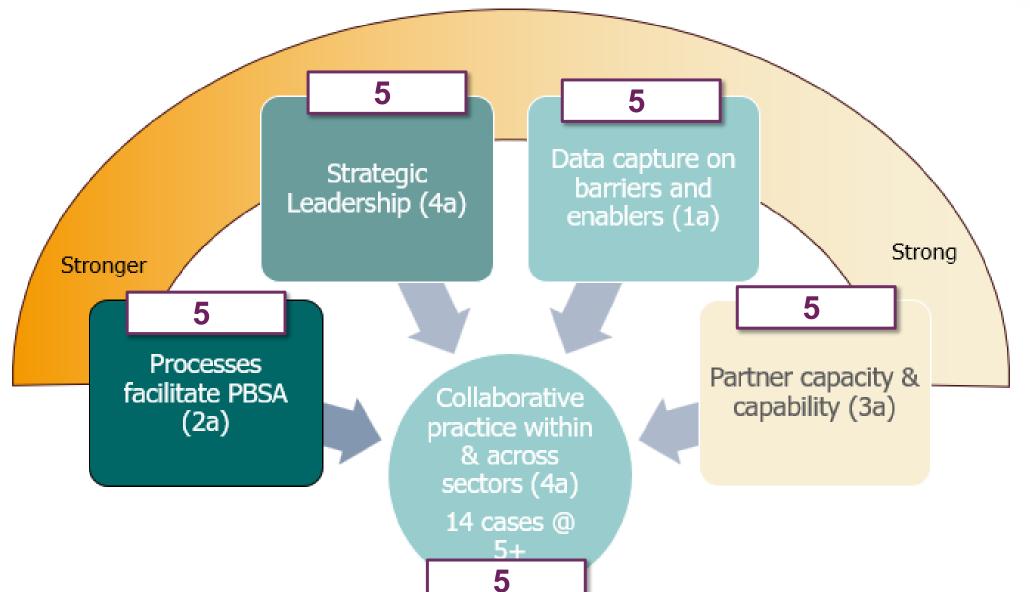
Collaboration within & across sectors

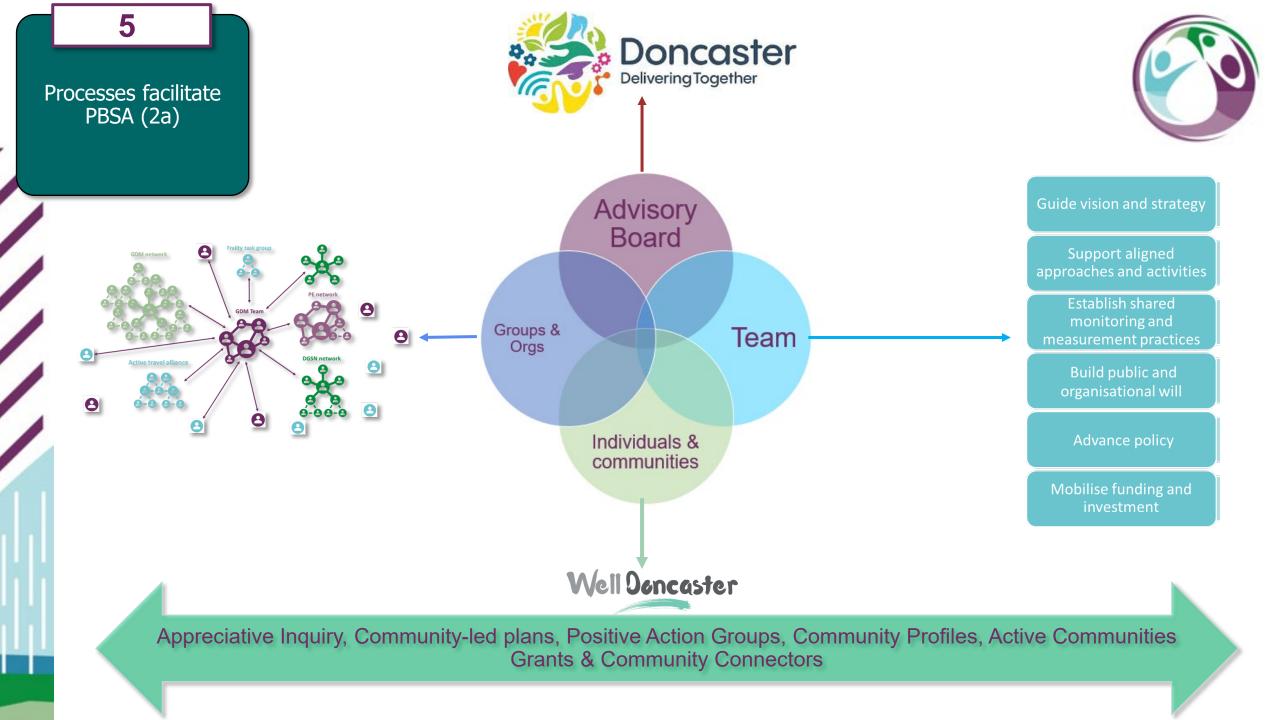
Jodie Bridger Monday 21st July 2025

#GetDoncasterMoving

Conditions predicting collaboration







Strategic Leadership (5a)



- Physical activity & sport has been a strategic mayoral priority since 2016
- Embedded within Team Doncaster's multi-agency strategy
- Leadership of Director of Public Health
- Strong, high-profile advocates for PA & sport across sectors
- Doncaster's 'Thrive' community-led prevention model
- Embedded roles, from fixed-term to permanent.
- £98m investment leverged.
- Part of SY-wide collaboration



95% of respondents said
"Addressing physical
inactivity is an important
strategic priority in
Doncaster" - which is an
increase from 89% in
2023.

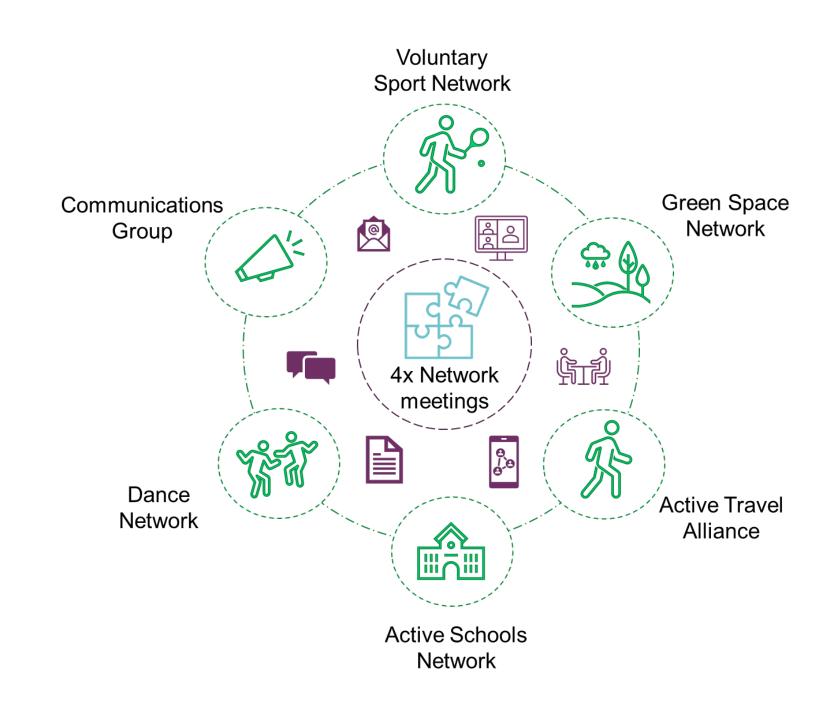
14 cases @ 5+

5



14 cases @ 5+

5



14 cases @ 5+

5





BUILDING SOCIAL CAPACITY:

Ensuring sustainability, investing in existing skills as well as developing new ones Working with:

- Inactive people
- Families and children
- People on low incomes

WORKING WITH TRUSTED ORGANISATIONS:

Organisations that the community trusts, and will have an impact

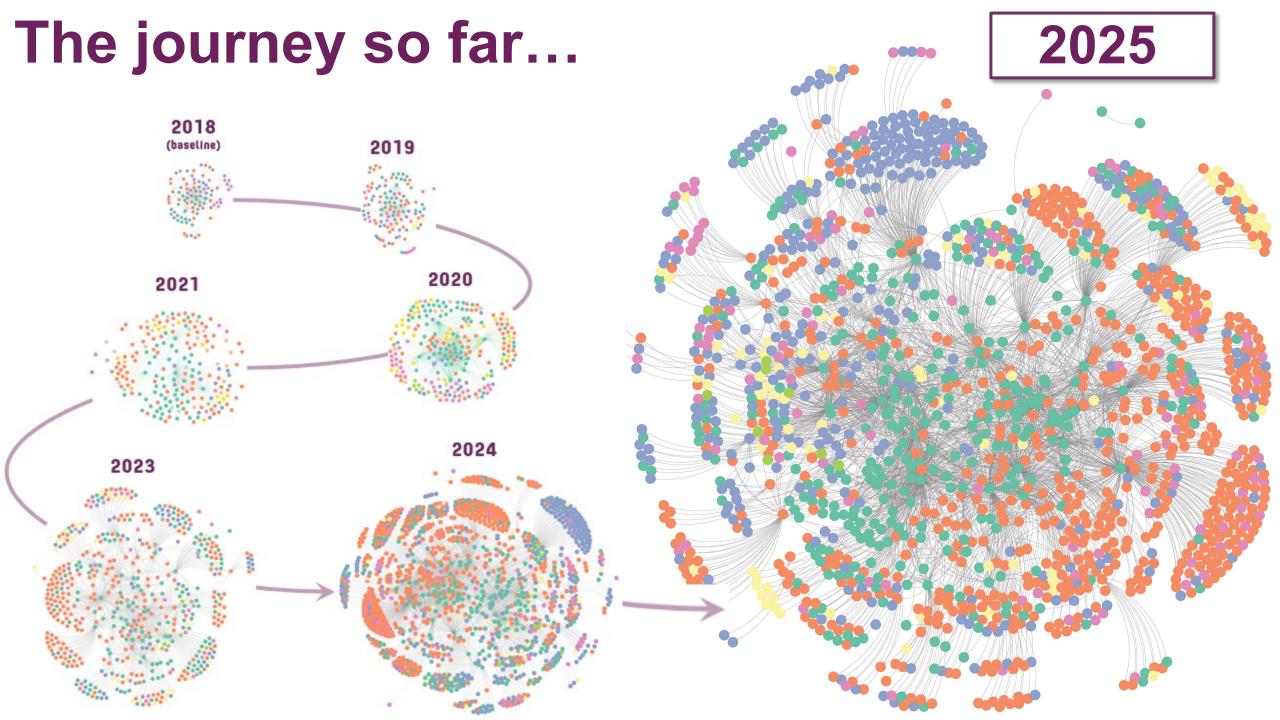
AVOID DUPLICATION

LED BY COMMUNITIES:

Utilising their strengths, working with rather than doing to

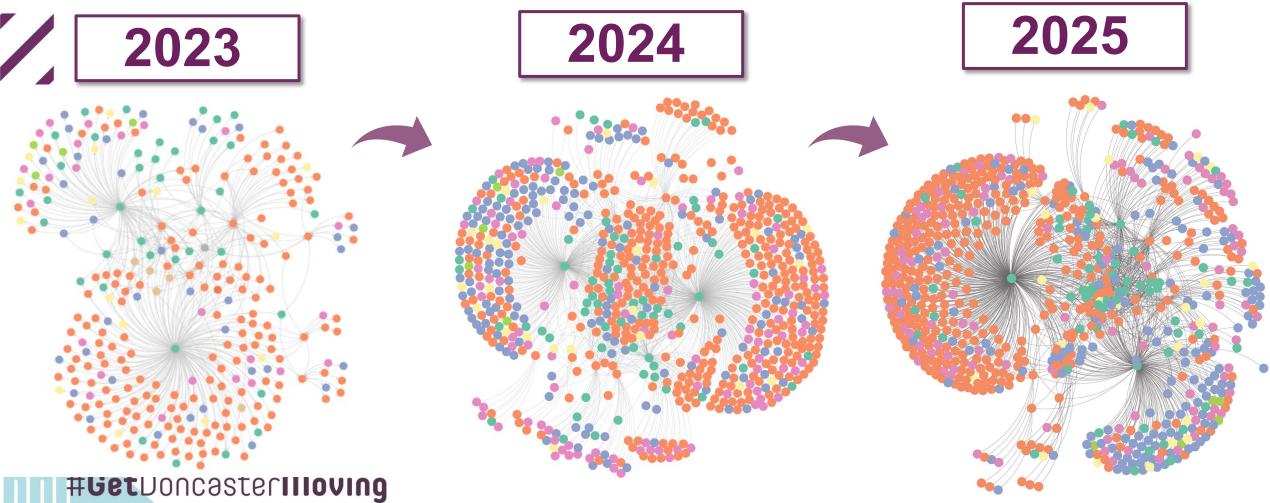
FOCUS ON THE OUTCOMES:

Healthy & Vibrant communities, reducing inequalities INNOVATION: Doing things differently



Stronger organisational collaboration





14 cases @ 5+

5

Example...

Transforming Parks & Open Spaces – Hexthorpe Park





Not yet fully embedded because...



14 cases @ 5+

5

- Whilst there is an increasing number of examples, they are not yet extensive across the Network.
- Need to de-centralise decision making in the Network.
- Reliance on individual relationships.
- Contradictions in policy and practice remain this will take time.

14 cases @ 5+

5

What next...



At the GDM Summit, we committed to grow and sustain more impact by developing ourselves, our organisations, our network...

... therefore, we are designing an accessible package of training, learning and development to strengthen the building blocks for future collaboration...







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Questions and reflections



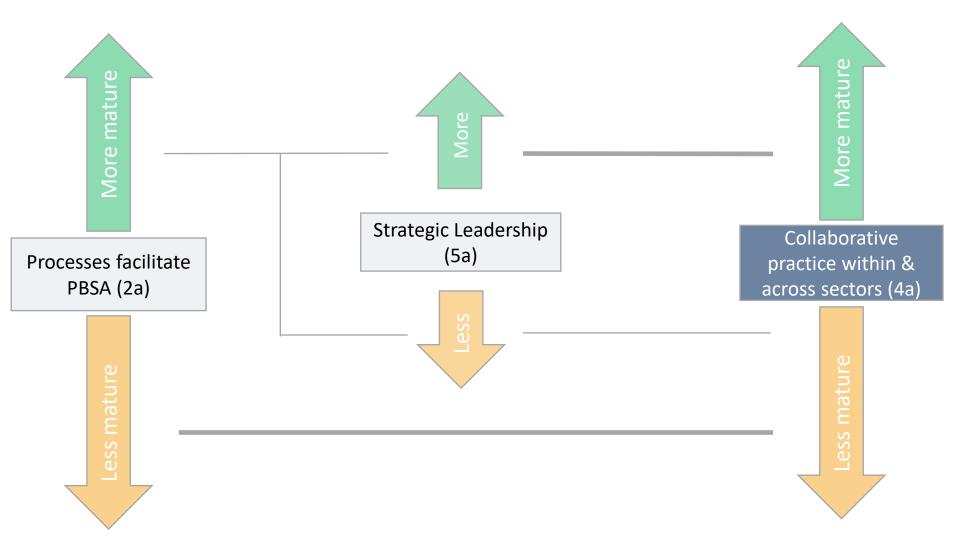
Have a break!

Conditions tested in analysis

- **1a** Effective capture and use of data and insight
- **2a** Partners implement policies, practices and organisational structures to enable place-based systemic working
- **3a** Partners are investing in building capacity and capability for place-based systemic working
- **5a** Strategic leaders, across sectors, promote placebased systemic approaches to tackle physical activity inequalities
- **5b** People at all levels take on roles and responsibility to tackle physical activity inequalities and can act autonomously
- **6a** Meaningful involvement of people with lived experience in developing sector-led PA initiatives
- **7a** Cultures and practices in workplaces enable and support physical activity/moving more in daily work routines
- **8a** Design and management of built and natural environments to promote interaction and physical activity
- **9** Learning culture, processes, and evaluation

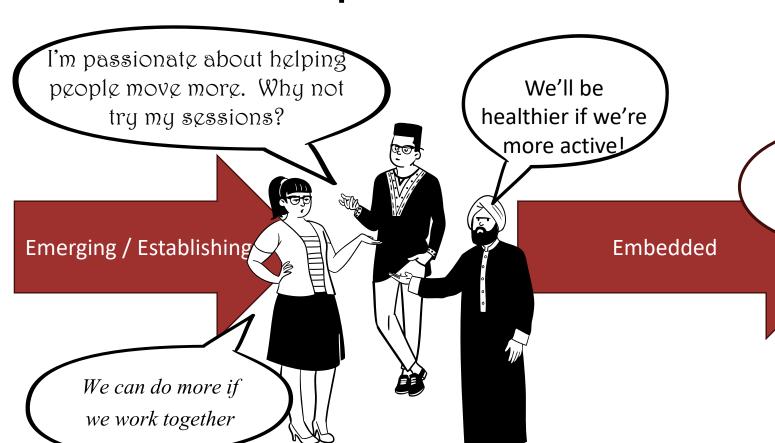
Decision tree 4a: Collaboration: *Collaborative practice* within and across sectors





Why "processes" may matter to embedded collaborative practice





I've got funding to develop a long-term partnership with new communities

Now we have a say in decision making

This might not work immediately, but it is worth investing in a new model. We can be accountable to the partnership for what is changing.

Collaboration emerges not solely from capacity or leadership in isolation, but when...



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Embedded

This might not work immediately, but it is worth investing in a new model.

We can be accountable to the partnership for what is changing.

...Structures support inclusive, long-term, trust-based engagement.

...Processes enable the unlocking of the potential of the capacity to deliver change

..."Leaders" use relational and positional power to align priorities, enable and motivate collaborative action

Doncaster's example of how structure change can make a difference



- IF experienced and embedded staff are **working together as an integrated team** THEN a diverse group of partners can start to identify and create opportunities for *collaborative working (4a).*
- BECAUSE in contexts where organisations are set up in silos, a team that works together – with capacity to work across organisational boundaries - enables creation of further spaces and opportunities to collaborate, helping to identify shared goals and mutual benefits across organisations.
- By working together as a team, people forge relationships, involving trust and allegiance which helps to develop and coalesce around shared goals and beliefs, creating motivation to advocate as well as practice place-based systemic ways of working.

Place example: Strategic leadership and processes to facilitate PBSA (over 7 years)



- Strategic alliance building around health inequalities collective influence and shared goals.
- Relational approach: prioritising trust-building, consistent engagement, and a
 commitment to listening helped repair and strengthen partnerships, laying the foundations
 for more meaningful collaboration and effective local delivery. This represents a systemic
 change in processes shifting away from traditional transactional ways of working.
- Leverage of **non-(SPA)traditional, trusted spaces** as entry points for partnershipbuilding and participation, encouraging system-wide connection and community ownership.
- Patient, relationship-led investment rather than rigid funding models can better unlock the potential of grassroots partners and ensure long-term sustainability.

Summary





Structural capacity (staff, relationships, time) creates potential.



Processes (e.g., governance reform, joint teams, funding models) activate that capacity.



Relational mechanisms (trust, shared motivation, shared learning) are fostered through these structures.



Collaborative outcomes emerge when these align, especially around mutual goals.

Breakout discussions



- 1. Have you found that bringing people together leads to collaboration in practice?
 - If not, why not?
 - What else is required to enable real change in ways of working?
- 2. How can changing organisational policies, processes, and structures enable collaboration?
- 3. How might strategic systems leadership create the conditions for collaborative practice?

Next steps



- Further learning seminars
- Synthesis of Evaluation and Learning reports with CCA findings
- 2025 CCA cycle

Session feedback



• [Padlet]